



CITY COUNCIL AGENDA ITEMS

To: Mayor Graham and City Council
From: MJ Hutchison, Parks & Recreation Director &
Walter Denton, City Administrator
Date: June 16, 2008
Subject: Motion- to Execute Agreement with Pepsi Americas to be the “Official Beverage” of the O’Fallon Parks & Recreation for three years.

List of committees that have reviewed: Parks & Environment Committee reviewed and recommends the Pepsi Americas proposal on June 9, 2008.

Background: The City of O’Fallon Parks & Recreation Department (OPRD) invited vendors to participate in a request for proposals for non-alcoholic beverages. The Department was seeking service contracts to provide exclusive sales rights and select marketing benefits for a period of three years. The Parks of O’Fallon provide services to well over 300,000 users each year without the new Sport Park. This contract will provide a maximum pricing percentage increase per year, 25% vending revenue and all equipment needed to provide post mix drinks.

Legal Considerations, if any: None

Budget Impact: Annual Payment of \$6,000 for three year term, equaling \$18,000 plus additional promotional materials and products.

Staff recommendation: Staff recommends approval of the Pepsi Americas agreement.