



CITY COUNCIL AGENDA ITEM

To: Mayor Graham and City Council

From: Ted Shekell, Planning Director
Walter Denton, City Administrator

Date: March 1, 2010

Subject: Special Event Permit – Frieze Harley-Davidson “May Open House,” “15th Annual Cancer Benefit Ride” and “New Model Year Open House” (MOTION)

List of committees that have reviewed: The Community Development Committee reviewed this application at its February 22, 2010 meeting and unanimously recommended it for approval.

- Applicant: Frieze Harley-Davidson
- Location: Frieze Harley-Davidson dealership (1560 N. Green Mount Rd)
- Special Event Permit for 3 events:
 - **May Open House**
 - Saturday, May 15, 2010
 - 10:00am to 4:00pm
 - Food vendors will set up on the plaza area
 - No liquor; no food will be sold.
 - Special Signage – 2 signs (12 sq. ft. each) along Green Mount Rd, 1 banner (24 sq. ft.) on building
 - **15th Annual Cancer Benefit Ride**
 - Sunday, May 16, 2010
 - 8:30am to 12:00pm
 - 7 tables set up outside for registration
 - 80-mile ride will leave dealership at 12:30pm and end in Sauget, IL.
 - No liquor; no food will be sold.
 - Special Signage – 2 signs (12 sq. ft. each) along Green Mount Rd, 1 banner (24 sq. ft.) on building, 2 9 sq. ft. directional signs on front doors, 1 banner (24 sq. ft.) in front of dealership
 - **New Model Year Open House**
 - Saturday, September 11, 2010
 - 10:00am to 4:00pm
 - Food vendors will set up on the plaza area
 - No liquor.
 - No special signage requests for this event.
- Parking will be provided on site
- Toilet facilities for the public will be provided in the dealership
- Applicant has not requested City assistance for any of the events.

Legal Considerations, if any: None

Budget Impact: None

Staff Review: Police and Fire Departments have reviewed and approved the Special Event Permit for all three events. Staff recommends approval of the May Open House, 15th Annual Cancer Benefit Ride, and New Model Year Open House.