



CITY COUNCIL AGENDA ITEM

To: Mayor Graham and City Council
From: Ted Shekell, Planning Director
Walter Denton, City Administrator
Date: June 7, 2010
Subject: Special Event Permit – Relay for Life Paint the Town Purple (MOTION)

List of committees that have reviewed: The Community Development Committee did not review this application prior to it going to the City Council because we received it on June 3, 2010.

Background:

- Applicant: KC Merckel for American Cancer Society
- Special Event Permit for promotional signage for June 18/19 Relay for Life event at OTHS. The event at OTHS does not require a Special Event Permit; the signage does require Council approval.
- Signage Requested:
 - Put a banner across the street at two existing locations at State and Lincoln from June 10th to June 20th.
 - Tie purple ribbons on utility poles along State, Hwy 50, and Smiley from June 10th to June 20th.
 - Yard sale signs on same streets listed in #2.
- The applicant has not requested any special consideration from the City for this event.

Legal Considerations, if any: None

Budget Impact: None

Staff Review: Staff has requested comments from the Public Works Department. Pending favorable comments, staff recommends approval of the proposed signage with the following condition:

1. Yard sale signs are limited to a total of 24 and must be located on private property with permission from the property owner. This is consistent with recently approved special event permits.