



CITY COUNCIL AGENDA ITEM

To: Mayor Graham and City Council

From: Ted Shekell, Planning Director
Walter Denton, City Administrator

Date: March 5, 2007

Subject: Special Event Permit – Spring Promotion at Lincoln Crossing Shopping Center
(MOTION)

List of committees that have reviewed: The Community Development Committee reviewed this application at its February 26, 2007 meeting and unanimously recommended it for approval, with the condition that the event run for a maximum of nine (9) days in accordance with City regulations. The applicant has amended his application to reflect the Committee's recommendation.

Background:

- Applicant: Luehrs' Ideal Rides, Inc.
- Special Event Permit for approximately 18 Carnival Rides and Booths
- Located in six parking rows to the southwest of PetsMart in the Lincoln Crossing Shopping Center parking lot
- No alcohol to be served
- Event will take place from April 13 – 21, 2007 (amended per Committee recommendation)
- Operating hours: Weekdays 4pm – 10pm; Weekends 12pm – 10pm
- Patrons will receive discounts to the rides by shopping at the businesses in Lincoln Crossing Shopping Center
- Applicant has contracted with O'Fallon police officers to provide security for the event
- Toilet facilities will be provided.

Recommendation: The Police, Fire and Public Works Departments did not have any issues with this request. Staff recommends approval of the Special Event Permit; the carnival appears to be adequately planned and is consistent with previous city approvals of this promotion for the same location.