



## CITY COUNCIL AGENDA ITEM

**To:** Mayor Graham and City Council  
**From:** Ted Shekell, Planning Director  
Walter Denton, City Administrator  
**Date:** April 7, 2008  
**Subject:** Aldi, Inc. Sign Amendment (MOTION)

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**List of committees that have reviewed:** The Community Development Committee reviewed this application at its March 24, 2008 meeting and unanimously recommended it for approval.

**Background:** The applicant is requesting an amendment to the approved sign dimensions for the new Aldi, Inc. grocery store at the corner of W Hwy 50 and St. Ellen Mine Road. The Planned Use Ordinance No. 3484 approved for the development includes a condition that states:

- 1. The applicant will construct one monument sign 6' wide by 7' high and wall signage at a size in accordance with the City's Sign Ordinance. Signage will require a separate sign permit.*

The proposed sign dimensions are 8 ft wide by 14 ft tall, which includes a 5 ft high pole enclosed by brick. The proposed amendment is consistent with the requirements set forth in the proposed Sign Ordinance for this location. Although the current and proposed Sign Ordinance allows for a maximum height of 20 feet for freestanding signs, the monument style of the proposed sign is consistent with previously approved Planned Uses.

A site plan was provided by the applicant that shows the location of the existing sign, which is approximately 16 feet south of the property line.

**Legal Considerations, if any:** None

**Budget Impact:** None

**Staff Review:** Staff recommends approval of the sign amendment as proposed.