

**Tourism Board
MINUTES
Friday, January 20, 2006
1:30 p.m.**

Minutes of a regular meeting of the Tourism Board of the City of O'Fallon, held in the Mayor's Conference Room, City Hall, 255 S. Lincoln, O'Fallon, Illinois on Friday, January 20, 2006.

CALL TO ORDER: 1:30 p.m.

ROLL CALL:	Jerry Mouser, present	GUESTS:	Alderman Becky Henry
	Ray Holden, present		City Administrator Walter Denton
	Susan Wann, absent		Finance Director Dean Rich
	Brad McMillin, absent		

STAFF LIAISON: Pam Funk

APPROVAL OF THE MINUTES FROM January 21, 2005—No quorum present.

Item 1. Billboard: The current billboard located near Wright City, MO is up for renewal in mid-February 2006. The consensus of committee members present at the meeting was to discontinue the billboard and to review reinstatement next January. While hotel owners typically support the billboard project, no hard numbers have ever been presented to the committee to justify the number of people the billboard brings to our hotels.

NEXT MEETING: To be determined

ADJOURNMENT: 1:45 p.m.

PREPARED BY: Pam Funk