

FY25 Progress Update

# STRATEGIC PLAN

Build, Lead, Serve, Inspire



BUILD IT HERE.

**UPDATED**  
FEBRUARY 2024

Reference:  
O'Fallon Strategic Plan  
FY25-FY27





# Year 1 Strategic Plan Progress

***Budgeted***

***In-Progress***

***Complete***

***Notes***



**Budget and prepare for  
update of Zoning Code and  
Development Manual.  
Focus on public  
participation**

**Complete Bike Trail Master  
Plan**

**Public participation  
open house scheduled  
for 2/28/24**

**Budget and Design  
Residential Façade  
Improvement Program**

**West O'Fallon &  
Downtown**

**Evaluate Community  
Development Block Grants  
in qualifying areas**



# Year 1 Strategic Plan Progress

**Budgeted**

**In-Progress**

**Complete**

**Notes**

Prepare an action plan for West O’Fallon investment and redevelopment initiative, including Auffenberg property



Auffenberg development going to 2/26 committee meeting

Public Works CIP Projects: East 4th St & surrounding streets reconstruction



Identify Code Enforcement “Hot Spots” and target proactive compliance



Full-time code enforcement officer to assist with proactive compliance

Work with Court System to expedite control of abandoned houses





# Year 1 Strategic Plan Progress

***Budgeted***

***In-Progress***

***Complete***

***Notes***

Evaluate “Friendly Neighbor” program



Evaluate West O’Fallon stabilization program



Begin construction of the Community Park Enhancement Project (pool, community center, event space)



Install Downtown District signage



Commercial and residential facade program, public safety improvements, and St. Ellen Mine Park Partnerships proposed in FY25



# Year 1 Strategic Plan Progress

***Budgeted***

***In-Progress***

***Complete***

***Notes***

Create volunteer network  
for community  
engagement

Evaluate St. Ellen Mine  
Park Opportunities

Create City/School  
Partnerships to Improve  
Civic Pride

Improve new resident  
welcome guide (include  
Library and Parks and Rec.  
Information)



Ongoing discussions  
with City  
Council/County about  
enhancements to park



# Year 1 Strategic Plan Progress

**Budgeted**

**In-Progress**

**Complete**

**Notes**



**Install Gateway Signage at  
8645 E. Hwy. 50 (East  
O'Fallon) and Brandywine  
(South Lincoln).**

**Update the City website**

**Identify gaps in  
employment in  
comparison with local  
demographics**

**Continue strong sense of  
Community Policing and  
Engagement**

**Design completed  
expected completion  
July 2024**

**Pop up BBQs, Cops &  
Kids, and other various  
scheduled community  
engagement initiatives  
scheduled**



# Year 1 Strategic Plan Progress

***Budgeted***

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***Complete***

***Notes***



Our newest employee, Jujube will be making appearances at community events throughout the year



Next training scheduled for March



Wellness initiatives & City Hall fitness equipment

Continue to research innovative ways for Public Safety to connect with the community

Continue to promote organizational culture through Leaders at All Levels Training and Emerging Leaders Training

Continue to recruit a diverse and inclusive Police Department

Promote health & wellness for all employees



# Year 1 Strategic Plan Progress

***Budgeted***

***In-Progress***

***Complete***

***Notes***

Evaluate the possibility of developing St. Ellen Mine Park into a conservation park



Complete Additional Parking Improvements at Sports Park



Conduct Economic Impact Study of Parks & Programming



Evaluate Software to Assist with Park Maintenance







# Year 1 Strategic Plan Progress

***Budgeted***

***In-Progress***

***Complete***

***Notes***

Continue to push for partnership with CSX for trails along the railroad right-of-way

Submit east/west State Street trail plans for construction

Complete Phase One of trail signage

Evaluate and Implement Bike Trail Master Plan



Phase one completed FY24. Phase two scheduled for FY25



# Year 1 Strategic Plan Progress

***Budgeted***

***In-Progress***

***Complete***

***Notes***

**Determine long-term  
funding source for trails**

**Partner with area school  
districts on a “library cards  
for students” program**

**Work with the O’Fallon  
Food Pantry in launching a  
Micro Pantry at the Library**

**Conduct a review to  
determine whether the  
Library’s collection and  
programs reflect the  
demographics of the  
community**



# Year 1 Strategic Plan Progress

***Budgeted***

***In-Progress***

***Complete***

***Notes***

Develop an employee  
“Culture Code” to help  
ensure we provide  
consistent and exceptional  
customer service

Partner with area school  
districts on a “library cards  
for students” program

Develop  
information/education  
campaign for new library

Distribute library  
information to new  
residents











# Year 1 Strategic Plan Progress

	<i>Budgeted</i>	<i>In-Progress</i>	<i>Complete</i>	<i>Notes</i>
Engage teen users through an improved teen space and new program offerings				
Investigate the feasibility of a stormwater assistance program	✓	✓		Opened discussions with City Council for feedback
Pursue renewable energy opportunities for City facilities				
Investigate EV charging stations for City vehicles		✓		NEVI program NOFO issued waiting application opening



# Year 1 Strategic Plan Progress

	<i>Budgeted</i>	<i>In-Progress</i>	<i>Complete</i>	<i>Notes</i>
Implement a quick success project from the Forward 50 study				
Increase online permit functionality				Expanding permits portal to business registration applications and other licenses
Determine future needs of Cemetery				Columbarium expansion
Implement the Capital Improvement Program (CIP)				CIP FY26-FY30 scheduled for August 2024 completion



# Year 1 Strategic Plan Progress

***Budgeted***

***In-Progress***

***Complete***

***Notes***

Continue to attract users  
at Exit 21 and Highway 50

Evaluate Jurisdictional  
transfer of State and  
County owned roadways.

Issue RFP for Banking  
Services

Engineer for Upper Mid  
America Road Route and  
Frontage Road.





# Year 1 Strategic Plan Progress

***Budgeted***

***In-Progress***

***Complete***

***Notes***



**Support Downtown  
District Events**

**Evaluate the transition to a  
new finance software  
system including Utility  
Billing**

**Research feasibility of  
hiring a full-time social  
worker for the Police  
Department**

**Prepare for succession of  
EMS Business Director**



# Year 1 Strategic Plan Progress

***Budgeted***

***In-Progress***

***Complete***

***Notes***

Continue to evaluate call volume and location to determine most effective way to reduce response time and increase efficiency



Evaluate enforcement policy in traffic “Hot Spots”



Evaluate future funding needs for Fire Department



Initiate “Push Tax” and “Streaming Tax” to replace declining revenue sources



Awaiting pending litigation