



**CITY COUNCIL AGENDA ITEM**

**To:** Mayor Graham and City Council  
**From:** Ted Shekell, Planning Director  
Walter Denton, City Administrator  
**Date:** September 8, 2009  
**Subject:** Special Event Permit – Frieze Harley-Davidson “Multiple Events” (MOTION)

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**List of committees that have reviewed:** The Community Development Committee reviewed this application at its August 24, 2009 meeting and unanimously recommended it for approval.

**Background:**

- Applicant: Frieze Harley-Davidson
- Location: Frieze Harley-Davidson dealership (1560 N. Green Mount Rd)
- Special Event Permit for 3 events:
  - Open House
    - Saturday, September 12, 2009
    - 10am to 4pm
    - Food vendors will set up on the plaza area
    - Blood drive in conjunction with the event
    - No liquor, no food will be sold, no banners or signs
  - Rock-N-Choleste-Roll Event:
    - Saturday, October 3, 2009
    - 9am to 5pm
    - Food vendors will set up on the plaza area
    - Live music will play sometime between 10am to 4 pm
    - No liquor, no food will be sold, no banners or signs
  - Christmas Open House
    - Saturday, December 5, 2009
    - 9am to 5pm
    - Request for 3 ft x 12 ft banner to be placed on building
    - No outdoor activities
- Parking will be provided on site
- Toilet facilities for the public will be provided in the dealership
- Applicant has not requested City assistance for any of the events.

**Legal Considerations, if any:** None

**Budget Impact:** None

**Staff Review:** The Police and Fire Departments reviewed and approved the event. Staff recommends approval of the Special Event Permit.