



CITY COUNCIL AGENDA ITEM

To: Mayor Graham and City Council

From: Ted Shekell, Planning Director
Walter Denton, City Administrator

Date: June 16, 2008

Subject: Special Event Permit – Hardee’s “Grand Re-Opening” – 110 E. Hwy 50 (MOTION)

List of committees that have reviewed: Due to the late submittal of the special event permit, the Community Development Committee did not review this request. The request is consistent with last year’s temporary inflatable sign for the Hardee’s “Grand Re-opening” at 124 Hartman Lane and planning staff has no objections to the special event at 110 E Hwy 50. Therefore, staff recommends approval of the Special Event Permit.

Background:

- Although the previous Sign Code allowed temporary inflatable signs, the current adopted Sign Code only allows these types of signage for “Highway Corridor Non-Residential Lots” or through the approval of a special event permit, therefore the City Council may approve this temporary inflatable sign request through a Special Event Permit.
- The “Grand Re-Opening” event will occur from June 27, 2008 through July 3, 2008.
- The event allows the applicant to advertise the newly interior remodel for their store at 110 E. Hwy 50.
- There are no other activities or temporary signage proposed for this event.
- The “Grand Re-Opening” event is consistent with last year’s event at the Hardee’s store at 124 Hartman Lane.

Legal Considerations, if any: None

Budget Impact: None

Staff Review: This special event permit was reviewed by Planning staff only for the requested temporary signage.