



CITY COUNCIL AGENDA ITEMS

To: Mayor Graham and City Council
From: MJ Hutchison, Parks & Recreation Director and
Walter Denton, City Administrator
Date: December 15, 2008
Subject: Authorizing the Mayor and Council to Rename Rock Springs Park to
Rotary Park

List of committees that have reviewed: Parks & Environment reviewed in August, November and December. Committee voted to recommend to Council the renaming at the December 2008 Committee meeting.

Background: Staff received a request from the Sunrise and Noon Rotary Clubs to rename Rock Springs Park in July 2008. At that time, staff was working on a universal naming policy for naming/renaming of parks and/or facilities. That policy is now complete. The OPRD supports consideration of naming request with the following categories: Historic Events, People, Places; Outstanding Individuals/Civic Groups; and Major Gifts. The general policy and guidelines were developed to set a standard for naming and renaming parks and facilities. This is often a complex and sometimes emotionally evocative since assigning a name is a powerful and permanent identifier for a public place. The Rotary Clubs have donated over \$90,000 value in labor and \$75,000 in cash donation since 2003 to Rock Springs Park.

Legal Considerations, if any: None

Budget Impact: \$1000.00 Sign Replacement

Staff recommendation: Staff recommends keeping the historical "Rock Springs" name as a part of the new park name.