



**CITY COUNCIL AGENDA ITEM**

**To:** Mayor Graham and City Council  
**From:** Ted Shekell, Planning Director  
Walter Denton, City Administrator  
**Date:** December 3, 2007  
**Subject:** Special Event Permit – Texas Roadhouse Gift Card Trailer (MOTION)

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**List of committees that have reviewed:** The Community Development Committee reviewed this application at its November 26, 2007 meeting and unanimously recommended denial.

**Background:**

- Applicant: Rachael Thomas for Texas Roadhouse
- Special Event Permit for a temporary gift card trailer.
- Location: parking lot of Texas Roadhouse (1412 Central Park Circle)
- Event will run from December 5<sup>th</sup> to January 3<sup>rd</sup>.
- Hours of Operation: Monday – Friday 3pm to 9pm; Saturday – Sunday 10am to 9pm
- Trailer will be located adjacent to the building in the parking lot, facing Interstate 64.
- Trailer will take up approximately 3 parking spaces
- Approximately 24 sq. ft. of signage will be displayed on trailer (Texas Roadhouse, hours of operation, gift cards for sale).

**Legal Considerations, if any:** None

**Budget Impact:** none

**Staff Review:** The Police Department did not have any issues with this request. Staff has several concerns about several issues: the potential for traffic conflicts in the parking lot, the additional signage on the trailer, and the precedent it will set for other businesses. Staff recommends denial of the request.