



CITY COUNCIL AGENDA ITEM

To: Mayor Graham and City Council

From: Ted Shekell, Planning Director
Walter Denton, City Administrator

Date: August 16, 2010

Subject: Ordinance No. _____: An Ordinance on **FIRST READING** Approving Zoning Code Text Amendments for:
- Article 12, Section 12.060.A(2)(b)
- Article 12, Section 12.080.A(13)

List of committees that have reviewed: This item was reviewed by aldermen present at the scheduled meeting of the Community Development Committee on August 9, 2010. Although there was no quorum present, those in attendance were supportive of most of the proposed text amendments, including the provision allowing each business to have their own temporary signage for up to 30 days per year (currently it's 30 days per year per "zoning lot" which unduly limits the amount of signage of in shopping centers, as well as the requirement for commercial trailers with signage to be parked no closer to the ROW than the building). The aldermen did, however, express concern about the text amendment that would allow temporary signs on Friday, Saturday, and Sunday without a permit or fee. Some aldermen stated they thought that allowing businesses to display signs every weekend was excessive and would lead to too much signage.

Planning Commission Update: The Planning Commission held a public hearing on the above referenced text amendments at their July 13, 2010 meeting. The Commission voted unanimously to accept the text amendments as proposed in the staff report, which included allowing each business to have temporary signage for up to 30 days per year, requiring trailers with signage to be parked no closer to the right of way than the building, and allowing for temporary signage on Friday, Saturday and Sunday without obtaining a permit.

Legal Considerations, if any: None

Budget Impact: None

Staff Recommendation: The Planning Commission and staff recommend the text amendment as presented, although some concerns were expressed by aldermen specifically about allowing the weekend signage without permit.