O'Fallon Public Library
Performance Report
May-Oct. 2007

Patron Use Statistics

	May-Oct. 2007	May-Oct. 2006
Patron Count	58,805	56,636
Juv. Program Attendance	1,807	1,696
Adult Program Attendance	15	38
Adult Reference Questions	701	428
Juvenile Reference Questions	82	297
Email Reference	258	143
Total Reference	1,041	868
Adult Materials Loaned	55,162	57,521
YA Materials Loaned	3,886	2,340
Juvenile Materials Loaned	67,703	60,064
Total Children's Materials Loaned	71,589	62,404
eAudiobooks Loaned	208	18
Grand Total Materials Loaned	126,959	119,943
On-line database use	1,509	1,319
Reciprocal borrowing	11,339	9,946
ILL Materials Sent - Local	9,328	7,861
ILL Materials Sent - Non-local	405	348
ILL Materials Received - Local	13,816	10,978
ILL Materials Received - Non-local	159	164
Equip Use/WP	579	534
Equip Use/Micro	63	45
Equip Use/Typewriter	51	45
Website Visits	16,804	12,642
Internet Sessions	8,299	5,956
Meeting Room Use	277	236
Library Cards--Local	926	1,043
Library Cards--Non-Resident	27	48
Library Cards--Reciprocal Borrower	17	10
Total Library Cards	970	1,101
Items Added--Adult	2,810	2,902
Items Added--Juvenile	1,265	1,722
Items Added--YA	355	196
Total Items Added	4,430	4,820

Highlights

- Children's Department
    - The young adult (teen) collection was moved away from the youth services (children's) area to a range of shelves adjacent to the circulation desk. Circulation statistics for this collection increased from 2,340 / May-Oct. 2006 to 3,886 / May-October 2007. This suggests the move was worthwhile in facilitating greater use of this collection.
    - The Library's Summer Reading Program was held during the months of June & July. 592 children in grades pre-K through 8 registered for the program. 56 high school age children registered for a summer reading program specifically aimed at this audience.

- Reference Department
    - A PC reservation system was implemented to allow for timed public Internet Sessions. Patrons enter their Library card barcode number at a reservation PC to access the Internet. If patrons are waiting for Internet access then time is automatically limited to provide fair access without staff having to intervene as the "Internet Police."

- Other
    - Library Director Mary Smith retired and was replaced by Molly Scanlan who began her job as Library Director on October 1, 2007.

Goals

- INCREASE VISIBILITY OF LIBRARY AND USE OF LIBRARY RESOURCES
    - Redesign Library website
    - Increase library hours
    - Increase circulating collection / purchase more popular materials

Outcome: Circulation, use of web resources, and new patrons will increase 5 % over last year.

- MAXIMIZE USE OF LIBRARY FUNDS
    - Create three-year technology plan taking into consideration city technology plans to prevent duplication of services and to take advantage of new technology / apply for e-rate.
    - Coordinate purchases with city and library organizations for group purchasing power.
    - Increase number of web based resources / evaluate print reference materials for relevancy and duplication of web resources.

Outcome: The library will be able to provide more services to customers.