



**CITY COUNCIL AGENDA ITEM**

**To:** Mayor Graham and City Council

**Thru:** Ted Shekell, Planning Director  
Walter Denton, City Administrator

**Date:** January 2, 2007

**Subject:** **MOTION** to approve a Special Event Permit for Drury Inn at 1118 Central Park Drive until February 14, 2007

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**Background:** Drury Inn, located at 1118 Central Park Drive in O'Fallon, initially applied for a Sign Permit; this type of signage is not addressed in the current Sign Ordinance, and therefore it would be prohibited. However, because of the important nature of their request to advertise their hiring campaign, staff recommended that they apply for a Special Event Permit instead.

Drury Inn is requesting Special Event Permit approval by the City Council for a hiring event to run until February 14, 2007. They are requesting to hang banners and signs in various locations on their property at the corner of Central Park Drive and Green Mount Road, for the purposes of advertising their hiring campaign. Typically, special events are permitted to occur four times per year for 9 days at a time, for a total of 36 days. Instead of holding four separate events throughout the year, Drury Inn wants to combine their permitted 36 days into one event.

Attached is the Special Event Permit application and supporting documents, including images of proposed signage and a site map showing their proposed locations.

**Legal Considerations, if any:** None

**Budget Impact:** None.

**Staff Recommendation:** Approval of the request as outlined above. Drury Inn will be looking to hire approximately 40 people to run their new hotel. Staff believes that it is important to support their efforts to hire hardworking local residents to run their business, which will be a highly visible member of our business community in O'Fallon.