



## CITY COUNCIL AGENDA ITEM

**To:** Mayor Graham and City Council  
**From:** Ted Shekell, Planning Director  
Walter Denton, City Administrator  
**Date:** September 15, 2008  
**Subject:** Special Event Permit – McDonald's Grand Opening (MOTION)

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**List of committees that have reviewed:** The Community Development Committee reviewed this application at its September 8, 2008 meeting. The Committee unanimously recommended it for approval.

**Background:**

- Applicant: Molly Schmittling for McDonald's
- Special Event Permit for special signage for a grand opening from September 24<sup>th</sup> to October 1<sup>st</sup>
- Location: new McDonald's restaurant (109 E Hwy 50)
- Event will begin at 9am on September 24<sup>th</sup> and end at 9am on October 1<sup>st</sup>
- Special signage will include a 20 ft tall rooftop-mounted balloon in the shape of Ronald McDonald in a sitting position. This balloon is designed to draw attention to the new restaurant and the promotions going on inside for the grand opening.
- Applicant has not requested any special assistance from the City.

**Legal Considerations, if any:** None

**Budget Impact:** None

**Staff Review:** The Police Department did not have any issues with this request. The Fire Department recommended using appropriate tie-downs for wind conditions and an appropriately sized electrical cord for the motor. Staff recommends approval of the Special Event Permit with the following conditions:

1. Appropriate tie-downs for wind conditions must be used
2. An appropriately sized electrical cord for the motor must be used.