



## CITY COUNCIL AGENDA ITEM

**To:** Mayor Graham and City Council

**From:** Ted Shekell, Planning Director  
Walter Denton, City Administrator

**Date:** March 15, 2010

**Subject:** Special Event Permit – Frieze Harley-Davidson “Pre Rally Party” and “Rally Open House” (MOTION)

---

**List of committees that have reviewed:** The Community Development Committee reviewed this application at its March 8, 2010 meeting and recommended it for approval with a vote of 4-0.

- Applicant: Frieze Harley-Davidson
- Location: Frieze Harley-Davidson dealership (1560 N. Green Mount Rd)
- Special Event Permit for 2 events:
  - **Pre Rally Party**
    - Friday, June 4, 2010
    - 4:00pm to 10:00pm
    - A for-profit concession vendor will set up in the front and back of the building. The applicant will provide a copy of their health permit to the City.
    - Chick Fritz (Miller beer distributor) will provide a beer wagon. VFW Riders of Collinsville will sell the beer. The applicant will provide a copy of their special event liquor license to the City.
    - A live band will play on a stage located behind the building from 6:00pm to 10:00pm.
    - Tables and chairs will be set up in grassy area and parking lot behind the building for people to enjoy the band.
    - Special Signage – 2 signs (12 sq. ft. each) along Green Mount Rd, 1 banner (24 sq. ft.) in front of dealership, 3 directional signs (4 sq. ft each) at each entrance to dealership
  - **Rally Open House**
    - Saturday, June 5, 2010
    - 10:00am to 4:00pm
    - A for-profit concession vendor will set up in the front and back of the building. The applicant will provide a copy of their health permit to the City.
    - Chick Fritz (Miller beer distributor) will provide a beer wagon. VFW Riders of Collinsville will sell the beer. The applicant will provide a copy of their special event liquor license to the City.
    - Special Signage – 2 signs (12 sq. ft. each) along Green Mount Rd, 1 banner (24 sq. ft.) on building, 1 banner (24 sq. ft.) in front of dealership, 3 directional signs (4 sq. ft each) at each entrance to dealership
- Parking will be provided on site
- Toilet facilities for the public will be provided in the dealership

- Applicant has not requested City assistance for any of the events.

**Legal Considerations, if any:** None

**Budget Impact:** None

**Staff Review:** Pending approval from the Police and Fire Departments, Staff recommends approval of the Pre Rally Party and Rally Open House with the following conditions:

1. All vendors must have proper insurance and licenses to operate. Provide a copy of the health permits and special event liquor licenses to the City.
2. The berm that is proposed to be leveled was a required buffer as part of the Planned Use approval for the dealership. Therefore, the berm may not be permanently altered. The applicant has withdrawn this request from the special event application.