



THE NCSTM
The National Citizen SurveyTM

O'Fallon, IL

Community Livability Report

2016



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The National Citizen Survey™
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a proud member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About

The National Citizen Survey™ (The NCS) report is about the “livability” of O’Fallon. The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

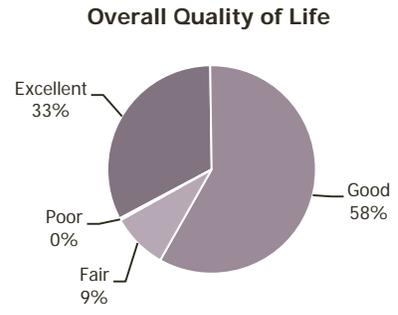
Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 426 residents of the City of O’Fallon. The margin of error around any reported percentage is 5% for the entire sample. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.



Quality of Life in O'Fallon

Almost all residents rated the quality of life in O'Fallon as excellent or good. This rating is similar to quality of life ratings seen in other communities across the nation (see Appendix B of the *Technical Appendices* provided under separate cover).



Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

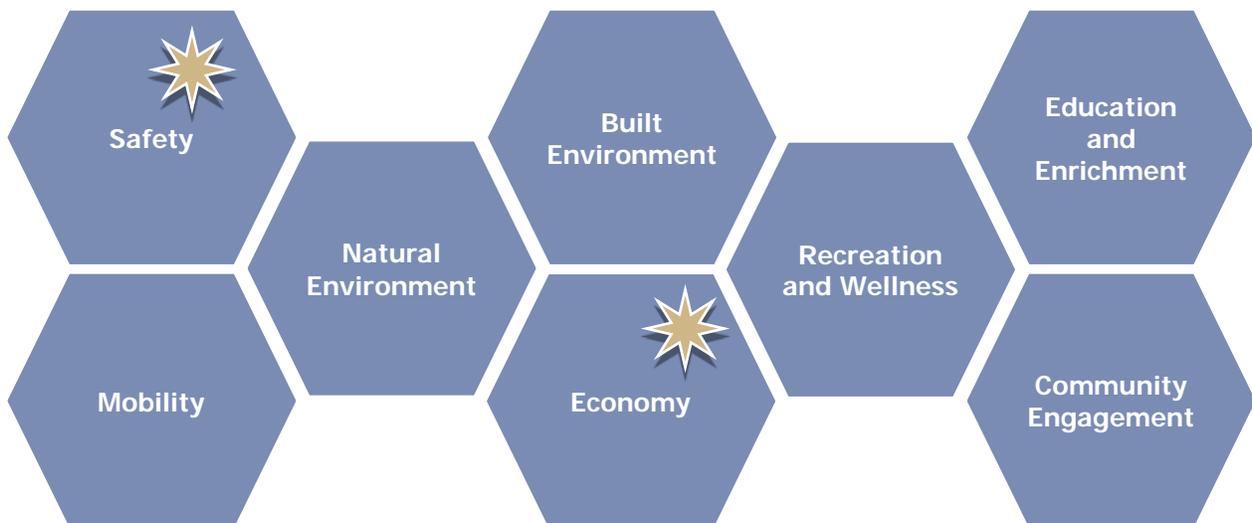
In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Safety and Economy as priorities for the O'Fallon community in the coming two years. Ratings for all facets (Safety, Economy, Mobility, Natural Environment, Built Environment, Recreation and Wellness, Education and Enrichment and Community Engagement) were positive and similar to other communities. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for O'Fallon's unique questions.

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

★ Most important



Community Characteristics

What makes a community livable, attractive and a place where people want to be?

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of O’Fallon, 95% rated the City as an excellent or good place to live. Respondents’ ratings of O’Fallon as a place to live were similar to ratings in other communities across the nation.

In addition to rating the City as a place to live, respondents rated several aspects of community quality including O’Fallon as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of O’Fallon and its overall appearance. About 9 in 10 residents gave excellent or good ratings to O’Fallon as a place to raise children and the overall image of O’Fallon; both of these ratings were higher than ratings in comparison communities. At least 4 in 5 respondents gave positive ratings to their neighborhoods as places to live and the overall appearance of O’Fallon. Additionally, about two-thirds of respondents gave high marks to the City as a place to retire. Ratings for O’Fallon as a place to raise children and the overall image of the City increased over time (for more information on trends see the *Trends Over Time* report provided under separate cover).

Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. About 9 in 10 respondents or more gave excellent or good ratings to all aspects of Safety, and about 8 in 10 gave high marks to the overall natural environment and the cleanliness of O’Fallon; these ratings were similar to ratings in comparison communities. Within the facet of Mobility, the



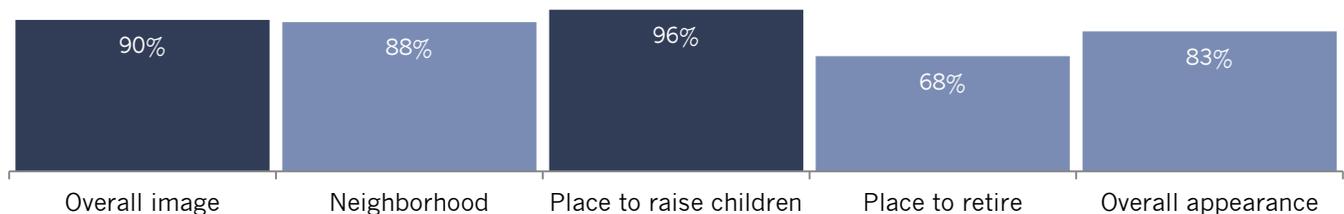
overall ease of travel in O’Fallon and ease of travel by car were rated positively by at least three-quarters of residents, and ratings for travel by public transportation were higher than ratings seen in other communities across the nation. Ratings in Built Environment tended to be quite strong: more than 7 in 10 respondents gave excellent or good ratings to overall built environment, the variety of housing options in O’Fallon and public places. Ratings for affordable quality housing and housing options were both higher than the benchmarks and increased from 2011 to 2016. Within Economy, at least 6 in 10 residents gave high marks to the overall economic health of the City, overall quality of business and service establishments, and O’Fallon as a place to work and to visit. Ratings in Education and Enrichment

were also quite strong: about 9 in 10 residents gave positive ratings to K-12 education and about three-quarters gave high marks to the availability of affordable quality child care/preschool. Both of these ratings were higher than ratings in other communities and increased over time. All aspects of Community Engagement and Recreation and Wellness were rated positively by at least half of residents and were similar to the national benchmarks.

Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



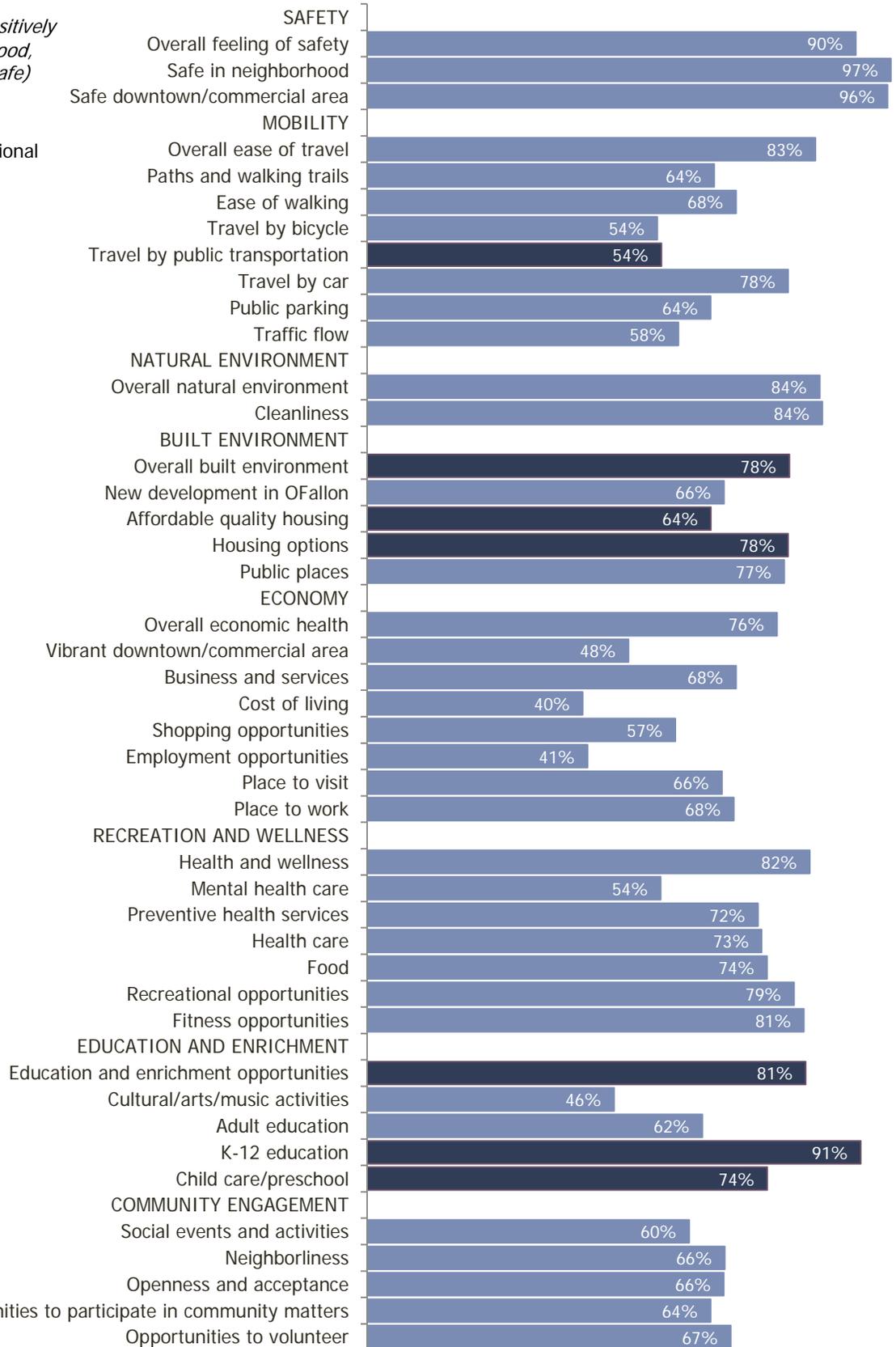
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Figure 1: Aspects of Community Characteristics

*Percent rating positively
(e.g., excellent/good,
very/somewhat safe)*

Comparison to national
benchmark

- Higher
- Similar
- Lower



Governance

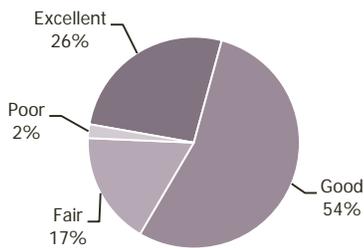
How well does the government of O'Fallon meet the needs and expectations of its residents?

The overall quality of the services provided by O'Fallon as well as the manner in which these services are provided are a key component of how residents rate their quality of life. In O'Fallon, about 8 in 10 respondents rated the overall quality of City services as excellent or good and 4 in 10 gave positive ratings to the services provided by the Federal Government. These ratings were similar to ratings given in other communities nationwide.

Survey respondents also rated various aspects of O'Fallon's leadership and governance. A majority of respondents gave positive ratings to the job the City does at welcoming citizen involvement, confidence in the City government, the job the City does at acting in the best interest of O'Fallon, being honest and treating all residents fairly. About two-thirds of residents gave excellent or good ratings to the overall direction of O'Fallon and about 8 in 10 gave high ratings to the overall customer service provided by City employees. All of these ratings were similar to ratings given in other communities across the nation.

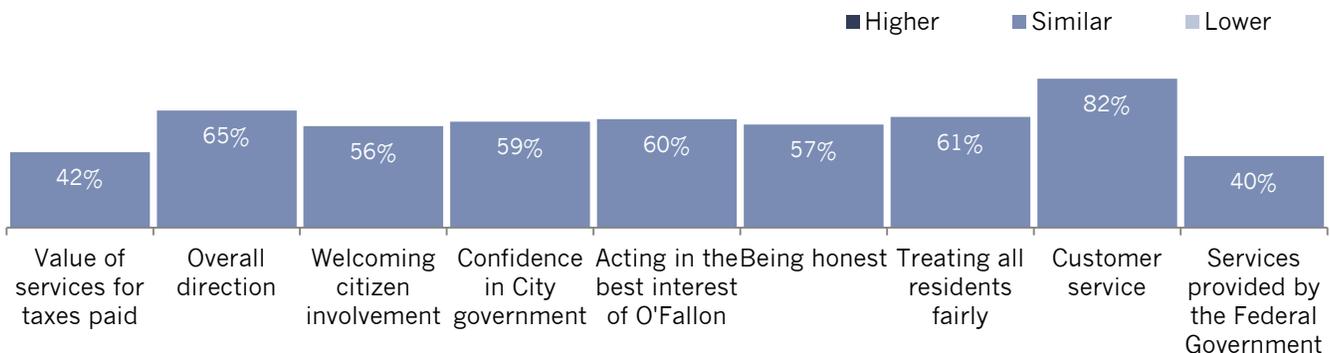
Respondents evaluated over 30 individual services and amenities available in O'Fallon. All aspects of Governance were rated positively by at least half of residents and were similar to or higher than the national benchmarks. Within the facet of Safety, almost all residents gave positive ratings to police, fire and ambulance/EMS services; ratings for police services and crime prevention were higher than ratings in other communities. Ratings in the facet of Mobility were strong: at least 7 in 10 respondents gave excellent or good ratings to traffic enforcement, street cleaning, street lighting, traffic signal timing and bus and transit services. All of these ratings were higher than the national benchmarks; additionally, ratings for street repair, street cleaning, snow removal, sidewalk maintenance and bus or transit services increased from 2011 to 2016. About 8 in 10 participants gave favorable ratings to garbage collection and recycling, and more O'Fallon residents gave excellent or good ratings to yard-waste pickup than residents in other communities. At least 6 in 10 respondents gave high marks to all aspects of Built Environment and Economy, and both economic development and code enforcement received ratings that were higher than ratings in comparison communities. About 8 in 10 residents gave high marks to recreation programs and centers, and ratings for O'Fallon City parks were higher than ratings seen in other communities across the nation. All aspects of Education and Enrichment and Community Engagement were given positive ratings by at 6 in 10 respondents and were similar to the national benchmarks.

Overall Quality of City Services



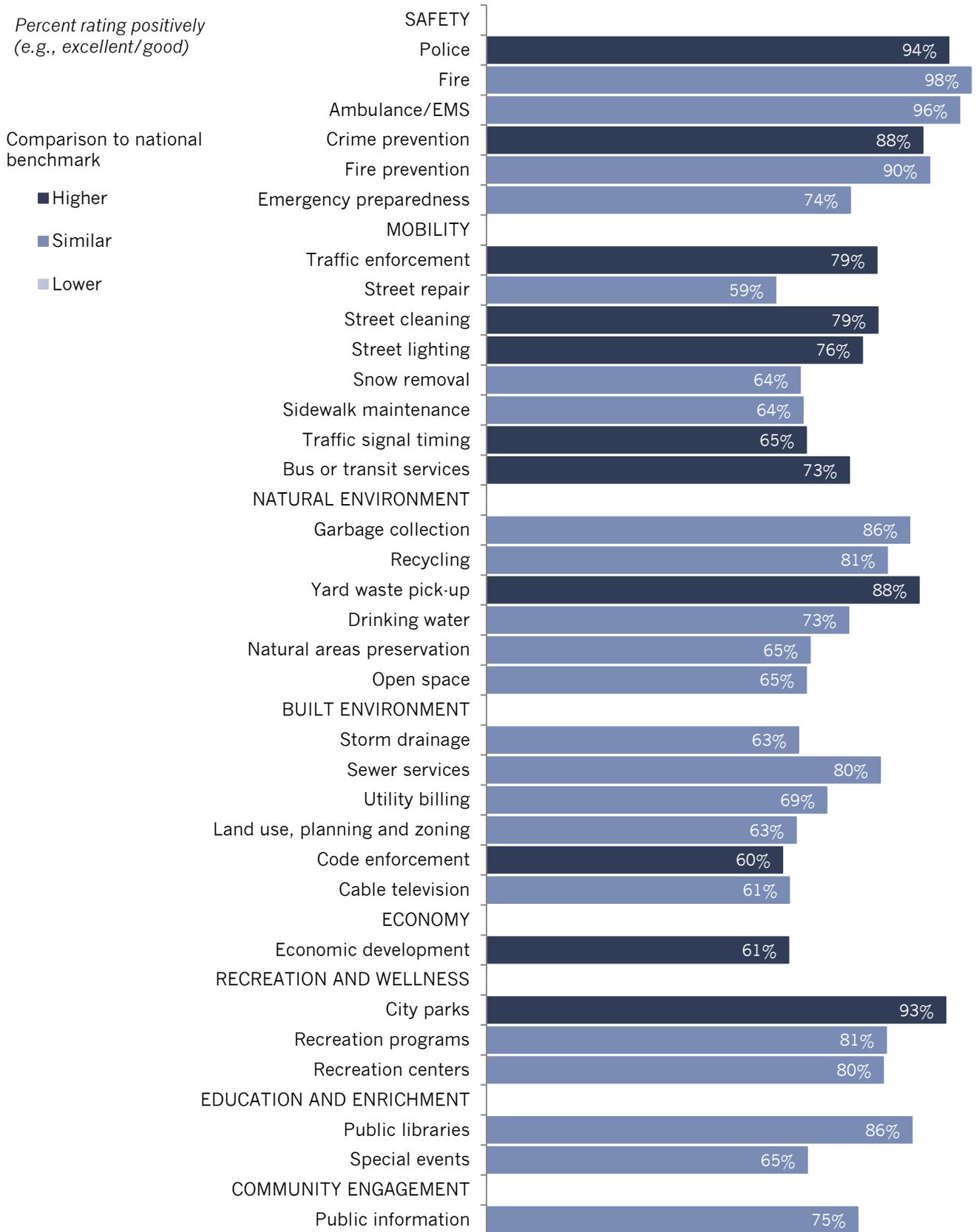
Percent rating positively (e.g., excellent/good)

Comparison to national benchmark



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Figure 2: Aspects of Governance

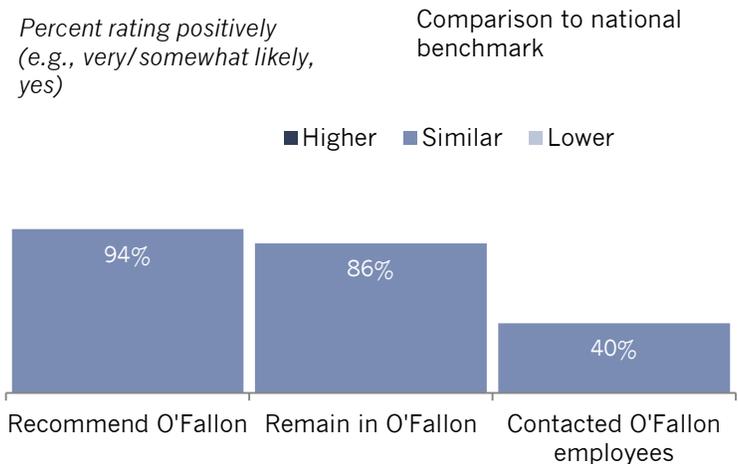
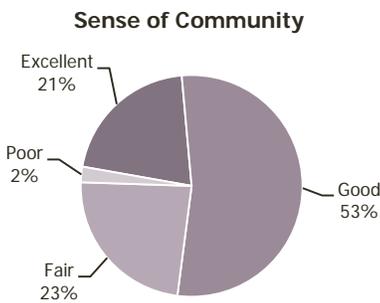


Participation

Are the residents of O'Fallon connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community; a shared sense of membership, belonging and history. About three-quarters of residents gave positive ratings to the sense of community in O'Fallon, which was similar to benchmark communities. About 9 in 10 survey participants indicated that they would recommend O'Fallon to someone who asked and more than 4 in 5 planned to remain in the City for the next five years. About 4 in 10 reported that they had contacted O'Fallon employees in the past 12 months.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. Rates of Participation tended to vary across the different facets. Participation rates in the facets of Safety, Natural Environment, and Built Environment tended to be strong and similar to the national benchmarks. Almost all residents (93%) indicated that they had not been the victim of a crime and more than 6 in 10 respondents had not observed a code violation in the past 12 months. At least 8 in 10 residents reported that they had made efforts to conserve water and recycled at home; rates of residents reporting that they recycled at home significantly increased from 2011 to 2016. Participation rates in Mobility tended to be lower than rates elsewhere: fewer than 1 in 5 residents reported that they used public transportation instead of driving and only about half had walked or biked instead of driving. Within Economy, almost all residents (98%) reported that they purchased goods or services in O'Fallon; however, only about 3 in 10 respondents reported that they worked in the City, which is lower than rates seen in other communities. Participation rates in Recreation and Wellness were quite strong: about two-thirds or more of residents reported participating in all aspects of Recreation and Wellness. About 7 in 10 participants had used O'Fallon's recreation centers in the past 12 months; this rate was higher than the benchmarks and increased from 2011 to 2016. About two-thirds of residents reported using O'Fallon public libraries and 4 in 10 had attended a City-sponsored event (a rate that is lower than the benchmarks). Participation rates within Community Engagement were generally stable over time and similar to national benchmarks.



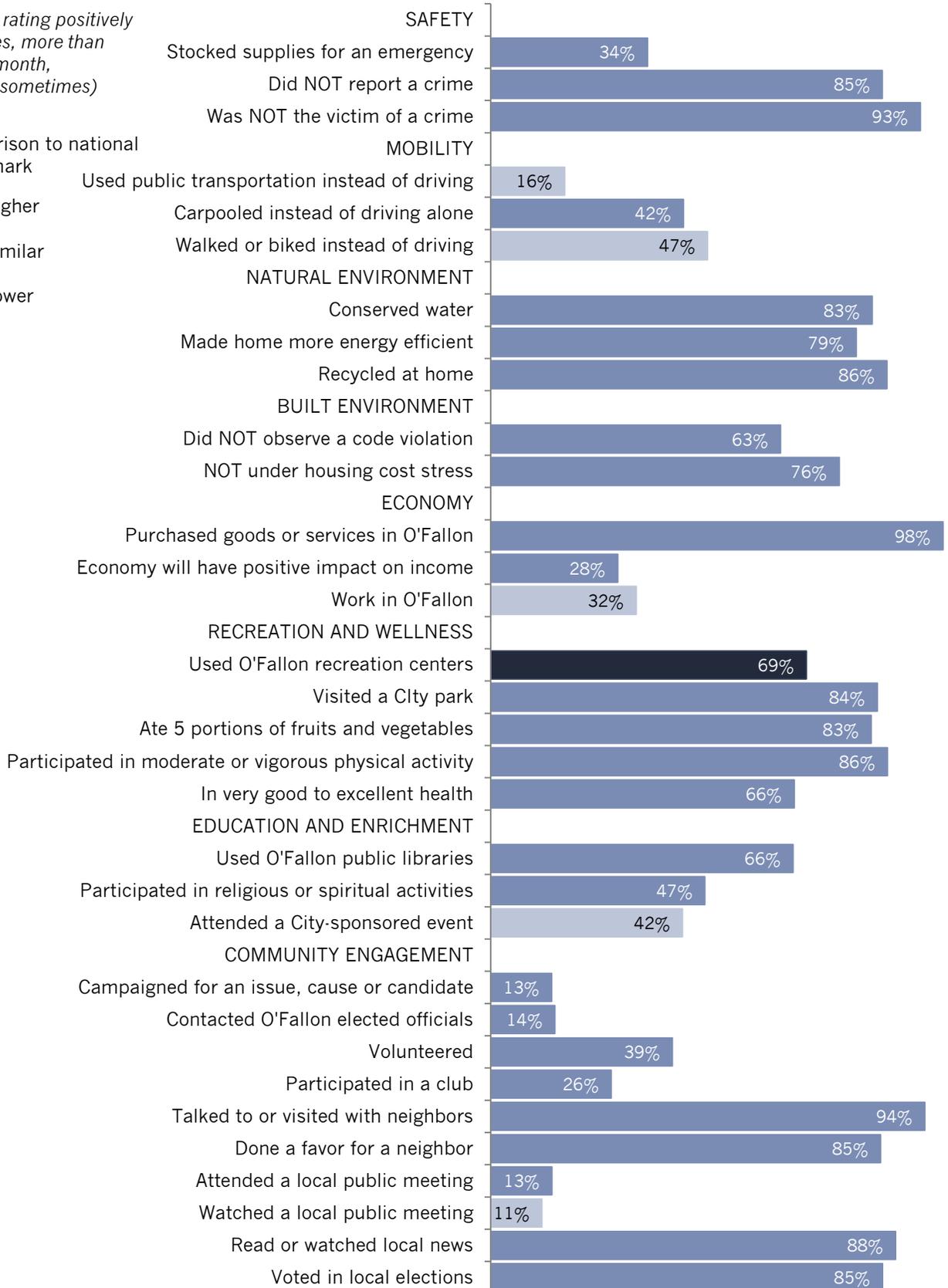
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Figure 3: Aspects of Participation

Percent rating positively
(e.g., yes, more than
once a month,
always/sometimes)

Comparison to national
benchmark

- Higher
- Similar
- Lower

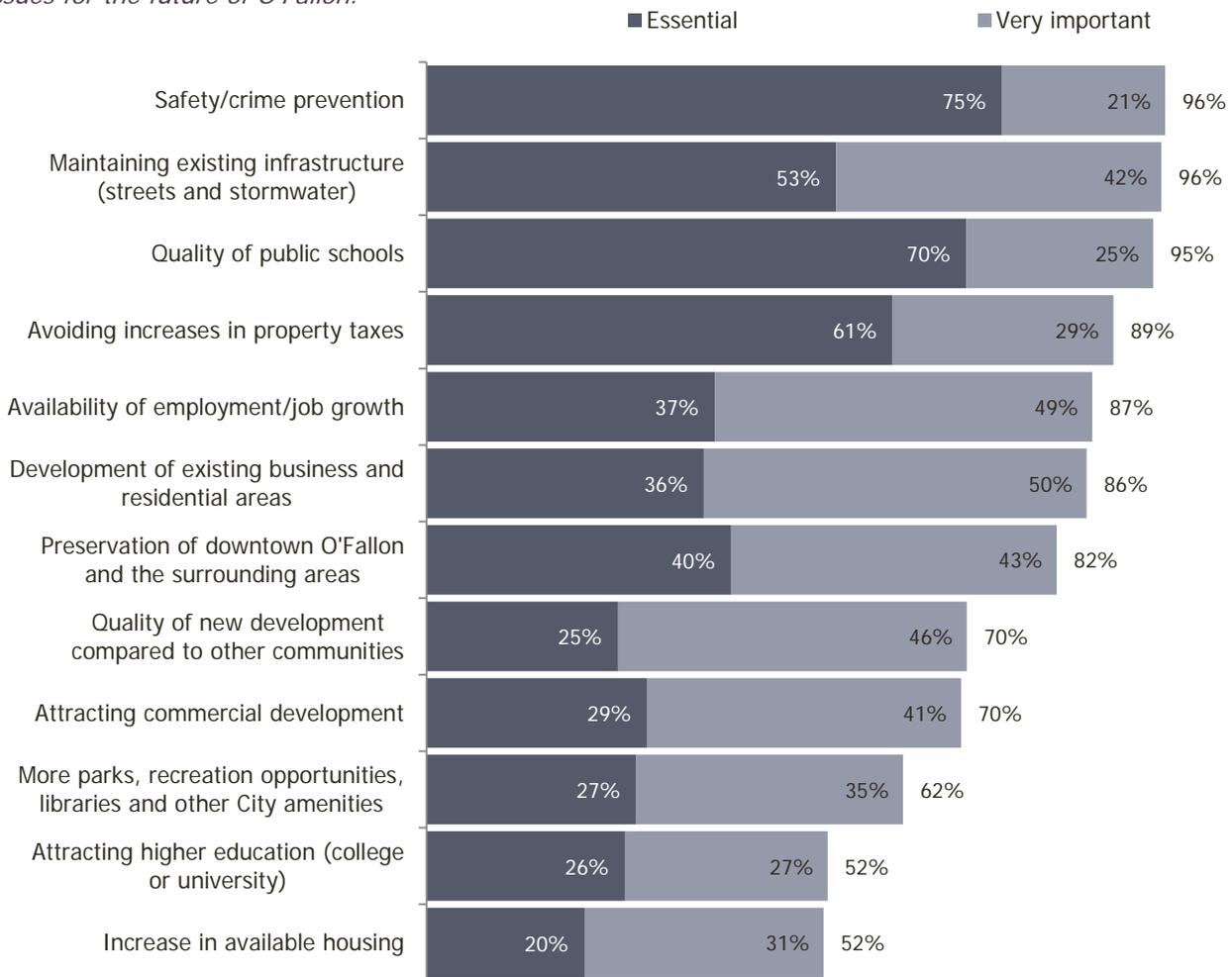


Special Topics

The City of O'Fallon included three questions of special interest on The NCS. The first special-interest question asked residents to indicate how important they thought various issues would be for the future of O'Fallon. Almost all respondents said that safety/crime prevention, maintaining existing infrastructure and quality of public schools were essential or very important issues. Additionally, at least 8 in 10 residents indicated that avoiding increases in property taxes, availability of employment/job growth, development of existing business and residential areas and preservation of downtown O'Fallon and the surrounding areas were essential or very important future issues.

Figure 4: Importance of City Issues

Thinking about future population growth in O'Fallon, please indicate how important, if at all, you see the following issues for the future of O'Fallon.

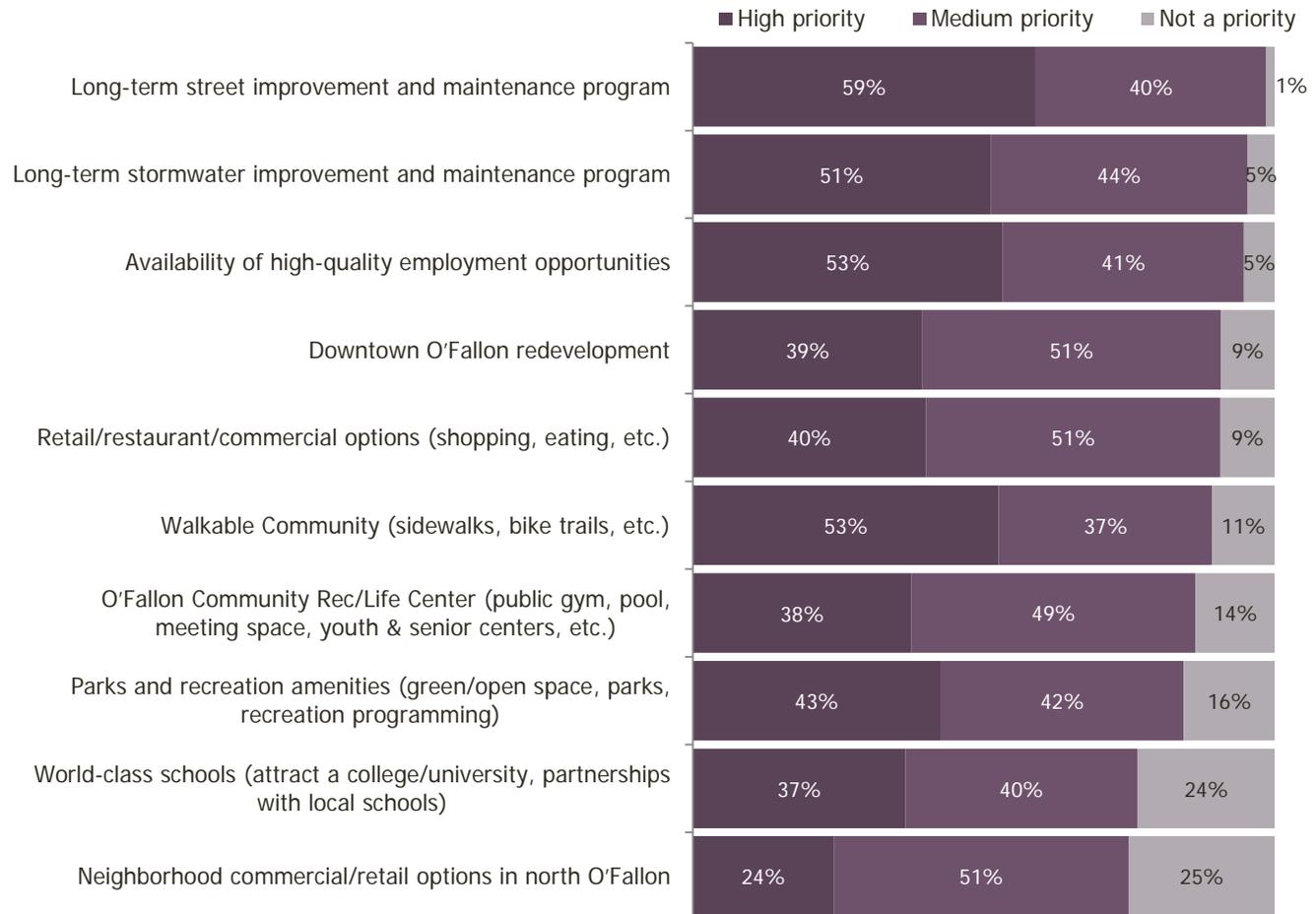


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Residents were next asked to evaluate how much of a priority, if at all, it should be for the city to obtain funding for various Strategic Plan goals. At least 9 in 10 residents reported that a long-term street improvement and maintenance program, a long-term stormwater improvement and maintenance program, availability of high-quality employment opportunities, downtown redevelopment and increasing retail/restaurant/commercial options were high or medium priorities.

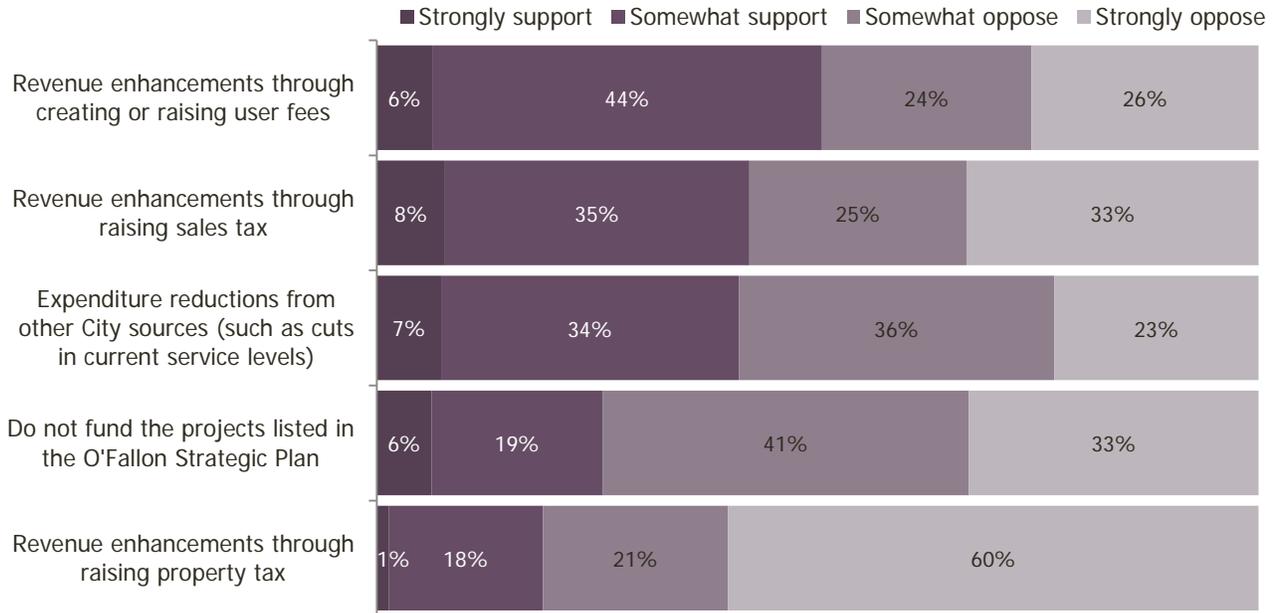
Figure 5: City Goal Area Funding Priorities

The O'Fallon Strategic Plan outlines key infrastructure needs as well as major initiatives meant to preserve home values, maintain the high quality of life, and best leverage O'Fallon's future growth. The following items represent goal areas of the O'Fallon Strategic Plan. Please indicate how much of a priority, if any, you think securing funding for each item should be in the next 5 years:



The last special-interest question asked residents about their support for several potential funding sources that could be used to help pay for projects in the O'Fallon Strategic Plan. About half of residents reported that they would strongly or somewhat support revenue enhancements through creating or raising user fees. About 4 in 10 survey participants at least somewhat supported the options of revenue enhancements through raising sales tax and expenditure reductions from other City sources. Notably, about 4 in 5 respondents were opposed to revenue enhancement through raising property tax. Only about one-quarter of residents reported that they did not want to fund the projects listed in the City Strategic Plan.

Figure 6: Support for Potential Funding Sources
Many of the projects in the O'Fallon Strategic Plan and listed in the prior question do not currently have a funding source. Please indicate how much you support or oppose the following options to fund these projects:



Conclusions

O'Fallon residents enjoy a high quality of life.

About 9 in 10 residents gave positive ratings to the overall quality of life in O'Fallon and almost all said that the city was an excellent or good place to live. At least 9 in 10 respondents gave excellent or good ratings to O'Fallon as a place to raise children and the overall image of the City; both of these ratings were higher than ratings in other communities and increased from 2011 to 2016. Most residents gave high marks to their neighborhoods as places to live and about 8 in 10 gave positive ratings to the overall appearance of the city. Further, at least 4 in 5 respondents planned to remain in O'Fallon for the next five years and would recommend living in O'Fallon.

Economy is an important area of focus for the community.

Respondents indicated that Economy was an important issue for the City to address in the next two years. About three-quarters of residents gave high marks to the overall economic health of O'Fallon, and about 7 in 10 gave excellent or good ratings to the overall quality of business and service establishments and O'Fallon as a place to work; ratings for O'Fallon as a place to work increased over time. Ratings for economic development were higher in O'Fallon than in other communities and increased from 2011 to 2016. Almost all residents had purchased goods or services in O'Fallon in the past 12 months. Additionally, when asked about the City Strategic Plan, about 9 in 10 residents indicated that both securing funding for improving the availability of high-quality employment opportunities and downtown O'Fallon redevelopment should be high or medium priorities for the City.

Residents value and appreciate a high level of Safety.

Survey participants also indicated that Safety should be an important focus area for the O'Fallon community over the next two years. About 9 in 10 residents gave excellent or good ratings to the overall feeling of safety in O'Fallon, and almost all participants (97%) reported feeling safe in their neighborhoods. Ratings for safety-related services were generally strong and similar to or higher than ratings in comparison communities. About 9 in 10 residents gave positive ratings to police services, crime prevention and fire prevention; ratings for these three aspects increased from 2011 to 2016. About 9 in 10 residents reported that they had not been the victim of a crime and more than 8 in 10 had not reported a crime in the past 12 months. Residents indicated that would like to see O'Fallon's high level of safety continue in the coming years: 96% of residents indicated that public safety/crime prevention will be an essential or very important issue in the future.

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O'Fallon, IL

Dashboard Summary of Findings

2016



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes O’Fallon’s performance in the eight facets of community livability with the “General” rating as a summary of results from the overarching questions not shown within any of the eight facets. The “Overall” represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of O’Fallon’s community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Ratings for most aspects of community livability were similar to ratings seen in other communities. Within the pillar of Community Characteristics, ratings for Built Environment and Recreation and Wellness were especially strong compared to other communities. Within Governance, ratings for Mobility and Economy were generally higher than ratings in other communities nationwide. Rates of Participation were generally similar to comparison communities, except within the facet of Mobility, where participation rates were lower than rates in other communities. This information can be helpful in identifying the areas that merit more attention.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	9	41	0	11	32	0	1	30	5
General	2	5	0	0	3	0	0	3	0
Safety	0	3	0	2	4	0	0	3	0
Mobility	1	7	0	5	3	0	0	1	2
Natural Environment	0	2	0	1	5	0	0	3	0
Built Environment	3	2	0	1	5	0	0	2	0
Economy	0	8	0	1	0	0	0	2	1
Recreation and Wellness	0	7	0	1	2	0	1	4	0
Education and Enrichment	3	2	0	0	2	0	0	2	1
Community Engagement	0	5	0	0	8	0	0	10	1

Legend	
	Higher
	Similar
	Lower

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Figure 2: Detailed Dashboard

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
General	Overall appearance	↔	↔	83%	Customer service	↔	↔	82%	Recommend O'Fallon	↔	↔	94%
	Overall quality of life	↔	↔	91%	Services provided by O'Fallon	↔	↔	81%	Remain in O'Fallon	↔	↔	86%
	Place to retire	↔	↔	68%	Services provided by the Federal Government	↔	↔	40%	Contacted O'Fallon employees	↓	↔	40%
	Place to raise children	↑	↑	96%								
	Place to live	↔	↔	95%								
	Neighborhood	↔	↔	88%								
	Overall image	↑	↑	90%								
Safety	Overall feeling of safety	*	↔	90%	Police	↑	↑	94%	Was NOT the victim of a crime	↔	↔	93%
	Safe in neighborhood	↔	↔	97%	Crime prevention	↑	↑	88%	Did NOT report a crime	*	↔	85%
	Safe downtown/commercial area	↔	↔	96%	Fire	↔	↔	98%	Stocked supplies for an emergency	*	↔	34%
					Fire prevention	↑	↔	90%				
					Ambulance/EMS	↔	↔	96%				
				Emergency preparedness	↔	↔	74%					
Mobility	Traffic flow	↑	↔	58%	Traffic enforcement	↔	↑	79%	Carpooled instead of driving alone	*	↔	42%
	Travel by car	↑	↔	78%	Street repair	↑	↔	59%	Walked or biked instead of driving	*	↓	47%
	Travel by bicycle	↔	↔	54%	Street cleaning	↑	↑	79%	Used public transportation instead of driving	*	↓	16%
	Ease of walking	↔	↔	68%	Street lighting	↔	↑	76%				
	Travel by public transportation	↓	↑	54%	Snow removal	↑	↔	64%				
	Overall ease travel	*	↔	83%	Sidewalk maintenance	↑	↔	64%				
	Public parking	*	↔	64%	Traffic signal timing	↔	↑	65%				
	Paths and walking trails	↔	↔	64%	Bus or transit services	↑	↑	73%				
Natural Environment	Overall natural environment	↑	↔	84%	Garbage collection	↔	↔	86%	Recycled at home	↑	↔	86%
	Cleanliness	↔	↔	84%	Recycling	↑	↔	81%	Conserved water	*	↔	83%
					Yard waste pick-up	↑	↑	88%	Made home more energy efficient	*	↔	79%
					Drinking water	↔	↔	73%				
					Open space	*	↔	65%				
				Natural areas preservation	↑	↔	65%					
Built Environment	New development in O'Fallon	↔	↔	66%	Sewer services	↔	↔	80%	NOT experiencing housing cost stress	↔	↔	76%
	Affordable quality housing	↑	↑	64%	Storm drainage	↔	↔	63%	Did NOT observe a code violation	*	↔	63%
	Housing options	↑	↑	78%	Utility billing	*	↔	69%				
	Overall built environment	*	↑	78%	Land use, planning and zoning	↑	↔	63%				
	Public places	*	↔	77%	Code enforcement	↔	↑	60%				
				Cable television	↔	↔	61%					

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

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	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
Economy	Overall economic health	*	↔	76%	Economic development	↑	↑	61%	Economy will have positive impact on income	↑	↔	28%
	Shopping opportunities	↔	↔	57%					Purchased goods or services in O'Fallon	*	↔	98%
	Employment opportunities	↔	↔	41%					Work in O'Fallon	*	↓	32%
	Place to visit	*	↔	66%								
	Cost of living	*	↔	40%								
	Vibrant downtown/commercial area	*	↔	48%								
	Place to work	↑	↔	68%								
Recreation and Wellness	Business and services	↔	↔	68%								
	Fitness opportunities	*	↔	81%	City parks	↔	↑	93%	In very good to excellent health	*	↔	66%
	Recreational opportunities	↑	↔	79%	Recreation centers	↔	↔	80%	Used O'Fallon recreation centers	↑	↑	69%
	Health care	↑	↔	73%	Recreation programs	↔	↔	81%	Visited a City park	↔	↔	84%
	Food	↑	↔	74%					Ate 5 portions of fruits and vegetables	*	↔	83%
	Mental health care	*	↔	54%					Participated in moderate or vigorous physical activity	*	↔	86%
	Health and wellness	*	↔	82%								
Education and Enrichment	Preventive health services	↑	↔	72%								
	K-12 education	↑	↑	91%	Public libraries	↔	↔	86%	Used O'Fallon public libraries	↔	↔	66%
	Cultural/arts/music activities	↑	↔	46%	Special events	*	↔	65%	Participated in religious or spiritual activities	↔	↔	47%
	Child care/preschool	↑	↑	74%					Attended a City-sponsored event	*	↓	42%
	Adult education	*	↔	62%								
Community Engagement	Overall education and enrichment	*	↑	81%								
	Opportunities to participate in community matters	↔	↔	64%	Public information	↔	↔	75%	Sense of community	↔	↔	74%
	Opportunities to volunteer	↔	↔	67%	Overall direction	↑	↔	65%	Voted in local elections	↑	↔	85%
	Openness and acceptance	↔	↔	66%	Value of services for taxes paid	↔	↔	42%	Talked to or visited with neighbors	*	↔	94%
	Social events and activities	↔	↔	60%	Welcoming citizen involvement	↑	↔	56%	Attended a local public meeting	↓	↔	13%
	Neighborliness	*	↔	66%	Confidence in City government	*	↔	59%	Watched a local public meeting	↓	↓	11%
					Acting in the best interest of O'Fallon	*	↔	60%	Volunteered	↔	↔	39%
					Being honest	*	↔	57%	Participated in a club	↔	↔	26%
					Treating all residents fairly	*	↔	61%	Campaigned for an issue, cause or candidate	*	↔	13%
									Contacted O'Fallon elected officials	*	↔	14%
								Read or watched local news	*	↔	88%	
								Done a favor for a neighbor	*	↔	85%	

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available



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Trends over Time

2016



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report discusses trends over time, comparing the 2016 ratings for the City of O'Fallon to its previous survey results in 2005, 2007, 2009 and 2011. Additional reports and technical appendices are available under separate cover.

Trend data for O'Fallon represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being "higher" or "lower" if the differences are greater than seven percentage points between the 2011 and 2016 surveys, otherwise the comparison between 2011 and 2016 are noted as being "similar." Additionally, benchmark comparisons for all survey years are presented for reference. Changes in the benchmark comparison over time can be impacted by various trends, including varying survey cycles for the individual communities that comprise the benchmarks, regional and national economic or other events, as well as emerging survey methodologies.

Overall, ratings in O'Fallon for 2016 generally remained stable or increased over time. Of the 84 items for which comparisons were available, 50 items were rated similarly in 2011 and 2016, 4 items showed a decrease in ratings and 34 showed an increase in ratings. Notable trends over time included the following:

- Ratings within the pillar of Community Characteristics tended to be stable or increase over time. Ratings increased for a number of aspects within Community Characteristics including traffic flow, overall natural environment, availability of affordable quality housing, recreational opportunities, K-12 education and the overall image of O'Fallon. Travel by public transportation was the only aspect of Community Characteristics that had received a lower rating in 2016 than in 2011.
- Within the pillar of Governance, all 2016 ratings were similar to or higher than ratings given in 2011. Items with higher ratings in 2016 than in 2011 were mostly concentrated in the facets of Mobility and Natural Environment. Police services, crime prevention, fire prevention, economic development, land use, planning and zoning, the job the City does at welcoming citizen involvement and the overall direction of O'Fallon also received higher ratings in 2016 than in 2011.
- Most rates of Participation remained stable from 2011 to 2016. However, there were a few notable exceptions: in 2016 more residents reported that they recycled at home, used O'Fallon recreation centers, voted in local elections and that they believed the economy would have a positive impact on their income in the next six months. Fewer residents reported watching or attending a local public meeting and contacting City of O'Fallon employees.

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Table 1: Community Characteristics General

	Percent rating positively (e.g., excellent/good)					2016 rating compared to 2011	Comparison to benchmark				
	2005	2007	2009	2011	2016		2005	2007	2009	2011	2016
Overall quality of life	86%	83%	87%	85%	91%	Similar	Similar	Higher	Much higher	Higher	Similar
Overall image	NA	NA	85%	79%	90%	Higher	NA	NA	Much higher	Much higher	Higher
Place to live	92%	90%	92%	89%	95%	Similar	Higher	Much higher	Much higher	Higher	Similar
Neighborhood	80%	84%	85%	84%	88%	Similar	Similar	Higher	Higher	Similar	Similar
Place to raise children	86%	90%	89%	88%	96%	Higher	Much higher	Much higher	Much higher	Much higher	Higher
Place to retire	63%	54%	60%	62%	68%	Similar	Similar	Similar	Similar	Similar	Similar
Overall appearance	78%	74%	81%	77%	83%	Similar	Similar	Higher	Much higher	Much higher	Similar

Table 2: Community Characteristics by Facet

		Percent rating positively (e.g., excellent/good, very/somewhat safe)					2016 rating compared to 2011	Comparison to benchmark				
		2005	2007	2009	2011	2016		2005	2007	2009	2011	2016
Safety	Overall feeling of safety	NA	NA	NA	NA	90%	NA	NA	NA	NA	Similar	
	Safe in neighborhood	97%	98%	94%	94%	97%	Similar	Similar	Much higher	Higher	Similar	
	Safe downtown/commercial area	96%	96%	95%	91%	96%	Similar	Higher	Much higher	Much higher	Higher	
	Overall ease of travel	NA	NA	NA	NA	83%	NA	NA	NA	NA	Similar	
	Paths and walking trails	NA	NA	58%	58%	64%	Similar	NA	NA	Similar	Similar	
	Ease of walking	64%	62%	65%	64%	68%	Similar	Similar	Higher	Higher	Higher	
	Travel by bicycle	34%	43%	50%	50%	54%	Similar	Much lower	Similar	Similar	Similar	
	Travel by public transportation	NA	NA	NA	NA	54%	NA	NA	NA	NA	Higher	
	Travel by car	54%	56%	71%	64%	78%	Higher	Similar	Higher	Much higher	Higher	
Mobility	Public parking	NA	NA	NA	NA	64%	NA	NA	NA	NA	Similar	
	Traffic flow	34%	42%	53%	47%	58%	Higher	NA	NA	Much higher	Similar	
Natural Environment	Overall natural environment	NA	NA	76%	68%	84%	Higher	NA	NA	Similar	Similar	
	Cleanliness	NA	NA	83%	79%	84%	Similar	NA	NA	Much higher	Higher	
Built Environment	Overall built environment	NA	NA	NA	NA	78%	NA	NA	NA	NA	Higher	
	New development in O'Fallon	NA	NA	79%	68%	66%	Similar	NA	NA	Much higher	Much higher	
	Affordable quality housing	42%	45%	51%	53%	64%	Higher	Similar	Higher	Much higher	Much higher	
	Housing options	NA	NA	73%	67%	78%	Higher	NA	NA	Much higher	Much higher	
	Public places	NA	NA	NA	NA	77%	NA	NA	NA	NA	Similar	

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		Percent rating positively (e.g., excellent/good, very/somewhat safe)					2016 rating compared to 2011	Comparison to benchmark				
		2005	2007	2009	2011	2016		2005	2007	2009	2011	2016
Economy	Overall economic health	NA	NA	NA	NA	76%	NA	NA	NA	NA	NA	Similar
	Vibrant downtown/commercial area	NA	NA	NA	NA	48%	NA	NA	NA	NA	NA	Similar
	Business and services	NA	NA	69%	65%	68%	Similar	NA	NA	Much higher	Similar	Similar
	Cost of living	NA	NA	NA	NA	40%	NA	NA	NA	NA	NA	Similar
	Shopping opportunities	64%	62%	56%	52%	57%	Similar	Similar	Much higher	Much higher	Similar	Similar
	Employment opportunities	26%	31%	33%	36%	41%	Similar	Lower	Similar	Similar	Similar	Similar
	Place to visit	NA	NA	NA	NA	66%	NA	NA	NA	NA	NA	Similar
	Place to work	68%	59%	64%	56%	68%	Higher	NA	Higher	Much higher	Similar	Similar
Recreation and Wellness	Health and wellness	NA	NA	NA	NA	82%	NA	NA	NA	NA	NA	Similar
	Mental health care	NA	NA	NA	NA	54%	NA	NA	NA	NA	NA	Similar
	Preventive health services	NA	NA	63%	58%	72%	Higher	NA	NA	Much higher	Similar	Similar
	Health care	52%	62%	61%	55%	73%	Higher	Similar	Much higher	Much higher	Higher	Similar
	Food	NA	NA	68%	63%	74%	Higher	NA	NA	Much higher	Similar	Similar
	Recreational opportunities	61%	66%	68%	66%	79%	Higher	Similar	Higher	Higher	Similar	Similar
	Fitness opportunities	NA	NA	NA	NA	81%	NA	NA	NA	NA	NA	Similar
	Cultural/arts/music activities	45%	44%	40%	38%	46%	Higher	Lower	Much lower	Much lower	Much lower	Similar
Education and Enrichment	Adult education	NA	NA	NA	NA	62%	NA	NA	NA	NA	NA	Similar
	K-12 education	80%	85%	92%	83%	91%	Higher	Much higher	Much higher	Much higher	Much higher	Higher
	Child care/preschool	43%	54%	47%	50%	74%	Higher	Similar	Higher	Much higher	Higher	Higher
	Social events and activities	NA	NA	59%	58%	60%	Similar	NA	NA	Similar	Similar	Similar
Community Engagement	Neighborliness	NA	NA	NA	NA	66%	NA	NA	NA	NA	NA	Similar
	Openness and acceptance	72%	66%	70%	66%	66%	Similar	Higher	Much higher	Higher	Higher	Similar
	Opportunities to participate in community matters	NA	NA	57%	58%	64%	Similar	NA	NA	Lower	Lower	Similar
	Opportunities to volunteer	NA	NA	68%	70%	67%	Similar	NA	NA	Similar	Similar	Similar

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Table 3: Governance General

	Percent rating positively (e.g., excellent/good)					2016 rating compared to 2011	Comparison to benchmark				
	2005	2007	2009	2011	2016		2005	2007	2009	2011	2016
Services provided by O'Fallon	75%	72%	77%	76%	81%	Similar	Similar	Similar	Higher	Higher	Similar
Customer service	77%	77%	82%	77%	82%	Similar	Similar	Higher	Much higher	Similar	Similar
Value of services for taxes paid	48%	42%	41%	41%	42%	Similar	Lower	Much lower	Much lower	Much lower	Similar
Overall direction	52%	52%	57%	52%	65%	Higher	Similar	Similar	Similar	Similar	Similar
Welcoming citizen involvement	54%	56%	46%	45%	56%	Higher	Similar	Similar	Much lower	Similar	Similar
Confidence in City government	NA	NA	NA	NA	59%	NA	NA	NA	NA	NA	Similar
Acting in the best interest of O'Fallon	NA	NA	NA	NA	60%	NA	NA	NA	NA	NA	Similar
Being honest	NA	NA	NA	NA	57%	NA	NA	NA	NA	NA	Similar
Treating all residents fairly	NA	NA	NA	NA	61%	NA	NA	NA	NA	NA	Similar
Services provided by the Federal Government	55%	47%	47%	36%	40%	Similar	Higher	Higher	Higher	Similar	Similar

Table 4: Governance by Facet

		Percent rating positively (e.g., excellent/good)					2016 rating compared to 2011	Comparison to benchmark				
		2005	2007	2009	2011	2016		2005	2007	2009	2011	2016
Safety	Police	91%	88%	90%	84%	94%	Higher	Higher	Much higher	Much higher	Higher	Higher
	Fire	95%	92%	93%	92%	98%	Similar	Higher	Much higher	Similar	Similar	Similar
	Ambulance/EMS	93%	91%	95%	91%	96%	Similar	Similar	Much higher	Much higher	Higher	Similar
	Crime prevention	81%	81%	76%	69%	88%	Higher	Much higher	Much higher	Much higher	Higher	Higher
	Fire prevention	86%	81%	82%	81%	90%	Higher	Higher	Higher	Much higher	Higher	Similar
	Emergency preparedness	NA	NA	59%	75%	74%	Similar	NA	NA	Similar	Much higher	Similar
Mobility	Traffic enforcement	70%	70%	75%	74%	79%	Similar	Similar	Higher	Much higher	Much higher	Higher
	Street repair	49%	48%	57%	51%	59%	Higher	Similar	Higher	Much higher	Higher	Similar
	Street cleaning	61%	57%	70%	65%	79%	Higher	Similar	Similar	Much higher	Similar	Higher
	Street lighting	65%	68%	74%	70%	76%	Similar	Similar	Much higher	Much higher	Much higher	Higher

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		Percent rating positively (e.g., excellent/good)					2016 rating compared to 2011	Comparison to benchmark				
		2005	2007	2009	2011	2016		2005	2007	2009	2011	2016
	Snow removal	68%	64%	55%	48%	64%	Higher	Similar	Similar	Lower	Much lower	Similar
	Sidewalk maintenance	57%	58%	59%	52%	64%	Higher	Similar	Higher	Higher	Similar	Similar
	Traffic signal timing	54%	62%	66%	64%	65%	Similar	Similar	Much higher	Much higher	Much higher	Higher
	Bus or transit services	63%	57%	58%	64%	73%	Higher	Similar	Similar	Higher	Much higher	Higher
Natural Environment	Garbage collection	80%	81%	82%	80%	86%	Similar	Similar	Similar	Similar	Similar	Similar
	Recycling	52%	56%	55%	62%	81%	Higher	Much lower	Much lower	Much lower	Much lower	Similar
	Yard waste pick-up	75%	73%	76%	74%	88%	Higher	Similar	Similar	Similar	Higher	Higher
	Drinking water	57%	61%	70%	67%	73%	Similar	Lower	Similar	Higher	Similar	Similar
	Natural areas preservation	NA	NA	60%	55%	65%	Higher	NA	NA	Similar	Similar	Similar
	Open space	NA	NA	NA	NA	65%	NA	NA	NA	NA	NA	Similar
Built Environment	Storm drainage	38%	49%	53%	62%	63%	Similar	Much lower	Similar	Lower	Similar	Similar
	Sewer services	66%	68%	75%	73%	80%	Similar	Similar	Similar	Similar	Similar	Similar
	Utility billing	NA	NA	NA	NA	69%	NA	NA	NA	NA	NA	Similar
	Land use, planning and zoning	38%	46%	54%	54%	63%	Higher	Similar	Higher	Much higher	Much higher	Similar
	Code enforcement	52%	52%	56%	59%	60%	Similar	Similar	Higher	Much higher	Much higher	Higher
	Cable television	58%	49%	57%	58%	61%	Similar	Similar	Similar	Higher	Similar	Similar
Economy	Economic development	57%	56%	58%	46%	61%	Higher	Higher	Much higher	Much higher	Higher	Higher
Recreation and Wellness	City parks	84%	85%	92%	87%	93%	Similar	Higher	Higher	Much higher	Much higher	Higher
	Recreation programs	79%	78%	81%	84%	81%	Similar	Similar	Much higher	Much higher	Much higher	Similar
	Recreation centers	73%	76%	77%	79%	80%	Similar	Similar	Much higher	Much higher	Much higher	Similar
	Special events	NA	NA	NA	NA	65%	NA	NA	NA	NA	NA	Similar
Education and Enrichment	Public libraries	83%	86%	90%	89%	86%	Similar	Similar	Higher	Much higher	Higher	Similar
Community Engagement	Public information	66%	66%	68%	73%	75%	Similar	Similar	Higher	Higher	Much higher	Similar

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Table 5: Participation General

	Percent rating positively (e.g., always/sometimes, more than once a month, yes)					2016 rating compared to 2011	Comparison to benchmark				
	2005	2007	2009	2011	2016		2005	2007	2009	2011	2016
Sense of community	75%	69%	72%	70%	74%	Similar	Higher	Higher	Higher	Higher	Similar
Recommend O'Fallon	NA	NA	89%	88%	94%	Similar	NA	NA	Similar	Higher	Similar
Remain in O'Fallon	NA	NA	83%	82%	86%	Similar	NA	NA	Similar	Similar	Similar
Contacted O'Fallon employees	68%	57%	53%	52%	40%	Lower	NA	NA	Lower	Lower	Similar

Table 6: Participation by Facet

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)					2016 rating compared to 2011	Comparison to benchmark				
		2005	2007	2009	2011	2016		2005	2007	2009	2011	2016
Safety	Stocked supplies for an emergency	NA	NA	NA	NA	34%	NA	NA	NA	NA	NA	Similar
	Did NOT report a crime	NA	NA	NA	NA	85%	NA	NA	NA	NA	NA	Similar
	Was NOT the victim of a crime	92%	93%	91%	92%	93%	Similar	NA	NA	Higher	Much higher	Similar
Mobility	Used public transportation instead of driving	NA	NA	NA	NA	16%	NA	NA	NA	NA	NA	Lower
	Carpooled instead of driving alone	NA	NA	NA	NA	42%	NA	NA	NA	NA	NA	Similar
	Walked or biked instead of driving	NA	NA	NA	NA	47%	NA	NA	NA	NA	NA	Lower
Natural Environment	Conserved water	NA	NA	NA	NA	83%	NA	NA	NA	NA	NA	Similar
	Made home more energy efficient	NA	NA	NA	NA	79%	NA	NA	NA	NA	NA	Similar
	Recycled at home	49%	58%	63%	60%	86%	Higher	NA	NA	Much lower	Much lower	Similar
Built Environment	Did NOT observe a code violation	NA	NA	NA	NA	63%	NA	NA	NA	NA	NA	Similar
	NOT under housing cost stress	NA	NA	74%	78%	76%	Similar	NA	NA	Much higher	Much higher	Similar
Economy	Purchased goods or services in O'Fallon	NA	NA	NA	NA	98%	NA	NA	NA	NA	NA	Similar
	Economy will have positive impact on income	24%	23%	11%	17%	28%	Higher	NA	NA	Much lower	Similar	Similar
	Work in O'Fallon	NA	NA	NA	NA	32%	NA	NA	NA	NA	NA	Lower
Recreation and Wellness	Used O'Fallon recreation centers	63%	61%	58%	59%	69%	Higher	NA	NA	Similar	Similar	Higher
	Visited a City park	89%	86%	82%	88%	84%	Similar	NA	NA	Lower	Similar	Similar

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		Percent rating positively (e.g., always/sometimes, more than once a month, yes)					2016 rating compared to 2011	Comparison to benchmark				
		2005	2007	2009	2011	2016		2005	2007	2009	2011	2016
	Ate 5 portions of fruits and vegetables	NA	NA	NA	NA	83%	NA	NA	NA	NA	NA	Similar
	Participated in moderate or vigorous physical activity	NA	NA	NA	NA	86%	NA	NA	NA	NA	NA	Similar
	In very good to excellent health	NA	NA	NA	NA	66%	NA	NA	NA	NA	NA	Similar
Education and Enrichment	Used O'Fallon public libraries	71%	71%	69%	71%	66%	Similar	NA	NA	Lower	Similar	Similar
	Participated in religious or spiritual activities	NA	NA	56%	49%	47%	Similar	NA	NA	Similar	Lower	Similar
	Attended a City-sponsored event	NA	NA	NA	NA	42%	NA	NA	NA	NA	NA	Lower
Community Engagement	Campaigned for an issue, cause or candidate	NA	NA	NA	NA	13%	NA	NA	NA	NA	NA	Similar
	Contacted O'Fallon elected officials	NA	NA	NA	NA	14%	NA	NA	NA	NA	NA	Similar
	Volunteered	37%	44%	40%	36%	39%	Similar	NA	NA	Lower	Much lower	Similar
	Participated in a club	NA	NA	26%	28%	26%	Similar	NA	NA	Much lower	Similar	Similar
	Talked to or visited with neighbors	NA	NA	NA	NA	94%	NA	NA	NA	NA	NA	Similar
	Done a favor for a neighbor	NA	NA	NA	NA	85%	NA	NA	NA	NA	NA	Similar
	Attended a local public meeting	29%	24%	22%	24%	13%	Lower	NA	NA	Much lower	Lower	Similar
	Watched a local public meeting	40%	38%	37%	30%	11%	Lower	NA	NA	Much lower	Much lower	Lower
	Read or watched local news	NA	NA	NA	NA	88%	NA	NA	NA	NA	NA	Similar
	Voted in local elections	75%	66%	82%	67%	85%	Higher	NA	NA	Much higher	Much lower	Similar



THE NCSTM
The National Citizen SurveyTM

O'Fallon, IL

Technical Appendices
2016



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NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in O'Fallon:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
O'Fallon as a place to live	46%	N=193	50%	N=211	4%	N=18	0%	N=1	100%	N=422
Your neighborhood as a place to live	44%	N=185	45%	N=188	11%	N=45	1%	N=4	100%	N=423
O'Fallon as a place to raise children	50%	N=190	46%	N=175	3%	N=12	1%	N=3	100%	N=381
O'Fallon as a place to work	25%	N=76	43%	N=131	23%	N=71	9%	N=27	100%	N=306
O'Fallon as a place to visit	25%	N=98	41%	N=164	25%	N=101	9%	N=37	100%	N=400
O'Fallon as a place to retire	29%	N=106	40%	N=148	25%	N=91	7%	N=27	100%	N=372
The overall quality of life in O'Fallon	33%	N=137	58%	N=246	9%	N=37	0%	N=1	100%	N=421

Table 2: Question 2

Please rate each of the following characteristics as they relate to O'Fallon as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in O'Fallon	38%	N=162	52%	N=220	9%	N=40	0%	N=0	100%	N=422
Overall ease of getting to the places you usually have to visit	35%	N=146	48%	N=204	15%	N=62	2%	N=9	100%	N=421
Quality of overall natural environment in O'Fallon	30%	N=125	54%	N=225	15%	N=63	1%	N=5	100%	N=418
Overall "built environment" of O'Fallon (including overall design, buildings, parks and transportation systems)	24%	N=99	54%	N=228	19%	N=79	3%	N=13	100%	N=418
Health and wellness opportunities in O'Fallon	35%	N=135	47%	N=185	16%	N=62	2%	N=8	100%	N=390
Overall opportunities for education and enrichment	36%	N=141	45%	N=179	18%	N=69	1%	N=5	100%	N=394
Overall economic health of O'Fallon	23%	N=86	53%	N=203	22%	N=83	2%	N=9	100%	N=382
Sense of community	21%	N=85	53%	N=217	23%	N=95	2%	N=9	100%	N=406
Overall image or reputation of O'Fallon	36%	N=148	54%	N=224	10%	N=42	0%	N=1	100%	N=415

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in O'Fallon to someone who asks	61%	N=255	33%	N=138	4%	N=17	2%	N=7	100%	N=417
Remain in O'Fallon for the next five years	62%	N=250	24%	N=97	7%	N=30	7%	N=27	100%	N=403

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	80%	N=336	17%	N=72	2%	N=10	0%	N=2	0%	N=1	0%	N=0	100%	N=421
In O'Fallon's downtown/commercial area during the day	73%	N=300	23%	N=94	3%	N=11	1%	N=3	0%	N=1	0%	N=0	100%	N=409
In your neighborhood at night	55%	N=231	36%	N=152	5%	N=20	3%	N=12	1%	N=3	0%	N=1	100%	N=419
In O'Fallon's downtown/commercial area at night	40%	N=169	43%	N=181	8%	N=32	2%	N=9	1%	N=3	6%	N=24	100%	N=419

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Table 5: Question 5

Please rate each of the following characteristics as they relate to O'Fallon as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	10%	N=44	47%	N=199	32%	N=134	11%	N=45	100%	N=421
Ease of public parking	13%	N=53	50%	N=202	30%	N=122	6%	N=24	100%	N=401
Ease of travel by car in O'Fallon	22%	N=90	56%	N=233	18%	N=76	4%	N=15	100%	N=414
Ease of travel by public transportation in O'Fallon	18%	N=33	36%	N=66	32%	N=59	13%	N=24	100%	N=182
Ease of travel by bicycle in O'Fallon	12%	N=33	42%	N=119	31%	N=88	15%	N=43	100%	N=283
Ease of walking in O'Fallon	25%	N=98	43%	N=168	25%	N=96	7%	N=28	100%	N=390
Availability of paths and walking trails	23%	N=87	41%	N=157	26%	N=98	10%	N=38	100%	N=380
Cleanliness of O'Fallon	32%	N=133	53%	N=220	15%	N=63	1%	N=3	100%	N=419
Overall appearance of O'Fallon	29%	N=121	54%	N=225	16%	N=69	1%	N=2	100%	N=417
Public places where people want to spend time	30%	N=122	47%	N=191	21%	N=85	2%	N=7	100%	N=406
Variety of housing options	25%	N=100	52%	N=206	19%	N=76	3%	N=10	100%	N=393
Availability of affordable quality housing	19%	N=74	45%	N=175	32%	N=126	4%	N=16	100%	N=391
Fitness opportunities (including exercise classes and paths or trails, etc.)	32%	N=126	49%	N=195	17%	N=67	2%	N=9	100%	N=397
Recreational opportunities	28%	N=112	51%	N=205	19%	N=77	2%	N=7	100%	N=402
Availability of affordable quality food	25%	N=103	49%	N=206	23%	N=94	3%	N=14	100%	N=418
Availability of affordable quality health care	24%	N=92	49%	N=188	24%	N=91	3%	N=13	100%	N=383
Availability of preventive health services	23%	N=85	49%	N=183	25%	N=94	2%	N=8	100%	N=371
Availability of affordable quality mental health care	20%	N=37	35%	N=66	33%	N=62	13%	N=25	100%	N=190

Table 6: Question 6

Please rate each of the following characteristics as they relate to O'Fallon as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	30%	N=68	44%	N=100	17%	N=39	9%	N=20	100%	N=227
K-12 education	49%	N=161	43%	N=142	8%	N=26	1%	N=2	100%	N=331
Adult educational opportunities	18%	N=46	44%	N=110	30%	N=75	8%	N=21	100%	N=253
Opportunities to attend cultural/arts/music activities	16%	N=57	29%	N=102	37%	N=130	17%	N=59	100%	N=348
Employment opportunities	10%	N=29	31%	N=93	40%	N=121	19%	N=57	100%	N=300
Shopping opportunities	22%	N=91	35%	N=147	36%	N=151	7%	N=28	100%	N=416
Cost of living in O'Fallon	8%	N=33	32%	N=130	45%	N=184	15%	N=63	100%	N=411
Overall quality of business and service establishments in O'Fallon	16%	N=67	52%	N=214	29%	N=119	3%	N=12	100%	N=413
Vibrant downtown/commercial area	17%	N=70	31%	N=128	35%	N=141	17%	N=69	100%	N=408
Overall quality of new development in O'Fallon	22%	N=82	44%	N=165	27%	N=103	7%	N=24	100%	N=375
Opportunities to participate in social events and activities	19%	N=71	41%	N=153	30%	N=114	10%	N=37	100%	N=375
Opportunities to volunteer	21%	N=65	47%	N=147	24%	N=74	9%	N=29	100%	N=315
Opportunities to participate in community matters	20%	N=62	44%	N=137	28%	N=88	8%	N=26	100%	N=313
Openness and acceptance of the community toward people of diverse backgrounds	20%	N=73	46%	N=165	24%	N=88	10%	N=35	100%	N=361
Neighborliness of residents in O'Fallon	20%	N=83	46%	N=189	29%	N=117	5%	N=22	100%	N=412

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	17%	N=72	83%	N=347	100%	N=419
Made efforts to make your home more energy efficient	21%	N=86	79%	N=331	100%	N=418
Observed a code violation or other hazard in O'Fallon	63%	N=261	37%	N=154	100%	N=415
Household member was a victim of a crime in O'Fallon	93%	N=390	7%	N=28	100%	N=418
Reported a crime to the police in O'Fallon	85%	N=355	15%	N=62	100%	N=417
Stocked supplies in preparation for an emergency	66%	N=271	34%	N=140	100%	N=411
Campaigned or advocated for an issue, cause or candidate	87%	N=356	13%	N=54	100%	N=410
Contacted the City of O'Fallon (in-person, phone, email or web) for help or information	60%	N=249	40%	N=166	100%	N=416
Contacted O'Fallon elected officials (in-person, phone, email or web) to express your opinion	86%	N=357	14%	N=58	100%	N=415

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in O'Fallon?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used O'Fallon recreation centers or their services	14%	N=57	22%	N=90	33%	N=139	31%	N=131	100%	N=417
Visited a neighborhood park or City park	23%	N=96	32%	N=132	29%	N=123	16%	N=67	100%	N=419
Used O'Fallon public libraries or their services	10%	N=44	19%	N=78	36%	N=152	34%	N=143	100%	N=416
Participated in religious or spiritual activities in O'Fallon	9%	N=39	20%	N=83	17%	N=71	53%	N=223	100%	N=416
Attended a City-sponsored event	1%	N=5	2%	N=9	38%	N=157	58%	N=239	100%	N=410
Used bus, rail, subway or other public transportation instead of driving	2%	N=7	4%	N=17	10%	N=43	84%	N=350	100%	N=417
Carpooled with other adults or children instead of driving alone	7%	N=29	10%	N=40	25%	N=103	58%	N=240	100%	N=413
Walked or biked instead of driving	10%	N=41	16%	N=67	21%	N=88	53%	N=220	100%	N=416
Volunteered your time to some group/activity in O'Fallon	7%	N=28	10%	N=43	22%	N=94	61%	N=253	100%	N=417
Participated in a club	3%	N=12	6%	N=24	17%	N=72	74%	N=304	100%	N=412
Talked to or visited with your immediate neighbors	40%	N=166	34%	N=142	20%	N=83	6%	N=24	100%	N=415
Done a favor for a neighbor	19%	N=79	29%	N=120	37%	N=155	15%	N=64	100%	N=418

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	0%	N=1	1%	N=5	12%	N=49	87%	N=359	100%	N=414
Watched (online or on television) a local public meeting	0%	N=1	3%	N=14	7%	N=31	89%	N=370	100%	N=416

Table 10: Question 10

Please rate the quality of each of the following services in O'Fallon:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police/Sheriff services	54%	N=199	39%	N=143	6%	N=20	1%	N=3	100%	N=365
Fire services	60%	N=200	38%	N=127	2%	N=6	0%	N=0	100%	N=333
Ambulance or emergency medical services	61%	N=190	35%	N=107	4%	N=13	0%	N=0	100%	N=310
Crime prevention	35%	N=121	53%	N=182	10%	N=36	1%	N=4	100%	N=344
Fire prevention and education	41%	N=130	48%	N=151	9%	N=29	1%	N=3	100%	N=313
Traffic enforcement	31%	N=111	48%	N=176	17%	N=63	4%	N=13	100%	N=363

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Please rate the quality of each of the following services in O'Fallon:	Excellent		Good		Fair		Poor		Total	
Street repair	16%	N=61	43%	N=164	31%	N=120	10%	N=40	100%	N=385
Street cleaning	33%	N=135	46%	N=186	15%	N=62	5%	N=22	100%	N=405
Street lighting	30%	N=123	46%	N=187	21%	N=84	3%	N=14	100%	N=408
Snow removal	22%	N=84	42%	N=162	23%	N=88	14%	N=53	100%	N=388
Sidewalk maintenance	21%	N=78	44%	N=164	28%	N=106	8%	N=30	100%	N=378
Traffic signal timing	17%	N=69	47%	N=186	29%	N=114	6%	N=25	100%	N=394
Bus or transit services	24%	N=39	49%	N=80	22%	N=37	4%	N=7	100%	N=163
Garbage collection	43%	N=176	42%	N=173	11%	N=47	3%	N=12	100%	N=408
Recycling	42%	N=162	39%	N=152	14%	N=53	5%	N=20	100%	N=386
Yard waste pick-up	45%	N=161	42%	N=150	9%	N=30	4%	N=14	100%	N=355
Storm drainage	19%	N=73	44%	N=169	25%	N=95	12%	N=46	100%	N=382
Drinking water	29%	N=115	44%	N=175	20%	N=81	6%	N=25	100%	N=396
Sewer services	29%	N=108	51%	N=192	17%	N=62	4%	N=14	100%	N=376
Utility billing	25%	N=97	44%	N=176	24%	N=95	7%	N=29	100%	N=397
City parks	51%	N=199	42%	N=165	6%	N=23	1%	N=5	100%	N=392
Recreation programs or classes	30%	N=85	51%	N=143	18%	N=52	1%	N=2	100%	N=281
Recreation centers or facilities	30%	N=96	51%	N=163	19%	N=60	1%	N=3	100%	N=322
Land use, planning and zoning	19%	N=54	44%	N=125	27%	N=78	10%	N=29	100%	N=286
Code enforcement (weeds, abandoned buildings, etc.)	23%	N=68	37%	N=110	33%	N=97	8%	N=22	100%	N=297
Economic development	24%	N=78	37%	N=120	33%	N=107	6%	N=18	100%	N=323
Public library services	49%	N=155	37%	N=117	13%	N=40	1%	N=4	100%	N=315
Public information services	28%	N=83	47%	N=136	21%	N=62	4%	N=11	100%	N=292
Cable television	24%	N=79	38%	N=125	31%	N=102	8%	N=26	100%	N=333
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	28%	N=83	45%	N=132	22%	N=63	5%	N=14	100%	N=292
Preservation of natural areas such as open space, farmlands and greenbelts	18%	N=58	47%	N=150	23%	N=73	12%	N=37	100%	N=318
O'Fallon open space	16%	N=54	49%	N=163	28%	N=93	8%	N=25	100%	N=335
City-sponsored special events	16%	N=45	49%	N=135	27%	N=74	8%	N=23	100%	N=277
Overall customer service by O'Fallon employees (police, receptionists, planners, etc.)	32%	N=119	50%	N=185	16%	N=59	2%	N=7	100%	N=369

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of O'Fallon	26%	N=106	54%	N=218	17%	N=69	2%	N=8	0%	N=0	100%	N=402
The Federal Government	6%	N=24	33%	N=126	33%	N=126	27%	N=103	0%	N=0	100%	N=380
The State of Illinois	6%	N=23	12%	N=51	26%	N=108	49%	N=203	7%	N=29	100%	N=413

Table 12: Question 12

Please rate the following categories of O'Fallon government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to O'Fallon	8%	N=29	34%	N=127	41%	N=155	17%	N=64	100%	N=376
The overall direction that O'Fallon is taking	17%	N=61	48%	N=174	28%	N=100	8%	N=28	100%	N=364
The job O'Fallon government does at welcoming citizen involvement	15%	N=46	41%	N=120	33%	N=98	11%	N=32	100%	N=296
Overall confidence in O'Fallon government	13%	N=49	45%	N=166	30%	N=111	11%	N=41	100%	N=367

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Please rate the following categories of O'Fallon government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Generally acting in the best interest of the community	16%	N=59	44%	N=161	29%	N=108	11%	N=39	100%	N=366
Being honest	18%	N=59	39%	N=127	29%	N=95	14%	N=46	100%	N=327
Treating all residents fairly	19%	N=63	42%	N=140	29%	N=95	10%	N=34	100%	N=332

Table 13: Question 13

Please rate how important, if at all, you think it is for the O'Fallon community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in O'Fallon	64%	N=268	32%	N=132	4%	N=17	0%	N=2	100%	N=419
Overall ease of getting to the places you usually have to visit	27%	N=114	54%	N=227	18%	N=75	0%	N=1	100%	N=418
Quality of overall natural environment in O'Fallon	23%	N=96	52%	N=215	23%	N=96	1%	N=6	100%	N=414
Overall "built environment" of O'Fallon (including overall design, buildings, parks and transportation systems)	22%	N=90	55%	N=228	23%	N=97	0%	N=2	100%	N=416
Health and wellness opportunities in O'Fallon	28%	N=115	42%	N=176	27%	N=114	2%	N=10	100%	N=415
Overall opportunities for education and enrichment	37%	N=155	41%	N=171	20%	N=85	1%	N=6	100%	N=416
Overall economic health of O'Fallon	44%	N=184	44%	N=185	11%	N=47	0%	N=2	100%	N=417
Sense of community	35%	N=144	46%	N=193	18%	N=75	1%	N=4	100%	N=417

Table 14: Question 14

Thinking about future population growth in O'Fallon, please indicate how important, if at all, you see the following issues for the future of O'Fallon:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Quality of public schools	70%	N=292	25%	N=102	5%	N=20	1%	N=2	100%	N=417
Development of existing business and residential areas	36%	N=150	50%	N=208	12%	N=52	2%	N=7	100%	N=417
Increase in available housing	20%	N=84	31%	N=129	40%	N=163	9%	N=35	100%	N=411
Quality of new development compared to other communities	25%	N=103	46%	N=189	25%	N=105	4%	N=17	100%	N=414
Attracting commercial development	29%	N=118	41%	N=169	25%	N=104	5%	N=21	100%	N=412
Preservation of downtown O'Fallon and the surrounding areas	40%	N=164	43%	N=177	17%	N=70	1%	N=4	100%	N=416
Maintaining existing infrastructure (streets and stormwater)	53%	N=222	42%	N=177	3%	N=14	1%	N=4	100%	N=417
Safety/crime prevention	75%	N=310	21%	N=89	3%	N=11	1%	N=5	100%	N=414
More parks, recreation opportunities, libraries and other City amenities	27%	N=112	35%	N=144	31%	N=128	7%	N=28	100%	N=413
Availability of employment/job growth	37%	N=155	49%	N=204	12%	N=49	1%	N=6	100%	N=415
Avoiding increases in property taxes	61%	N=254	29%	N=121	10%	N=40	1%	N=4	100%	N=420
Attracting higher education (college or university)	26%	N=107	27%	N=111	32%	N=133	16%	N=65	100%	N=417

Table 15: Question 15

The O'Fallon Strategic Plan outlines key infrastructure needs as well as major initiatives meant to preserve home values, maintain the high quality of life, and best leverage O'Fallon's future growth. The following items represent goal areas of the O'Fallon Strategic Plan. Please indicate how much of a priority, if any, you think securing funding for each item should be in the next 5 years:	High priority		Medium priority		Not a priority		Total	
	%	N	%	N	%	N	%	N
Downtown O'Fallon redevelopment	39%	N=163	51%	N=212	9%	N=38	100%	N=413
Retail/restaurant/commercial options (shopping, eating, etc.)	40%	N=164	51%	N=206	9%	N=38	100%	N=408
Parks and recreation amenities (green/open space, parks, recreation programming)	43%	N=176	42%	N=173	16%	N=64	100%	N=413
O'Fallon Community Rec/Life Center (public gym, pool, meeting space, youth & senior centers, etc.)	38%	N=155	49%	N=202	14%	N=56	100%	N=414
Availability of high-quality employment opportunities	53%	N=220	41%	N=171	5%	N=22	100%	N=412

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The O'Fallon Strategic Plan outlines key infrastructure needs as well as major initiatives meant to preserve home values, maintain the high quality of life, and best leverage O'Fallon's future growth. The following items represent goal areas of the O'Fallon Strategic Plan. Please indicate how much of a priority, if any, you think securing funding for each item should be in the next 5 years:	High priority		Medium priority		Not a priority		Total	
	Percent	N	Percent	N	Percent	N	Percent	N
Neighborhood commercial/retail options in north O'Fallon	24%	N=99	51%	N=207	25%	N=102	100%	N=408
World-class schools (attract a college/university, partnerships with local schools)	37%	N=150	40%	N=164	24%	N=97	100%	N=412
Long-term stormwater improvement and maintenance program	51%	N=212	44%	N=183	5%	N=19	100%	N=414
Long-term street improvement and maintenance program	59%	N=244	40%	N=165	1%	N=6	100%	N=415
Walkable Community (sidewalks, bike trails, etc.)	53%	N=219	37%	N=152	11%	N=45	100%	N=416

Table 16: Question 16

Many of the projects in the O'Fallon Strategic Plan and listed in the prior question do not currently have a funding source. Please indicate how much you support or oppose the following options to fund these projects:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Revenue enhancements through raising property tax	1%	N=5	18%	N=68	21%	N=81	60%	N=233	100%	N=387
Revenue enhancements through raising sales tax	8%	N=30	35%	N=132	25%	N=94	33%	N=127	100%	N=383
Revenue enhancements through creating or raising user fees	6%	N=23	44%	N=164	24%	N=88	26%	N=95	100%	N=371
Expenditure reductions from other City sources (such as cuts in current service levels)	7%	N=27	34%	N=125	36%	N=133	23%	N=86	100%	N=370
Do not fund the projects listed in the O'Fallon Strategic Plan	6%	N=17	19%	N=53	41%	N=114	33%	N=90	100%	N=274

Table 17: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	10%	N=43	4%	N=15	8%	N=34	21%	N=86	57%	N=239	100%	N=417
Purchase goods or services from a business located in O'Fallon	0%	N=2	1%	N=6	25%	N=106	51%	N=211	22%	N=93	100%	N=418
Eat at least 5 portions of fruits and vegetables a day	4%	N=17	13%	N=55	40%	N=164	29%	N=119	14%	N=58	100%	N=413
Participate in moderate or vigorous physical activity	3%	N=11	11%	N=47	36%	N=149	31%	N=128	20%	N=82	100%	N=416
Read or watch local news (via television, paper, computer, etc.)	2%	N=8	10%	N=42	15%	N=61	26%	N=109	47%	N=196	100%	N=416
Vote in local elections	7%	N=31	8%	N=32	13%	N=52	22%	N=92	50%	N=211	100%	N=418

Table 18: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	21%	N=88
Very good	45%	N=188
Good	27%	N=113
Fair	5%	N=23
Poor	2%	N=6
Total	100%	N=418

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Table 19: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=28
Somewhat positive	21%	N=87
Neutral	56%	N=235
Somewhat negative	13%	N=55
Very negative	3%	N=12
Total	100%	N=417

Table 20: Question D4

What is your employment status?	Percent	Number
Working full time for pay	63%	N=263
Working part time for pay	13%	N=53
Unemployed, looking for paid work	1%	N=6
Unemployed, not looking for paid work	4%	N=18
Fully retired	18%	N=75
Total	100%	N=415

Table 21: Question D5

Do you work inside the boundaries of O'Fallon?	Percent	Number
Yes, outside the home	23%	N=94
Yes, from home	9%	N=36
No	68%	N=280
Total	100%	N=409

Table 22: Question D6

How many years have you lived in O'Fallon?	Percent	Number
Less than 2 years	16%	N=66
2 to 5 years	15%	N=64
6 to 10 years	19%	N=80
11 to 20 years	25%	N=104
More than 20 years	25%	N=103
Total	100%	N=418

Table 23: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	78%	N=323
Building with two or more homes (duplex, townhome, apartment or condominium)	19%	N=81
Mobile home	1%	N=5
Other	2%	N=7
Total	100%	N=417

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Table 24: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	29%	N=119
Owned	71%	N=297
Total	100%	N=416

Table 25: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=9
\$300 to \$599 per month	11%	N=44
\$600 to \$999 per month	26%	N=102
\$1,000 to \$1,499 per month	21%	N=85
\$1,500 to \$2,499 per month	31%	N=124
\$2,500 or more per month	9%	N=35
Total	100%	N=399

Table 26: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	59%	N=245
Yes	41%	N=171
Total	100%	N=416

Table 27: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	80%	N=332
Yes	20%	N=84
Total	100%	N=416

Table 28: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	10%	N=38
\$25,000 to \$49,999	19%	N=75
\$50,000 to \$99,999	31%	N=122
\$100,000 to \$149,999	24%	N=95
\$150,000 or more	17%	N=68
Total	100%	N=398

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Table 29: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	96%	N=389
Yes, I consider myself to be Spanish, Hispanic or Latino	4%	N=17
Total	100%	N=406

Table 30: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=4
Asian, Asian Indian or Pacific Islander	3%	N=13
Black or African American	14%	N=59
White	82%	N=337
Other	3%	N=14

Total may exceed 100% as respondents could select more than one option.

Table 31: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=12
25 to 34 years	22%	N=89
35 to 44 years	17%	N=70
45 to 54 years	29%	N=121
55 to 64 years	14%	N=56
65 to 74 years	10%	N=42
75 years or older	5%	N=23
Total	100%	N=414

Table 32: Question D16

What is your sex?	Percent	Number
Female	56%	N=230
Male	44%	N=179
Total	100%	N=408

Table 33: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	62%	N=260
Land line	15%	N=64
Both	23%	N=94
Total	100%	N=418

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 34: Question 1

Please rate each of the following aspects of quality of life in O'Fallon:	Excellent		Good		Fair		Poor		Don't know		Total	
O'Fallon as a place to live	46%	N=193	50%	N=211	4%	N=18	0%	N=1	0%	N=0	100%	N=422
Your neighborhood as a place to live	44%	N=185	45%	N=188	11%	N=45	1%	N=4	0%	N=0	100%	N=423
O'Fallon as a place to raise children	45%	N=190	42%	N=175	3%	N=12	1%	N=3	9%	N=39	100%	N=420
O'Fallon as a place to work	18%	N=76	31%	N=131	17%	N=71	6%	N=27	27%	N=115	100%	N=422
O'Fallon as a place to visit	24%	N=98	40%	N=164	24%	N=101	9%	N=37	4%	N=15	100%	N=414
O'Fallon as a place to retire	25%	N=106	35%	N=148	22%	N=91	6%	N=27	11%	N=47	100%	N=419
The overall quality of life in O'Fallon	33%	N=137	58%	N=246	9%	N=37	0%	N=1	0%	N=0	100%	N=421

Table 35: Question 2

Please rate each of the following characteristics as they relate to O'Fallon as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in O'Fallon	38%	N=162	52%	N=220	9%	N=40	0%	N=0	0%	N=0	100%	N=422
Overall ease of getting to the places you usually have to visit	35%	N=146	48%	N=204	15%	N=62	2%	N=9	0%	N=1	100%	N=422
Quality of overall natural environment in O'Fallon	30%	N=125	54%	N=225	15%	N=63	1%	N=5	1%	N=2	100%	N=421
Overall "built environment" of O'Fallon (including overall design, buildings, parks and transportation systems)	24%	N=99	54%	N=228	19%	N=79	3%	N=13	1%	N=3	100%	N=421
Health and wellness opportunities in O'Fallon	32%	N=135	44%	N=185	15%	N=62	2%	N=8	7%	N=29	100%	N=419
Overall opportunities for education and enrichment	34%	N=141	42%	N=179	16%	N=69	1%	N=5	6%	N=27	100%	N=421
Overall economic health of O'Fallon	21%	N=86	49%	N=203	20%	N=83	2%	N=9	8%	N=33	100%	N=415
Sense of community	20%	N=85	52%	N=217	23%	N=95	2%	N=9	3%	N=14	100%	N=420
Overall image or reputation of O'Fallon	35%	N=148	53%	N=224	10%	N=42	0%	N=1	1%	N=6	100%	N=421

Table 36: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in O'Fallon to someone who asks	61%	N=255	33%	N=138	4%	N=17	2%	N=7	1%	N=2	100%	N=420
Remain in O'Fallon for the next five years	60%	N=250	23%	N=97	7%	N=30	6%	N=27	4%	N=15	100%	N=418

Table 37: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	80%	N=336	17%	N=72	2%	N=10	0%	N=2	0%	N=1	0%	N=1	100%	N=421
In O'Fallon's downtown/commercial area during the day	71%	N=300	22%	N=94	3%	N=11	1%	N=3	0%	N=1	3%	N=11	100%	N=420
In your neighborhood at night	55%	N=231	36%	N=152	5%	N=20	3%	N=12	1%	N=3	0%	N=1	100%	N=419
In O'Fallon's downtown/commercial area at night	40%	N=169	43%	N=181	8%	N=32	2%	N=9	1%	N=3	6%	N=24	100%	N=419

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Table 38: Question 5

Please rate each of the following characteristics as they relate to O'Fallon as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	10%	N=44	47%	N=199	32%	N=134	11%	N=45	0%	N=0	100%	N=421
Ease of public parking	13%	N=53	48%	N=202	29%	N=122	6%	N=24	4%	N=16	100%	N=417
Ease of travel by car in O'Fallon	21%	N=90	56%	N=233	18%	N=76	4%	N=15	1%	N=3	100%	N=417
Ease of travel by public transportation in O'Fallon	8%	N=33	16%	N=66	14%	N=59	6%	N=24	56%	N=236	100%	N=418
Ease of travel by bicycle in O'Fallon	8%	N=33	28%	N=119	21%	N=88	10%	N=43	33%	N=137	100%	N=420
Ease of walking in O'Fallon	23%	N=98	40%	N=168	23%	N=96	7%	N=28	7%	N=30	100%	N=419
Availability of paths and walking trails	21%	N=87	38%	N=157	23%	N=98	9%	N=38	9%	N=39	100%	N=419
Cleanliness of O'Fallon	32%	N=133	52%	N=220	15%	N=63	1%	N=3	0%	N=2	100%	N=421
Overall appearance of O'Fallon	29%	N=121	54%	N=225	16%	N=69	1%	N=2	1%	N=2	100%	N=419
Public places where people want to spend time	29%	N=122	46%	N=191	20%	N=85	2%	N=7	3%	N=14	100%	N=420
Variety of housing options	24%	N=100	49%	N=206	18%	N=76	2%	N=10	6%	N=26	100%	N=419
Availability of affordable quality housing	18%	N=74	42%	N=175	30%	N=126	4%	N=16	7%	N=28	100%	N=419
Fitness opportunities (including exercise classes and paths or trails, etc.)	30%	N=126	47%	N=195	16%	N=67	2%	N=9	5%	N=22	100%	N=419
Recreational opportunities	27%	N=112	49%	N=205	19%	N=77	2%	N=7	3%	N=13	100%	N=415
Availability of affordable quality food	25%	N=103	49%	N=206	22%	N=94	3%	N=14	1%	N=3	100%	N=420
Availability of affordable quality health care	22%	N=92	45%	N=188	22%	N=91	3%	N=13	9%	N=37	100%	N=421
Availability of preventive health services	20%	N=85	44%	N=183	22%	N=94	2%	N=8	12%	N=50	100%	N=421
Availability of affordable quality mental health care	9%	N=37	16%	N=66	15%	N=62	6%	N=25	55%	N=228	100%	N=418

Table 39: Question 6

Please rate each of the following characteristics as they relate to O'Fallon as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	16%	N=68	24%	N=100	9%	N=39	5%	N=20	46%	N=192	100%	N=418
K-12 education	38%	N=161	34%	N=142	6%	N=26	1%	N=2	21%	N=88	100%	N=418
Adult educational opportunities	11%	N=46	26%	N=110	18%	N=75	5%	N=21	40%	N=166	100%	N=419
Opportunities to attend cultural/arts/music activities	14%	N=57	24%	N=102	31%	N=130	14%	N=59	17%	N=71	100%	N=419
Employment opportunities	7%	N=29	22%	N=93	29%	N=121	14%	N=57	28%	N=119	100%	N=419
Shopping opportunities	22%	N=91	35%	N=147	36%	N=151	7%	N=28	0%	N=1	100%	N=417
Cost of living in O'Fallon	8%	N=33	32%	N=130	45%	N=184	15%	N=63	0%	N=1	100%	N=412
Overall quality of business and service establishments in O'Fallon	16%	N=67	51%	N=214	28%	N=119	3%	N=12	1%	N=6	100%	N=418
Vibrant downtown/commercial area	17%	N=70	31%	N=128	34%	N=141	17%	N=69	2%	N=8	100%	N=416
Overall quality of new development in O'Fallon	20%	N=82	40%	N=165	25%	N=103	6%	N=24	10%	N=41	100%	N=416
Opportunities to participate in social events and activities	17%	N=71	37%	N=153	28%	N=114	9%	N=37	9%	N=37	100%	N=413
Opportunities to volunteer	16%	N=65	35%	N=147	18%	N=74	7%	N=29	25%	N=105	100%	N=419
Opportunities to participate in community matters	15%	N=62	33%	N=137	21%	N=88	6%	N=26	25%	N=104	100%	N=417
Openness and acceptance of the community toward people of diverse backgrounds	18%	N=73	40%	N=165	21%	N=88	8%	N=35	13%	N=52	100%	N=414
Neighborliness of residents in O'Fallon	20%	N=83	45%	N=189	28%	N=117	5%	N=22	1%	N=6	100%	N=417

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Table 40: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	17%	N=72	83%	N=347	100%	N=419
Made efforts to make your home more energy efficient	21%	N=86	79%	N=331	100%	N=418
Observed a code violation or other hazard in O'Fallon	63%	N=261	37%	N=154	100%	N=415
Household member was a victim of a crime in O'Fallon	93%	N=390	7%	N=28	100%	N=418
Reported a crime to the police in O'Fallon	85%	N=355	15%	N=62	100%	N=417
Stocked supplies in preparation for an emergency	66%	N=271	34%	N=140	100%	N=411
Campaigned or advocated for an issue, cause or candidate	87%	N=356	13%	N=54	100%	N=410
Contacted the City of O'Fallon (in-person, phone, email or web) for help or information	60%	N=249	40%	N=166	100%	N=416
Contacted O'Fallon elected officials (in-person, phone, email or web) to express your opinion	86%	N=357	14%	N=58	100%	N=415

Table 41: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in O'Fallon?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used O'Fallon recreation centers or their services	14%	N=57	22%	N=90	33%	N=139	31%	N=131	100%	N=417
Visited a neighborhood park or City park	23%	N=96	32%	N=132	29%	N=123	16%	N=67	100%	N=419
Used O'Fallon public libraries or their services	10%	N=44	19%	N=78	36%	N=152	34%	N=143	100%	N=416
Participated in religious or spiritual activities in O'Fallon	9%	N=39	20%	N=83	17%	N=71	53%	N=223	100%	N=416
Attended a City-sponsored event	1%	N=5	2%	N=9	38%	N=157	58%	N=239	100%	N=410
Used bus, rail, subway or other public transportation instead of driving	2%	N=7	4%	N=17	10%	N=43	84%	N=350	100%	N=417
Carpooled with other adults or children instead of driving alone	7%	N=29	10%	N=40	25%	N=103	58%	N=240	100%	N=413
Walked or biked instead of driving	10%	N=41	16%	N=67	21%	N=88	53%	N=220	100%	N=416
Volunteered your time to some group/activity in O'Fallon	7%	N=28	10%	N=43	22%	N=94	61%	N=253	100%	N=417
Participated in a club	3%	N=12	6%	N=24	17%	N=72	74%	N=304	100%	N=412
Talked to or visited with your immediate neighbors	40%	N=166	34%	N=142	20%	N=83	6%	N=24	100%	N=415
Done a favor for a neighbor	19%	N=79	29%	N=120	37%	N=155	15%	N=64	100%	N=418

Table 42: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	0%	N=1	1%	N=5	12%	N=49	87%	N=359	100%	N=414
Watched (online or on television) a local public meeting	0%	N=1	3%	N=14	7%	N=31	89%	N=370	100%	N=416

Table 43: Question 10

Please rate the quality of each of the following services in O'Fallon:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police/Sheriff services	48%	N=199	35%	N=143	5%	N=20	1%	N=3	11%	N=46	100%	N=411
Fire services	49%	N=200	31%	N=127	2%	N=6	0%	N=0	19%	N=78	100%	N=412
Ambulance or emergency medical services	46%	N=190	26%	N=107	3%	N=13	0%	N=0	25%	N=101	100%	N=411
Crime prevention	30%	N=121	44%	N=182	9%	N=36	1%	N=4	16%	N=66	100%	N=410
Fire prevention and education	32%	N=130	37%	N=151	7%	N=29	1%	N=3	24%	N=98	100%	N=411
Traffic enforcement	27%	N=111	43%	N=176	15%	N=63	3%	N=13	12%	N=47	100%	N=411

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Please rate the quality of each of the following services in O'Fallon:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Street repair	15%	N=61	40%	N=164	29%	N=120	10%	N=40	5%	N=22	100%	N=407
Street cleaning	33%	N=135	45%	N=186	15%	N=62	5%	N=22	2%	N=8	100%	N=413
Street lighting	30%	N=123	45%	N=187	20%	N=84	3%	N=14	1%	N=5	100%	N=413
Snow removal	20%	N=84	39%	N=162	21%	N=88	13%	N=53	6%	N=25	100%	N=412
Sidewalk maintenance	19%	N=78	40%	N=164	26%	N=106	7%	N=30	8%	N=35	100%	N=413
Traffic signal timing	17%	N=69	45%	N=186	28%	N=114	6%	N=25	4%	N=15	100%	N=410
Bus or transit services	10%	N=39	20%	N=80	9%	N=37	2%	N=7	60%	N=247	100%	N=410
Garbage collection	43%	N=176	42%	N=173	11%	N=47	3%	N=12	1%	N=4	100%	N=412
Recycling	39%	N=162	37%	N=152	13%	N=53	5%	N=20	6%	N=26	100%	N=412
Yard waste pick-up	39%	N=161	36%	N=150	7%	N=30	3%	N=14	14%	N=58	100%	N=413
Storm drainage	18%	N=73	41%	N=169	23%	N=95	11%	N=46	7%	N=29	100%	N=412
Drinking water	28%	N=115	43%	N=175	20%	N=81	6%	N=25	3%	N=13	100%	N=409
Sewer services	26%	N=108	47%	N=192	15%	N=62	3%	N=14	8%	N=33	100%	N=409
Utility billing	24%	N=97	43%	N=176	23%	N=95	7%	N=29	3%	N=13	100%	N=410
City parks	48%	N=199	40%	N=165	6%	N=23	1%	N=5	5%	N=19	100%	N=411
Recreation programs or classes	21%	N=85	35%	N=143	13%	N=52	0%	N=2	32%	N=131	100%	N=412
Recreation centers or facilities	23%	N=96	40%	N=163	15%	N=60	1%	N=3	22%	N=88	100%	N=410
Land use, planning and zoning	13%	N=54	30%	N=125	19%	N=78	7%	N=29	30%	N=124	100%	N=410
Code enforcement (weeds, abandoned buildings, etc.)	16%	N=68	27%	N=110	23%	N=97	5%	N=22	28%	N=115	100%	N=412
Economic development	19%	N=78	29%	N=120	26%	N=107	4%	N=18	21%	N=87	100%	N=410
Public library services	38%	N=155	28%	N=117	10%	N=40	1%	N=4	23%	N=96	100%	N=412
Public information services	20%	N=83	34%	N=136	15%	N=62	3%	N=11	28%	N=115	100%	N=406
Cable television	19%	N=79	30%	N=125	25%	N=102	6%	N=26	19%	N=78	100%	N=411
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	20%	N=83	32%	N=132	15%	N=63	3%	N=14	29%	N=119	100%	N=411
Preservation of natural areas such as open space, farmlands and greenbelts	14%	N=58	37%	N=150	18%	N=73	9%	N=37	22%	N=91	100%	N=409
O'Fallon open space	13%	N=54	40%	N=163	23%	N=93	6%	N=25	18%	N=73	100%	N=407
City-sponsored special events	11%	N=45	33%	N=135	18%	N=74	6%	N=23	32%	N=130	100%	N=407
Overall customer service by O'Fallon employees (police, receptionists, planners, etc.)	29%	N=119	45%	N=185	15%	N=59	2%	N=7	9%	N=39	100%	N=408

Table 44: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The City of O'Fallon	26%	N=106	53%	N=218	17%	N=69	2%	N=8	3%	N=12	100%	N=413
The Federal Government	6%	N=24	31%	N=126	31%	N=126	25%	N=103	8%	N=33	100%	N=413
The State of Illinois	6%	N=23	12%	N=51	26%	N=108	49%	N=203	7%	N=29	100%	N=413

Table 45: Question 12

Please rate the following categories of O'Fallon government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to O'Fallon	7%	N=29	31%	N=127	37%	N=155	15%	N=64	9%	N=39	100%	N=414
The overall direction that O'Fallon is taking	15%	N=61	42%	N=174	24%	N=100	7%	N=28	12%	N=51	100%	N=415
The job O'Fallon government does at welcoming citizen involvement	11%	N=46	29%	N=120	24%	N=98	8%	N=32	28%	N=116	100%	N=412
Overall confidence in O'Fallon government	12%	N=49	40%	N=166	27%	N=111	10%	N=41	11%	N=46	100%	N=413

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Please rate the following categories of O'Fallon government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
Generally acting in the best interest of the community	14%	N=59	39%	N=161	26%	N=108	10%	N=39	11%	N=45	100%	N=412
Being honest	14%	N=59	31%	N=127	23%	N=95	11%	N=46	21%	N=87	100%	N=414
Treating all residents fairly	15%	N=63	34%	N=140	23%	N=95	8%	N=34	20%	N=83	100%	N=415

Table 46: Question 13

Please rate how important, if at all, you think it is for the O'Fallon community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in O'Fallon	64%	N=268	32%	N=132	4%	N=17	0%	N=2	100%	N=419
Overall ease of getting to the places you usually have to visit	27%	N=114	54%	N=227	18%	N=75	0%	N=1	100%	N=418
Quality of overall natural environment in O'Fallon	23%	N=96	52%	N=215	23%	N=96	1%	N=6	100%	N=414
Overall "built environment" of O'Fallon (including overall design, buildings, parks and transportation systems)	22%	N=90	55%	N=228	23%	N=97	0%	N=2	100%	N=416
Health and wellness opportunities in O'Fallon	28%	N=115	42%	N=176	27%	N=114	2%	N=10	100%	N=415
Overall opportunities for education and enrichment	37%	N=155	41%	N=171	20%	N=85	1%	N=6	100%	N=416
Overall economic health of O'Fallon	44%	N=184	44%	N=185	11%	N=47	0%	N=2	100%	N=417
Sense of community	35%	N=144	46%	N=193	18%	N=75	1%	N=4	100%	N=417

Table 47: Question 14

Thinking about future population growth in O'Fallon, please indicate how important, if at all, you see the following issues for the future of O'Fallon:	Essential		Very important		Somewhat important		Not at all important		Total	
Quality of public schools	70%	N=292	25%	N=102	5%	N=20	1%	N=2	100%	N=417
Development of existing business and residential areas	36%	N=150	50%	N=208	12%	N=52	2%	N=7	100%	N=417
Increase in available housing	20%	N=84	31%	N=129	40%	N=163	9%	N=35	100%	N=411
Quality of new development compared to other communities	25%	N=103	46%	N=189	25%	N=105	4%	N=17	100%	N=414
Attracting commercial development	29%	N=118	41%	N=169	25%	N=104	5%	N=21	100%	N=412
Preservation of downtown O'Fallon and the surrounding areas	40%	N=164	43%	N=177	17%	N=70	1%	N=4	100%	N=416
Maintaining existing infrastructure (streets and stormwater)	53%	N=222	42%	N=177	3%	N=14	1%	N=4	100%	N=417
Safety/crime prevention	75%	N=310	21%	N=89	3%	N=11	1%	N=5	100%	N=414
More parks, recreation opportunities, libraries and other City amenities	27%	N=112	35%	N=144	31%	N=128	7%	N=28	100%	N=413
Availability of employment/job growth	37%	N=155	49%	N=204	12%	N=49	1%	N=6	100%	N=415
Avoiding increases in property taxes	61%	N=254	29%	N=121	10%	N=40	1%	N=4	100%	N=420
Attracting higher education (college or university)	26%	N=107	27%	N=111	32%	N=133	16%	N=65	100%	N=417

Table 48: Question 15

The O'Fallon Strategic Plan outlines key infrastructure needs as well as major initiatives meant to preserve home values, maintain the high quality of life, and best leverage O'Fallon's future growth. The following items represent goal areas of the O'Fallon Strategic Plan. Please indicate how much of a priority, if any, you think securing funding for each item should be in the next 5 years:	High priority		Medium priority		Not a priority		Total	
Downtown O'Fallon redevelopment	39%	N=163	51%	N=212	9%	N=38	100%	N=413
Retail/restaurant/commercial options (shopping, eating, etc.)	40%	N=164	51%	N=206	9%	N=38	100%	N=408
Parks and recreation amenities (green/open space, parks, recreation programming)	43%	N=176	42%	N=173	16%	N=64	100%	N=413
O'Fallon Community Rec/Life Center (public gym, pool, meeting space, youth & senior centers, etc.)	38%	N=155	49%	N=202	14%	N=56	100%	N=414
Availability of high-quality employment opportunities	53%	N=220	41%	N=171	5%	N=22	100%	N=412

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The O'Fallon Strategic Plan outlines key infrastructure needs as well as major initiatives meant to preserve home values, maintain the high quality of life, and best leverage O'Fallon's future growth. The following items represent goal areas of the O'Fallon Strategic Plan. Please indicate how much of a priority, if any, you think securing funding for each item should be in the next 5 years:	High priority		Medium priority		Not a priority		Total	
	Neighborhood commercial/retail options in north O'Fallon	24%	N=99	51%	N=207	25%	N=102	100%
World-class schools (attract a college/university, partnerships with local schools)	37%	N=150	40%	N=164	24%	N=97	100%	N=412
Long-term stormwater improvement and maintenance program	51%	N=212	44%	N=183	5%	N=19	100%	N=414
Long-term street improvement and maintenance program	59%	N=244	40%	N=165	1%	N=6	100%	N=415
Walkable Community (sidewalks, bike trails, etc.)	53%	N=219	37%	N=152	11%	N=45	100%	N=416

Table 49: Question 16

Many of the projects in the O'Fallon Strategic Plan and listed in the prior question do not currently have a funding source. Please indicate how much you support or oppose the following options to fund these projects:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know		Total	
	Revenue enhancements through raising property tax	1%	N=5	16%	N=68	20%	N=81	56%	N=233	6%	N=26	100%
Revenue enhancements through raising sales tax	7%	N=30	32%	N=132	23%	N=94	31%	N=127	6%	N=25	100%	N=408
Revenue enhancements through creating or raising user fees	6%	N=23	40%	N=164	22%	N=88	23%	N=95	9%	N=38	100%	N=409
Expenditure reductions from other City sources (such as cuts in current service levels)	7%	N=27	31%	N=125	33%	N=133	21%	N=86	9%	N=37	100%	N=408
Do not fund the projects listed in the O'Fallon Strategic Plan	4%	N=17	13%	N=53	28%	N=114	23%	N=90	32%	N=126	100%	N=401

Table 50: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Recycle at home	10%	N=43	4%	N=15	8%	N=34	21%	N=86	57%	N=239	100%
Purchase goods or services from a business located in O'Fallon	0%	N=2	1%	N=6	25%	N=106	51%	N=211	22%	N=93	100%	N=418
Eat at least 5 portions of fruits and vegetables a day	4%	N=17	13%	N=55	40%	N=164	29%	N=119	14%	N=58	100%	N=413
Participate in moderate or vigorous physical activity	3%	N=11	11%	N=47	36%	N=149	31%	N=128	20%	N=82	100%	N=416
Read or watch local news (via television, paper, computer, etc.)	2%	N=8	10%	N=42	15%	N=61	26%	N=109	47%	N=196	100%	N=416
Vote in local elections	7%	N=31	8%	N=32	13%	N=52	22%	N=92	50%	N=211	100%	N=418

Table 51: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	21%	N=88
Very good	45%	N=188
Good	27%	N=113
Fair	5%	N=23
Poor	2%	N=6
Total	100%	N=418

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Table 52: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=28
Somewhat positive	21%	N=87
Neutral	56%	N=235
Somewhat negative	13%	N=55
Very negative	3%	N=12
Total	100%	N=417

Table 53: Question D4

What is your employment status?	Percent	Number
Working full time for pay	63%	N=263
Working part time for pay	13%	N=53
Unemployed, looking for paid work	1%	N=6
Unemployed, not looking for paid work	4%	N=18
Fully retired	18%	N=75
Total	100%	N=415

Table 54: Question D5

Do you work inside the boundaries of O'Fallon?	Percent	Number
Yes, outside the home	23%	N=94
Yes, from home	9%	N=36
No	68%	N=280
Total	100%	N=409

Table 55: Question D6

How many years have you lived in O'Fallon?	Percent	Number
Less than 2 years	16%	N=66
2 to 5 years	15%	N=64
6 to 10 years	19%	N=80
11 to 20 years	25%	N=104
More than 20 years	25%	N=103
Total	100%	N=418

Table 56: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	78%	N=323
Building with two or more homes (duplex, townhome, apartment or condominium)	19%	N=81
Mobile home	1%	N=5
Other	2%	N=7
Total	100%	N=417

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Table 57: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	29%	N=119
Owned	71%	N=297
Total	100%	N=416

Table 58: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=9
\$300 to \$599 per month	11%	N=44
\$600 to \$999 per month	26%	N=102
\$1,000 to \$1,499 per month	21%	N=85
\$1,500 to \$2,499 per month	31%	N=124
\$2,500 or more per month	9%	N=35
Total	100%	N=399

Table 59: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	59%	N=245
Yes	41%	N=171
Total	100%	N=416

Table 60: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	80%	N=332
Yes	20%	N=84
Total	100%	N=416

Table 61: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	10%	N=38
\$25,000 to \$49,999	19%	N=75
\$50,000 to \$99,999	31%	N=122
\$100,000 to \$149,999	24%	N=95
\$150,000 or more	17%	N=68
Total	100%	N=398

Table 62: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	96%	N=389
Yes, I consider myself to be Spanish, Hispanic or Latino	4%	N=17
Total	100%	N=406

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Table 63: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=4
Asian, Asian Indian or Pacific Islander	3%	N=13
Black or African American	14%	N=59
White	82%	N=337
Other	3%	N=14

Total may exceed 100% as respondents could select more than one option.

Table 64: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=12
25 to 34 years	22%	N=89
35 to 44 years	17%	N=70
45 to 54 years	29%	N=121
55 to 64 years	14%	N=56
65 to 74 years	10%	N=42
75 years or older	5%	N=23
Total	100%	N=414

Table 65: Question D16

What is your sex?	Percent	Number
Female	56%	N=230
Male	44%	N=179
Total	100%	N=408

Table 66: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	62%	N=260
Land line	15%	N=64
Both	23%	N=94
Total	100%	N=418

Appendix B: Benchmark Comparisons

Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of O’Fallon chose to have comparisons made to the entire database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is O’Fallon’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to O’Fallon’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of O’Fallon’s rating to the benchmark.

In that final column, O’Fallon’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by O’Fallon residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 67: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in O'Fallon	91%	143	406	Similar
Overall image or reputation of O'Fallon	90%	62	308	Higher
O'Fallon as a place to live	95%	115	351	Similar
Your neighborhood as a place to live	88%	87	273	Similar
O'Fallon as a place to raise children	96%	76	343	Higher
O'Fallon as a place to retire	68%	121	323	Similar
Overall appearance of O'Fallon	83%	93	315	Similar

Table 68: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Overall feeling of safety in O'Fallon	90%	88	252	Similar	
	In your neighborhood during the day	97%	70	313	Similar	
	In O'Fallon's downtown/commercial area during the day	96%	65	265	Similar	
Mobility	Overall ease of getting to the places you usually have to visit	83%	42	172	Similar	
	Availability of paths and walking trails	64%	130	274	Similar	
	Ease of walking in O'Fallon	68%	101	256	Similar	
	Ease of travel by bicycle in O'Fallon	54%	138	259	Similar	
	Ease of travel by public transportation in O'Fallon	54%	34	148	Higher	
	Ease of travel by car in O'Fallon	78%	61	264	Similar	
	Ease of public parking	64%	50	140	Similar	
Natural Environment	Traffic flow on major streets	58%	115	313	Similar	
	Quality of overall natural environment in O'Fallon	84%	85	241	Similar	
	Cleanliness of O'Fallon	84%	78	240	Similar	
	Built Environment	Overall "built environment" of O'Fallon (including overall design, buildings, parks and transportation systems)	78%	33	163	Higher
Overall quality of new development in O'Fallon		66%	46	250	Similar	
Availability of affordable quality housing		64%	25	266	Higher	
Variety of housing options		78%	18	245	Higher	
Public places where people want to spend time		77%	36	157	Similar	
Overall economic health of O'Fallon		76%	55	168	Similar	
Vibrant downtown/commercial area		48%	66	151	Similar	
Overall quality of business and service establishments in O'Fallon		68%	83	238	Similar	
Cost of living in O'Fallon		40%	97	165	Similar	
Shopping opportunities		57%	110	260	Similar	
Economy	Employment opportunities	41%	105	277	Similar	
	O'Fallon as a place to visit	66%	90	179	Similar	
	O'Fallon as a place to work	68%	135	321	Similar	
	Recreation and Wellness	Health and wellness opportunities in O'Fallon	82%	39	165	Similar
		Availability of affordable quality mental health care	54%	31	142	Similar
		Availability of preventive health services	72%	49	204	Similar
Availability of affordable quality health care		73%	43	227	Similar	
Availability of affordable quality food		74%	51	204	Similar	
Recreational opportunities		79%	61	266	Similar	
Education and Enrichment	Fitness opportunities (including exercise classes and paths or trails, etc.)	81%	36	158	Similar	
	Overall opportunities for education and enrichment	81%	41	164	Higher	
	Opportunities to attend cultural/arts/music activities	46%	166	259	Similar	

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Adult educational opportunities	62%	62	148	Similar
	K-12 education	91%	31	230	Higher
	Availability of affordable quality child care/preschool	74%	14	223	Higher
Community Engagement	Opportunities to participate in social events and activities	60%	110	226	Similar
	Neighborliness of O'Fallon	66%	52	158	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	66%	93	253	Similar
	Opportunities to participate in community matters	64%	110	240	Similar
	Opportunities to volunteer	67%	149	231	Similar

Table 69: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of O'Fallon	81%	128	396	Similar
Overall customer service by O'Fallon employees (police, receptionists, planners, etc.)	82%	91	329	Similar
Value of services for the taxes paid to O'Fallon	42%	277	354	Similar
Overall direction that O'Fallon is taking	65%	96	285	Similar
Job O'Fallon government does at welcoming citizen involvement	56%	99	277	Similar
Overall confidence in O'Fallon government	59%	67	165	Similar
Generally acting in the best interest of the community	60%	61	165	Similar
Being honest	57%	79	159	Similar
Treating all residents fairly	61%	54	164	Similar
Services provided by the Federal Government	40%	142	217	Similar

Table 70: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	94%	11	403	Higher
	Fire services	98%	25	327	Similar
	Ambulance or emergency medical services	96%	26	310	Similar
	Crime prevention	88%	36	317	Higher
	Fire prevention and education	90%	25	252	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	74%	36	250	Similar
Mobility	Traffic enforcement	79%	22	334	Higher
	Street repair	59%	115	376	Similar
	Street cleaning	79%	26	286	Higher
	Street lighting	76%	14	278	Higher
	Snow removal	64%	135	263	Similar
	Sidewalk maintenance	64%	69	286	Similar
	Traffic signal timing	65%	17	226	Higher
	Bus or transit services	73%	17	192	Higher
Natural Environment	Garbage collection	86%	96	309	Similar
	Recycling	81%	125	320	Similar
	Yard waste pick-up	88%	29	238	Higher
	Drinking water	73%	128	298	Similar
Built	Preservation of natural areas such as open space, farmlands and greenbelts	65%	94	228	Similar
	O'Fallon open space	65%	63	150	Similar
	Storm drainage	63%	184	324	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Environment	Sewer services	80%	116	285	Similar
	Utility billing	69%	71	144	Similar
	Land use, planning and zoning	63%	36	264	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	60%	66	326	Higher
	Cable television	61%	23	170	Similar
Economy	Economic development	61%	43	252	Higher
Recreation and Wellness	City parks	93%	28	291	Higher
	Recreation programs or classes	81%	77	308	Similar
	Recreation centers or facilities	80%	67	251	Similar
Education and Enrichment	City-sponsored special events	65%	105	178	Similar
	Public library services	86%	80	305	Similar
Community Engagement	Public information services	75%	58	258	Similar

Table 71: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	74%	70	271	Similar
Recommend living in O'Fallon to someone who asks	94%	52	249	Similar
Remain in O'Fallon for the next five years	86%	100	242	Similar
Contacted O'Fallon (in-person, phone, email or web) for help or information	40%	200	279	Similar

Table 72: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	34%	78	145	Similar
	Did NOT report a crime to the police	85%	36	161	Similar
	Household member was NOT a victim of a crime	93%	38	239	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	16%	80	132	Lower
	Carpooled with other adults or children instead of driving alone	42%	82	153	Similar
	Walked or biked instead of driving	47%	114	158	Lower
Natural Environment	Made efforts to conserve water	83%	69	147	Similar
	Made efforts to make your home more energy efficient	79%	47	148	Similar
	Recycle at home	86%	130	224	Similar
Built Environment	Did NOT observe a code violation or other hazard in O'Fallon	63%	36	152	Similar
	NOT experiencing housing costs stress	76%	44	220	Similar
Economy	Purchase goods or services from a business located in O'Fallon	98%	33	155	Similar
	Economy will have positive impact on income	28%	105	222	Similar
	Work inside boundaries of O'Fallon	32%	102	155	Lower
Recreation and Wellness	Used O'Fallon recreation centers or their services	69%	26	210	Higher
	Visited a neighborhood park or City park	84%	127	242	Similar
	Eat at least 5 portions of fruits and vegetables a day	83%	86	151	Similar
	Participate in moderate or vigorous physical activity	86%	64	154	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	In very good to excellent health	66%	71	154	Similar
	Used O'Fallon public libraries or their services	66%	106	210	Similar
	Participated in religious or spiritual activities in O'Fallon	47%	96	175	Similar
	Attended City-sponsored event	42%	125	158	Lower
Community Engagement	Campaigned or advocated for an issue, cause or candidate	13%	132	144	Similar
	Contacted O'Fallon elected officials (in-person, phone, email or web) to express your opinion	14%	105	154	Similar
	Volunteered your time to some group/activity in O'Fallon	39%	113	230	Similar
	Participated in a club	26%	111	209	Similar
	Talked to or visited with your immediate neighbors	94%	35	155	Similar
	Done a favor for a neighbor	85%	48	149	Similar
	Attended a local public meeting	13%	211	230	Similar
	Watched (online or on television) a local public meeting	11%	190	195	Lower
	Read or watch local news (via television, paper, computer, etc.)	88%	58	155	Similar
	Vote in local elections	85%	55	222	Similar

Communities included in national comparisons

The communities included in O'Fallon's comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO	441,603	Bartonville town, TX	1,469
Airway Heights city, WA	6,114	Battle Creek city, MI	52,347
Albany city, OR	50,158	Bay City city, MI	34,932
Albemarle County, VA	98,970	Baytown city, TX	71,802
Albert Lea city, MN	18,016	Bedford city, TX	46,979
Alexandria city, VA	139,966	Bedford town, MA	13,320
Algonquin village, IL	30,046	Bellevue city, WA	122,363
Aliso Viejo city, CA	47,823	Bellingham city, WA	80,885
Altoona city, IA	14,541	Beltrami County, MN	44,442
American Canyon city, CA	19,454	Benbrook city, TX	21,234
Ames city, IA	58,965	Bend city, OR	76,639
Andover CDP, MA	8,762	Bettendorf city, IA	33,217
Ankeny city, IA	45,582	Billings city, MT	104,170
Ann Arbor city, MI	113,934	Blaine city, MN	57,186
Annapolis city, MD	38,394	Bloomfield Hills city, MI	3,869
Apache Junction city, AZ	35,840	Bloomington city, MN	82,893
Apple Valley town, CA	69,135	Blue Springs city, MO	52,575
Arapahoe County, CO	572,003	Boise City city, ID	205,671
Arkansas City city, AR	366	Boone County, KY	118,811
Arlington city, TX	365,438	Boulder city, CO	97,385
Arlington County, VA	207,627	Bowling Green city, KY	58,067
Arvada city, CO	106,433	Bozeman city, MT	37,280
Asheville city, NC	83,393	Brentwood city, MO	8,055
Ashland city, OR	20,078	Brentwood city, TN	37,060
Ashland town, VA	7,225	Brighton city, CO	33,352
Aspen city, CO	6,658	Brighton city, MI	7,444
Athens-Clarke County	115,452	Bristol city, TN	26,702
Auburn city, AL	53,380	Broken Arrow city, OK	98,850
Auburn city, WA	70,180	Brookfield city, WI	37,920
Augusta CCD, GA	134,777	Brookline CDP, MA	58,732
Aurora city, CO	325,078	Broomfield city, CO	55,889
Austin city, TX	790,390	Brownsburg town, IN	21,285
Bainbridge Island city, WA	23,025	Burien city, WA	33,313
Baltimore city, MD	620,961	Burleson city, TX	36,690

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Cabarrus County, NC.....	178,011	Derby city, KS.....	22,158
Cambridge city, MA.....	105,162	Des Peres city, MO.....	8,373
Cannon Beach city, OR.....	1,690	Destin city, FL.....	12,305
Canton city, SD.....	3,057	Dothan city, AL.....	65,496
Cape Coral city, FL.....	154,305	Douglas County, CO.....	285,465
Cape Girardeau city, MO.....	37,941	Dover city, NH.....	29,987
Carlisle borough, PA.....	18,682	Dublin city, CA.....	46,036
Carlsbad city, CA.....	105,328	Dublin city, OH.....	41,751
Carroll city, IA.....	10,103	Duluth city, MN.....	86,265
Cartersville city, GA.....	19,731	Duncanville city, TX.....	38,524
Cary town, NC.....	135,234	Durham city, NC.....	228,330
Casper city, WY.....	55,316	Durham County, NC.....	267,587
Castine town, ME.....	1,366	Eagle town, CO.....	6,508
Castle Pines North city, CO.....	10,360	East Baton Rouge Parish, LA.....	440,171
Castle Rock town, CO.....	48,231	East Grand Forks city, MN.....	8,601
Cedar Hill city, TX.....	45,028	East Lansing city, MI.....	48,579
Cedar Rapids city, IA.....	126,326	Eau Claire city, WI.....	65,883
Centennial city, CO.....	100,377	Eden Prairie city, MN.....	60,797
Chambersburg borough, PA.....	20,268	Edgerton city, KS.....	1,671
Chandler city, AZ.....	236,123	Edgewater city, CO.....	5,170
Chanhassen city, MN.....	22,952	Edina city, MN.....	47,941
Chapel Hill town, NC.....	57,233	Edmond city, OK.....	81,405
Charlotte city, NC.....	731,424	Edmonds city, WA.....	39,709
Charlotte County, FL.....	159,978	El Cerrito city, CA.....	23,549
Charlottesville city, VA.....	43,475	El Dorado County, CA.....	181,058
Chattanooga city, TN.....	167,674	El Paso city, TX.....	649,121
Chesterfield County, VA.....	316,236	Elk Grove city, CA.....	153,015
Chippewa Falls city, WI.....	13,661	Elk River city, MN.....	22,974
Citrus Heights city, CA.....	83,301	Elko New Market city, MN.....	4,110
Clackamas County, OR.....	375,992	Elmhurst city, IL.....	44,121
Clarendon Hills village, IL.....	8,427	Encinitas city, CA.....	59,518
Clayton city, MO.....	15,939	Englewood city, CO.....	30,255
Clearwater city, FL.....	107,685	Erie town, CO.....	18,135
Cleveland Heights city, OH.....	46,121	Escambia County, FL.....	297,619
Clinton city, SC.....	8,490	Estes Park town, CO.....	5,858
Clive city, IA.....	15,447	Fairview town, TX.....	7,248
Clovis city, CA.....	95,631	Farmington Hills city, MI.....	79,740
College Park city, MD.....	30,413	Fayetteville city, NC.....	200,564
College Station city, TX.....	93,857	Fishers town, IN.....	76,794
Colleyville city, TX.....	22,807	Flower Mound town, TX.....	64,669
Collinsville city, IL.....	25,579	Forest Grove city, OR.....	21,083
Columbia city, MO.....	108,500	Fort Collins city, CO.....	143,986
Columbia city, SC.....	129,272	Fort Smith city, AR.....	86,209
Columbia Falls city, MT.....	4,688	Fort Worth city, TX.....	741,206
Columbus city, WI.....	4,991	Fountain Hills town, AZ.....	22,489
Commerce City city, CO.....	45,913	Franklin city, TN.....	62,487
Concord city, CA.....	122,067	Fredericksburg city, VA.....	24,286
Concord town, MA.....	17,668	Fremont city, CA.....	214,089
Coon Rapids city, MN.....	61,476	Friendswood city, TX.....	35,805
Copperas Cove city, TX.....	32,032	Fruita city, CO.....	12,646
Coronado city, CA.....	18,912	Gahanna city, OH.....	33,248
Corvallis city, OR.....	54,462	Gaithersburg city, MD.....	59,933
Creve Coeur city, MO.....	17,833	Galveston city, TX.....	47,743
Cross Roads town, TX.....	1,563	Gardner city, KS.....	19,123
Dacono city, CO.....	4,152	Geneva city, NY.....	13,261
Dade City city, FL.....	6,437	Georgetown city, TX.....	47,400
Dakota County, MN.....	398,552	Gilbert town, AZ.....	208,453
Dallas city, OR.....	14,583	Gillette city, WY.....	29,087
Dallas city, TX.....	1,197,816	Glendora city, CA.....	50,073
Danville city, KY.....	16,218	Glenview village, IL.....	44,692
Dardenne Prairie city, MO.....	11,494	Globe city, AZ.....	7,532
Davenport city, IA.....	99,685	Golden city, CO.....	18,867
Davidson town, NC.....	10,944	Golden Valley city, MN.....	20,371
Decatur city, GA.....	19,335	Goodyear city, AZ.....	65,275
Del Mar city, CA.....	4,161	Grafton village, WI.....	11,459
Delaware city, OH.....	34,753	Grand Blanc city, MI.....	8,276
Delray Beach city, FL.....	60,522	Grand Island city, NE.....	48,520
Denison city, TX.....	22,682	Grants Pass city, OR.....	34,533
Denton city, TX.....	113,383	Grass Valley city, CA.....	12,860
Denver city, CO.....	600,158	Greeley city, CO.....	92,889

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Greenville city, NC.....	84,554	Lakeville city, MN.....	55,954
Greenwich town, CT.....	61,171	Lakewood city, CO.....	142,980
Greenwood Village city, CO.....	13,925	Lakewood city, WA.....	58,163
Greer city, SC.....	25,515	Lane County, OR.....	351,715
Guilford County, NC.....	488,406	Larimer County, CO.....	299,630
Gunnison County, CO.....	15,324	Las Cruces city, NM.....	97,618
Hailey city, ID.....	7,960	Las Vegas city, NV.....	583,756
Haines Borough, AK.....	2,508	Lawrence city, KS.....	87,643
Hallandale Beach city, FL.....	37,113	Lee's Summit city, MO.....	91,364
Hamilton city, OH.....	62,477	Lehi city, UT.....	47,407
Hanover County, VA.....	99,863	Lenexa city, KS.....	48,190
Harrisonburg city, VA.....	48,914	Lewis County, NY.....	27,087
Harrisonville city, MO.....	10,019	Lewiston city, ID.....	31,894
Hayward city, CA.....	144,186	Lewisville city, TX.....	95,290
Henderson city, NV.....	257,729	Libertyville village, IL.....	20,315
Herndon town, VA.....	23,292	Lincoln city, NE.....	258,379
High Point city, NC.....	104,371	Lindsborg city, KS.....	3,458
Highland Park city, IL.....	29,763	Littleton city, CO.....	41,737
Highlands Ranch CDP, CO.....	96,713	Livermore city, CA.....	80,968
Holland city, MI.....	33,051	Lombard village, IL.....	43,165
Honolulu County, HI.....	953,207	Lone Tree city, CO.....	10,218
Hooksett town, NH.....	13,451	Long Grove village, IL.....	8,043
Hopkins city, MN.....	17,591	Longmont city, CO.....	86,270
Hopkinton town, MA.....	14,925	Longview city, TX.....	80,455
Hoquiam city, WA.....	8,726	Los Alamos County, NM.....	17,950
Horry County, SC.....	269,291	Louisville city, CO.....	18,376
Hudson city, OH.....	22,262	Lynchburg city, VA.....	75,568
Hudsonville city, MI.....	7,116	Lynnwood city, WA.....	35,836
Huntersville town, NC.....	46,773	Macomb County, MI.....	840,978
Hurst city, TX.....	37,337	Manhattan Beach city, CA.....	35,135
Hutchinson city, MN.....	14,178	Mankato city, MN.....	39,309
Hutto city, TX.....	14,698	Maple Grove city, MN.....	61,567
Hyattsville city, MD.....	17,557	Martinez city, CA.....	35,824
Independence city, MO.....	116,830	Maryland Heights city, MO.....	27,472
Indian Trail town, NC.....	33,518	Matthews town, NC.....	27,198
Indianola city, IA.....	14,782	McAllen city, TX.....	129,877
Iowa City city, IA.....	67,862	McDonough city, GA.....	22,084
Irving city, TX.....	216,290	McMinnville city, OR.....	32,187
Issaquah city, WA.....	30,434	Menlo Park city, CA.....	32,026
Jackson County, MI.....	160,248	Mercer Island city, WA.....	22,699
James City County, VA.....	67,009	Meridian charter township, MI.....	39,688
Jefferson County, CO.....	534,543	Meridian city, ID.....	75,092
Jefferson County, NY.....	116,229	Merriam city, KS.....	11,003
Johnson City city, TN.....	63,152	Mesa County, CO.....	146,723
Johnston city, IA.....	17,278	Miami Beach city, FL.....	87,779
Jupiter town, FL.....	55,156	Miami city, FL.....	399,457
Kansas City city, KS.....	145,786	Middleton city, WI.....	17,442
Kansas City city, MO.....	459,787	Midland city, MI.....	41,863
Keizer city, OR.....	36,478	Milford city, DE.....	9,559
Kenmore city, WA.....	20,460	Milton city, GA.....	32,661
Kennedale city, TX.....	6,763	Minneapolis city, MN.....	382,578
Kennett Square borough, PA.....	6,072	Mission Viejo city, CA.....	93,305
Kettering city, OH.....	56,163	Modesto city, CA.....	201,165
Key West city, FL.....	24,649	Monterey city, CA.....	27,810
King County, WA.....	1,931,249	Montgomery County, VA.....	94,392
Kirkland city, WA.....	48,787	Monticello city, UT.....	1,972
Kirkwood city, MO.....	27,540	Monument town, CO.....	5,530
Knoxville city, IA.....	7,313	Mooreville town, NC.....	32,711
La Mesa city, CA.....	57,065	Morristown city, TN.....	29,137
La Plata town, MD.....	8,753	Morrisville town, NC.....	18,576
La Porte city, TX.....	33,800	Mountain Village town, CO.....	1,320
La Vista city, NE.....	15,758	Mountlake Terrace city, WA.....	19,909
Lafayette city, CO.....	24,453	Naperville city, IL.....	141,853
Laguna Beach city, CA.....	22,723	Needham CDP, MA.....	28,886
Laguna Hills city, CA.....	30,344	New Braunfels city, TX.....	57,740
Laguna Niguel city, CA.....	62,979	New Brighton city, MN.....	21,456
Lake Oswego city, OR.....	36,619	New Hanover County, NC.....	202,667
Lake Stevens city, WA.....	28,069	New Orleans city, LA.....	343,829
Lake Worth city, FL.....	34,910	New Smyrna Beach city, FL.....	22,464
Lake Zurich village, IL.....	19,631	Newberg city, OR.....	22,068

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Newport city, RI.....	24,672	Richmond city, CA.....	103,701
Newport News city, VA.....	180,719	Richmond Heights city, MO.....	8,603
Newton city, IA.....	15,254	Rifle city, CO.....	9,172
Noblesville city, IN.....	51,969	Rio Rancho city, NM.....	87,521
Nogales city, AZ.....	20,837	River Falls city, WI.....	15,000
Norfolk city, VA.....	242,803	Riverside city, CA.....	303,871
North Port city, FL.....	57,357	Riverside city, MO.....	2,937
North Richland Hills city, TX.....	63,343	Rochester Hills city, MI.....	70,995
Northglenn city, CO.....	35,789	Rock Hill city, SC.....	66,154
Novato city, CA.....	51,904	Rockville city, MD.....	61,209
Novi city, MI.....	55,224	Rogers city, MN.....	8,597
O'Fallon city, IL.....	28,281	Rolla city, MO.....	19,559
O'Fallon city, MO.....	79,329	Roselle village, IL.....	22,763
Oak Park village, IL.....	51,878	Rosemount city, MN.....	21,874
Oakland city, CA.....	390,724	Rosenberg city, TX.....	30,618
Oakley city, CA.....	35,432	Roseville city, MN.....	33,660
Ogdensburg city, NY.....	11,128	Round Rock city, TX.....	99,887
Oklahoma City city, OK.....	579,999	Royal Oak city, MI.....	57,236
Olathe city, KS.....	125,872	Saco city, ME.....	18,482
Old Town city, ME.....	7,840	Sahuarita town, AZ.....	25,259
Olmsted County, MN.....	144,248	Sammamish city, WA.....	45,780
Olympia city, WA.....	46,478	San Anselmo town, CA.....	12,336
Orland Park village, IL.....	56,767	San Antonio city, TX.....	1,327,407
Oshkosh city, WI.....	66,083	San Carlos city, CA.....	28,406
Oshkosh charter township, MI.....	21,705	San Diego city, CA.....	1,307,402
Otsego County, MI.....	24,164	San Francisco city, CA.....	805,235
Overland Park city, KS.....	173,372	San Jose city, CA.....	945,942
Oviedo city, FL.....	33,342	San Juan County, NM.....	130,044
Paducah city, KY.....	25,024	San Marcos city, CA.....	83,781
Palm Beach Gardens city, FL.....	48,452	San Marcos city, TX.....	44,894
Palm Coast city, FL.....	75,180	San Rafael city, CA.....	57,713
Palo Alto city, CA.....	64,403	Sanford city, FL.....	53,570
Papillion city, NE.....	18,894	Sangamon County, IL.....	197,465
Paradise Valley town, AZ.....	12,820	Santa Clarita city, CA.....	176,320
Park City city, UT.....	7,558	Santa Fe County, NM.....	144,170
Parker town, CO.....	45,297	Santa Monica city, CA.....	89,736
Parkland city, FL.....	23,962	Sarasota County, FL.....	379,448
Pasadena city, CA.....	137,122	Savage city, MN.....	26,911
Pasco city, WA.....	59,781	Schaumburg village, IL.....	74,227
Pasco County, FL.....	464,697	Scott County, MN.....	129,928
Pearland city, TX.....	91,252	Scottsdale city, AZ.....	217,385
Peoria city, AZ.....	154,065	Seaside city, CA.....	33,025
Peoria city, IL.....	115,007	SeaTac city, WA.....	26,909
Peoria County, IL.....	186,494	Sevierville city, TN.....	14,807
Pflugerville city, TX.....	46,936	Shawnee city, KS.....	62,209
Phoenix city, AZ.....	1,445,632	Sheboygan city, WI.....	49,288
Pinehurst village, NC.....	13,124	Shoreview city, MN.....	25,043
Piqua city, OH.....	20,522	Shorewood city, MN.....	7,307
Pitkin County, CO.....	17,148	Shorewood village, IL.....	15,615
Plano city, TX.....	259,841	Shorewood village, WI.....	13,162
Platte City city, MO.....	4,691	Sierra Vista city, AZ.....	43,888
Plymouth city, MN.....	70,576	Sioux Center city, IA.....	7,048
Pocatello city, ID.....	54,255	Sioux Falls city, SD.....	153,888
Polk County, IA.....	430,640	Skokie village, IL.....	64,784
Pompano Beach city, FL.....	99,845	Snellville city, GA.....	18,242
Port Orange city, FL.....	56,048	Snowmass Village town, CO.....	2,826
Portland city, OR.....	583,776	South Lake Tahoe city, CA.....	21,403
Post Falls city, ID.....	27,574	Southborough town, MA.....	9,767
Prince William County, VA.....	402,002	Southlake city, TX.....	26,575
Prior Lake city, MN.....	22,796	Spokane Valley city, WA.....	89,755
Pueblo city, CO.....	106,595	Spring Hill city, KS.....	5,437
Queen Creek town, AZ.....	26,361	Springboro city, OH.....	17,409
Radnor township, PA.....	31,531	Springfield city, MO.....	159,498
Ramsey city, MN.....	23,668	Springville city, UT.....	29,466
Raymond town, ME.....	4,436	St. Augustine city, FL.....	12,975
Raymore city, MO.....	19,206	St. Charles city, IL.....	32,974
Redmond city, WA.....	54,144	St. Cloud city, FL.....	35,183
Rehoboth Beach city, DE.....	1,327	St. Cloud city, MN.....	65,842
Reno city, NV.....	225,221	St. Joseph city, MO.....	76,780
Reston CDP, VA.....	58,404	St. Louis County, MN.....	200,226

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St. Louis Park city, MN	45,250	Virginia Beach city, VA.....	437,994
Stallings town, NC.....	13,831	Wake Forest town, NC.....	30,117
State College borough, PA.....	42,034	Walnut Creek city, CA.....	64,173
Steamboat Springs city, CO	12,088	Washington County, MN.....	238,136
Sterling Heights city, MI	129,699	Washington town, NH	1,123
Sugar Grove village, IL.....	8,997	Watauga city, TX	23,497
Sugar Land city, TX.....	78,817	Wauwatosa city, WI	46,396
Summit city, NJ.....	21,457	Waverly city, IA	9,874
Summit County, UT.....	36,324	Weddington town, NC.....	9,459
Sunnyvale city, CA	140,081	West Carrollton city, OH.....	13,143
Surprise city, AZ.....	117,517	West Chester borough, PA.....	18,461
Suwanee city, GA.....	15,355	West Des Moines city, IA.....	56,609
Tacoma city, WA.....	198,397	Western Springs village, IL.....	12,975
Takoma Park city, MD.....	16,715	Westerville city, OH.....	36,120
Tamarac city, FL	60,427	Westlake town, TX.....	992
Temecula city, CA	100,097	Westminster city, CO.....	106,114
Tempe city, AZ	161,719	Weston town, MA.....	11,261
Temple city, TX.....	66,102	Wheat Ridge city, CO	30,166
Texarkana city, TX.....	36,411	White House city, TN	10,255
The Woodlands CDP, TX.....	93,847	Wichita city, KS.....	382,368
Thornton city, CO.....	118,772	Williamsburg city, VA.....	14,068
Thousand Oaks city, CA.....	126,683	Willowbrook village, IL	8,540
Tigard city, OR.....	48,035	Wilmington city, NC.....	106,476
Tracy city, CA	82,922	Wilsonville city, OR.....	19,509
Trinidad CCD, CO.....	12,017	Winchester city, VA	26,203
Tualatin city, OR.....	26,054	Windsor town, CO.....	18,644
Tulsa city, OK	391,906	Windsor town, CT	29,044
Twin Falls city, ID	44,125	Winnetka village, IL	12,187
Tyler city, TX.....	96,900	Winston-Salem city, NC.....	229,617
Umatilla city, OR	6,906	Winter Garden city, FL.....	34,568
Upper Arlington city, OH.....	33,771	Woodbury city, MN.....	61,961
Urbandale city, IA	39,463	Woodland city, CA.....	55,468
Vail town, CO.....	5,305	Wrentham town, MA	10,955
Vancouver city, WA.....	161,791	Yakima city, WA.....	91,067
Vernon Hills village, IL.....	25,113	York County, VA.....	65,464
Vestavia Hills city, AL	34,033	Yorktown town, IN.....	9,405
Victoria city, MN.....	7,345	Yountville city, CA.....	2,933
Vienna town, VA	15,687		

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of O'Fallon funded this research. Please contact Grant Litteken of the City of O'Fallon at glitteken@ofallon.org if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

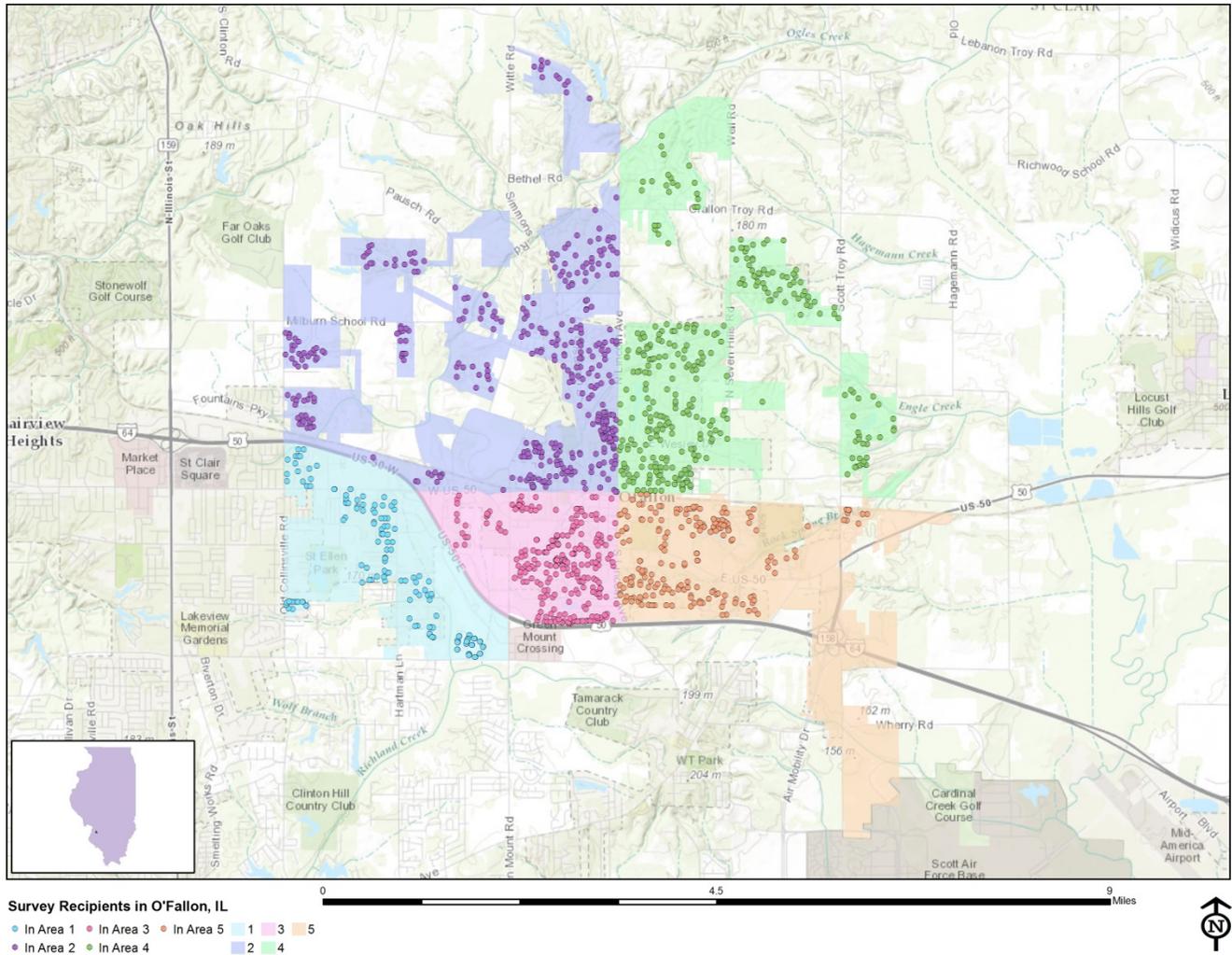
Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of O'Fallon were eligible to participate in the survey. A list of all households within the zip codes serving O'Fallon was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of O'Fallon households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of O'Fallon boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of five City subareas.

To choose the 1,500 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on April 29, 2016. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Respondents could opt to take the survey online. Completed surveys were collected over the following seven weeks.

About 4% of the 1,500 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,439 households that received the survey, 426 completed the survey, providing an overall response rate of 30%. Of the 426 completed surveys, 54 were completed online. Additionally, responses were tracked by area; response rates by City subarea ranged from 17% to 38%.

Table 73: Survey Response Rates by Area

	Number mailed	Undeliverable	Eligible	Returned	Response rate
Area 1	237	12	225	39	17%
Area 2	407	13	394	110	28%
Area 3	281	14	267	85	32%
Area 4	319	7	312	120	38%
Area 5	256	15	241	72	30%
Overall	1,500	61	1,439	426	30%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.¹

The margin of error for the City of O’Fallon survey is no greater than plus or minus five percentage points around any given percent reported for the entire sample (426 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of O’Fallon. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), housing type (attached or detached), race, sex and age and area. The results of the weighting scheme are presented in the following table.

¹ A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

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Table 74: O'Fallon, IL 2016 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	30%	19%	29%
Own home	70%	81%	71%
Detached unit	78%	81%	79%
Attached unit	22%	19%	21%
Race and Ethnicity			
White	79%	86%	79%
Not white	21%	14%	21%
Not Hispanic	97%	97%	96%
Hispanic	3%	3%	4%
Sex and Age			
Female	53%	55%	56%
Male	47%	45%	44%
18-34 years of age	28%	7%	25%
35-54 years of age	44%	37%	46%
55+ years of age	28%	56%	29%
Females 18-34	15%	5%	16%
Females 35-54	23%	22%	24%
Females 55+	15%	28%	16%
Males 18-34	14%	2%	9%
Males 35-54	21%	15%	22%
Males 55+	12%	28%	13%
Area			
Area 1	13%	9%	10%
Area 2	29%	26%	31%
Area 3	19%	20%	19%
Area 4	23%	28%	21%
Area 5	16%	17%	18%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Appendix D: Survey Materials

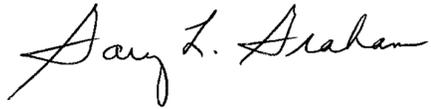
Dear O'Fallon Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,



Gary L. Graham
Mayor

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O'Fallon, IL 62269

Presorted
First Class Mail
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PAID
Boulder, CO
Permit NO.94



May 2016

Dear City of O'Fallon Resident:

Please help us shape the future of O'Fallon! You have been selected at random to participate in the 2016 O'Fallon Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help O'Fallon make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/ofallon2016.htm

If you have any questions about the survey please call (618) 624-4500, Ext. 8760.

Thank you for your time and participation!

Sincerely,

A handwritten signature in black ink that reads "Gary L. Graham". The signature is written in a cursive style with a horizontal line above it.

Gary L. Graham
Mayor



May 2016

Dear City of O'Fallon Resident:

Here's a second chance if you haven't already responded to the 2016 O'Fallon Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of O'Fallon! You have been selected at random to participate in the 2016 O'Fallon Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help O'Fallon make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
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Sincerely,

A handwritten signature in black ink that reads "Gary L. Graham". The signature is written in a cursive style with a horizontal line above it.

Gary L. Graham
Mayor

The City of O'Fallon 2016 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in O'Fallon:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
O'Fallon as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
O'Fallon as a place to raise children.....	1	2	3	4	5
O'Fallon as a place to work.....	1	2	3	4	5
O'Fallon as a place to visit.....	1	2	3	4	5
O'Fallon as a place to retire.....	1	2	3	4	5
The overall quality of life in O'Fallon.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to O'Fallon as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in O'Fallon.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in O'Fallon.....	1	2	3	4	5
Overall "built environment" of O'Fallon (including overall design, buildings, parks and transportation systems).....	1	2	3	4	5
Health and wellness opportunities in O'Fallon.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of O'Fallon.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of O'Fallon.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in O'Fallon to someone who asks.....	1	2	3	4	5
Remain in O'Fallon for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In O'Fallon's downtown/commercial area during the day.....	1	2	3	4	5	6
In your neighborhood at night.....	1	2	3	4	5	6
In O'Fallon's downtown/commercial area at night.....	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to O'Fallon as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in O'Fallon.....	1	2	3	4	5
Ease of travel by public transportation in O'Fallon.....	1	2	3	4	5
Ease of travel by bicycle in O'Fallon.....	1	2	3	4	5
Ease of walking in O'Fallon.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Cleanliness of O'Fallon.....	1	2	3	4	5
Overall appearance of O'Fallon.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to O’Fallon as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don’t know</i>
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in O’Fallon.....	1	2	3	4	5
Overall quality of business and service establishments in O’Fallon.....	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development in O’Fallon.....	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in O’Fallon	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in O’Fallon (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in O’Fallon	1	2
Reported a crime to the police in O’Fallon	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted the City of O’Fallon (in-person, phone, email or web) for help or information	1	2
Contacted O’Fallon elected officials (in-person, phone, email or web) to express your opinion	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in O’Fallon?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used O’Fallon recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used O’Fallon public libraries or their services	1	2	3	4
Participated in religious or spiritual activities in O’Fallon.....	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in O’Fallon	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

The City of O'Fallon 2016 Citizen Survey

10. Please rate the quality of each of the following services in O'Fallon:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Economic development	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
O'Fallon open space	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by O'Fallon employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of O'Fallon	1	2	3	4	5
The Federal Government	1	2	3	4	5
The State of Illinois.....	1	2	3	4	5

12. Please rate the following categories of O'Fallon government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to O'Fallon	1	2	3	4	5
The overall direction that O'Fallon is taking.....	1	2	3	4	5
The job O'Fallon government does at welcoming citizen involvement.....	1	2	3	4	5
Overall confidence in O'Fallon government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the O’Fallon community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in O’Fallon	1	2	3	4
Overall ease of getting to the places you usually have to visit.....	1	2	3	4
Quality of overall natural environment in O’Fallon	1	2	3	4
Overall “built environment” of O’Fallon (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in O’Fallon.....	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of O’Fallon	1	2	3	4
Sense of community.....	1	2	3	4

14. Thinking about future population growth in O’Fallon, please indicate how important, if at all, you see the following issues for the future of O’Fallon:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Quality of public schools.....	1	2	3	4
Development of existing business and residential areas	1	2	3	4
Increase in available housing	1	2	3	4
Quality of new development compared to other communities.....	1	2	3	4
Attracting commercial development.....	1	2	3	4
Preservation of downtown O’Fallon and the surrounding areas.....	1	2	3	4
Maintaining existing infrastructure (streets and stormwater).....	1	2	3	4
Safety/crime prevention	1	2	3	4
More parks, recreation opportunities, libraries and other City amenities	1	2	3	4
Availability of employment/job growth.....	1	2	3	4
Avoiding increases in property taxes.....	1	2	3	4
Attracting higher education (college or university)	1	2	3	4

15. The O’Fallon Strategic Plan outlines key infrastructure needs as well as major initiatives meant to preserve home values, maintain the high quality of life, and best leverage O’Fallon’s future growth. The following items represent goal areas of the O’Fallon Strategic Plan. Please indicate how much of a priority, if any, you think securing funding for each item should be in the next 5 years:

	<i>High priority</i>	<i>Medium priority</i>	<i>Not a priority</i>
Downtown O’Fallon redevelopment	1	2	3
Retail/restaurant/commercial options (shopping, eating, etc.)	1	2	3
Parks and recreation amenities (green/open space, parks, recreation programming)	1	2	3
O’Fallon Community Rec/Life Center (public gym, pool, meeting space, youth & senior centers, etc.)	1	2	3
Availability of high-quality employment opportunities.....	1	2	3
Neighborhood commercial/retail options in north O’Fallon	1	2	3
World-class schools (attract a college/university, partnerships with local schools)	1	2	3
Long-term stormwater improvement and maintenance program	1	2	3
Long-term street improvement and maintenance program.....	1	2	3
Walkable Community (sidewalks, bike trails, etc.)	1	2	3

16. Many of the projects in the O’Fallon Strategic Plan and listed in the prior question do not currently have a funding source. Please indicate how much you support or oppose the following options to fund these projects:

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don’t know</i>
Revenue enhancements through raising property tax	1	2	3	4	5
Revenue enhancements through raising sales tax.....	1	2	3	4	5
Revenue enhancements through creating or raising user fees	1	2	3	4	5
Expenditure reductions from other City sources (such as cuts in current service levels)	1	2	3	4	5
Do not fund the projects listed in the O’Fallon Strategic Plan.....	1	2	3	4	5

The City of O'Fallon 2016 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in O'Fallon	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent Very good Good Fair Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive Somewhat positive Neutral Somewhat negative Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of O'Fallon?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in O'Fallon?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No Yes

D11. Are you or any other members of your household aged 65 or older?

- No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D16. What is your sex?

- Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



THE NCSTM
The National Citizen SurveyTM

O'Fallon, IL

Comparisons by Demographic Subgroups

2016



NRC
National Research Center Inc.

2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863

ICMA

Leaders at the Core of Better Communities

777 North Capitol Street NE Suite 500
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icma.org • 800-745-8780

Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by race/ethnicity (white alone, not Hispanic or Hispanic and/or other race), presence of children 17 or under in the household, housing tenure (rent or own), annual household income an age.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus five percentage points around any given percent reported for the entire sample (426 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Within Community Characteristics, residents who rent their homes tended to give higher ratings to most aspects of Mobility, Natural Environment, Economy, Recreation and Wellness and Education and Enrichment than residents who own their homes. Where statistically significant differences occurred, participants without children in their households tended to give higher ratings to aspects of Community Characteristics than their counterparts with children 17 and under in their households. However, there were a few notable exceptions: residents with children in their households tended to give higher ratings to aspects of Community Engagement and gave higher marks to their neighborhoods as places to live than residents without children.
- Where differences occurred, white residents tended to give higher ratings to aspects of Governance than their non-white counterparts. Renters tended to rate aspects of Governance more positively than homeowners. Residents aged 18-34 tended to give higher ratings to aspects of Governance than residents aged 35 and older, although there were a few exceptions to this.
- Rates of Participation varied between the different comparison groups. Non-white citizens of O’Fallon tended to report higher rates of Participation than their white counterparts, with a few notable exceptions: more white residents reported that they participated in religious or spiritual activities in O’Fallon, made efforts to recycle at home and walked or biked instead of driving. Where differences occurred, residents who own their homes tended to report higher rates of participation than residents who rent their homes. Respondents with children in the household tended to participate at higher rates across all facets of community livability than respondents without children.
- Residents aged 35 or older or who were white were more likely than their younger (18-34 year old) or non-white counterparts to say various future issues, including increasing available housing, the quality of new development and attracting higher education, were essential or very important to the future of O’Fallon. However, residents aged 18-34 were more likely to support new funding sources for the City of O’Fallon’s strategic goal projects than their older counterparts. Renters were more likely than homeowners to rate various items in the O’Fallon Strategic Plan as a high or medium priority.

The National Citizen Survey™

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
The overall quality of life in O'Fallon	91%	93%	90%	94%	95%	90%	84%	94%	90%	93%	95%	100%	90%	86%	91%
Overall image or reputation of O'Fallon	90%	90%	89%	92%	95%	88%	84%	95%	87%	95%	90%	100%	89%	84%	90%
O'Fallon as a place to live	95%	98%	96%	95%	96%	95%	89%	97%	94%	95%	98%	100%	95%	92%	95%
Your neighborhood as a place to live	89%	89%	86%	92%	85%	90%	77%	88%	87%	94%	96%	94%	87%	88%	88%
O'Fallon as a place to raise children	96%	96%	95%	97%	96%	96%	94%	94%	94%	98%	100%	100%	95%	93%	96%
O'Fallon as a place to retire	65%	80%	71%	65%	78%	65%	84%	77%	63%	61%	76%	75%	65%	70%	68%
Overall appearance of O'Fallon	85%	80%	82%	84%	91%	80%	85%	87%	85%	86%	73%	86%	84%	79%	83%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Overall feeling of safety in O'Fallon	91%	92%	91%	90%	93%	90%	90%	91%	87%	93%	97%	93%	91%	88%	90%
In your neighborhood during the day	97%	98%	96%	98%	96%	97%	90%	97%	96%	100%	100%	100%	99%	92%	97%
In O'Fallon's downtown/commercial area during the day	97%	94%	96%	96%	96%	96%	90%	92%	98%	100%	99%	97%	98%	93%	96%

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Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Overall ease of getting to the places you usually have to visit	83%	90%	86%	79%	90%	81%	87%	84%	83%	86%	84%	93%	79%	84%	83%
Traffic flow on major streets	59%	56%	62%	52%	65%	55%	46%	62%	61%	57%	55%	60%	53%	63%	58%
Ease of public parking	61%	74%	63%	66%	73%	61%	64%	62%	64%	65%	67%	59%	65%	65%	64%
Ease of travel by car in O'Fallon	78%	80%	78%	78%	83%	76%	78%	77%	77%	88%	73%	86%	78%	73%	78%
Ease of travel by public transportation in O'Fallon	49%	65%	60%	42%	77%	45%	72%	82%	59%	31%	40%	56%	52%	58%	54%
Ease of travel by bicycle in O'Fallon	55%	55%	60%	43%	67%	49%	63%	56%	54%	52%	52%	53%	53%	56%	54%
Ease of walking in O'Fallon	68%	71%	75%	59%	85%	62%	88%	80%	66%	61%	64%	71%	66%	71%	68%
Availability of paths and walking trails	63%	72%	68%	60%	76%	60%	65%	78%	65%	61%	56%	62%	66%	65%	64%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Quality of overall natural environment in O'Fallon	86%	80%	87%	80%	92%	81%	71%	84%	86%	87%	88%	86%	85%	81%	84%
Cleanliness of O'Fallon	84%	86%	85%	83%	92%	81%	82%	89%	85%	87%	80%	84%	87%	80%	84%

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Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18- 34	35- 54	55+	
Overall "built environment" of O'Fallon (including overall design, buildings, parks and transportation systems)	78%	85%	80%	75%	86%	75%	90%	82%	78%	70%	85%	81%	78%	76%	78%
Public places where people want to spend time	79%	76%	77%	78%	92%	72%	72%	81%	78%	79%	79%	85%	77%	72%	77%
Variety of housing options	78%	79%	76%	80%	76%	78%	62%	81%	74%	78%	89%	85%	80%	67%	78%
Availability of affordable quality housing	65%	61%	64%	63%	63%	64%	45%	47%	63%	70%	84%	70%	64%	54%	64%
Overall quality of new development in O'Fallon	67%	68%	64%	70%	68%	66%	80%	61%	65%	73%	67%	69%	67%	65%	66%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18- 34	35- 54	55+	
Overall economic health of O'Fallon	76%	80%	82%	68%	84%	73%	71%	81%	78%	71%	88%	74%	77%	76%	76%
O'Fallon as a place to work	70%	61%	71%	64%	75%	65%	69%	57%	71%	70%	72%	71%	65%	70%	68%
O'Fallon as a place to visit	64%	74%	69%	61%	76%	61%	87%	72%	69%	52%	62%	69%	63%	68%	66%
Employment opportunities	43%	38%	43%	39%	53%	37%	45%	40%	39%	47%	42%	54%	38%	38%	41%
Shopping opportunities	56%	63%	60%	54%	71%	52%	78%	62%	56%	52%	56%	56%	61%	54%	57%
Cost of living in O'Fallon	39%	48%	42%	39%	55%	35%	32%	49%	34%	40%	51%	43%	43%	35%	40%
Overall quality of business and service establishments in O'Fallon	70%	68%	69%	67%	73%	67%	61%	69%	74%	64%	73%	76%	69%	62%	68%
Vibrant downtown/commercial area	49%	50%	50%	46%	67%	42%	57%	66%	50%	42%	39%	61%	48%	40%	48%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Health and wellness opportunities in O'Fallon	83%	82%	87%	75%	92%	78%	72%	83%	86%	81%	85%	80%	82%	85%	82%
Fitness opportunities (including exercise classes and paths or trails, etc.)	81%	85%	82%	80%	86%	79%	93%	79%	79%	85%	85%	87%	81%	76%	81%
Recreational opportunities	79%	87%	81%	78%	87%	77%	86%	76%	85%	74%	84%	86%	79%	74%	79%
Availability of affordable quality food	76%	70%	79%	68%	85%	70%	87%	68%	81%	72%	71%	78%	72%	75%	74%
Availability of affordable quality health care	77%	63%	79%	66%	79%	71%	70%	62%	71%	77%	82%	70%	74%	75%	73%
Availability of preventive health services	73%	70%	77%	66%	79%	70%	64%	61%	71%	77%	84%	65%	78%	70%	72%
Availability of affordable quality mental health care	56%	53%	59%	48%	65%	50%	63%	51%	59%	40%	71%	58%	51%	55%	54%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Overall opportunities for education and enrichment	82%	83%	83%	79%	89%	79%	77%	81%	86%	78%	84%	81%	82%	82%	81%
Availability of affordable quality child care/preschool	71%	81%	79%	71%	90%	69%	82%	45%	77%	80%	78%	63%	82%	73%	74%
K-12 education	90%	98%	92%	90%	97%	90%	97%	94%	93%	92%	87%	94%	89%	93%	91%
Adult educational opportunities	61%	74%	63%	61%	75%	58%	65%	52%	69%	60%	66%	73%	60%	59%	62%

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Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Opportunities to attend cultural/arts/music activities	46%	51%	46%	47%	57%	42%	58%	43%	52%	39%	48%	48%	45%	47%	46%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Opportunities to participate in social events and activities	61%	60%	59%	60%	67%	57%	61%	58%	60%	64%	59%	72%	58%	54%	60%
Opportunities to volunteer	69%	65%	63%	74%	60%	70%	62%	66%	78%	73%	49%	65%	68%	70%	67%
Opportunities to participate in community matters	65%	63%	56%	75%	55%	66%	57%	52%	73%	69%	55%	70%	65%	58%	64%
Openness and acceptance of the community toward people of diverse backgrounds	69%	57%	61%	72%	69%	65%	52%	65%	66%	79%	64%	72%	67%	60%	66%
Neighborliness of residents in O'Fallon	67%	64%	64%	68%	62%	68%	54%	44%	65%	80%	81%	71%	68%	59%	66%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
The City of O'Fallon	81%	81%	83%	79%	86%	79%	75%	81%	84%	86%	77%	80%	84%	78%	81%
The value of services for the taxes paid to O'Fallon	46%	31%	46%	35%	48%	39%	31%	28%	42%	54%	46%	41%	41%	44%	42%
The overall direction that O'Fallon is taking	69%	57%	63%	68%	71%	63%	74%	56%	64%	71%	71%	88%	59%	56%	65%

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Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
The job O'Fallon government does at welcoming citizen involvement	58%	50%	53%	60%	62%	54%	45%	34%	62%	64%	63%	70%	54%	45%	56%
Overall confidence in O'Fallon government	61%	55%	60%	58%	72%	55%	51%	46%	66%	67%	59%	62%	61%	54%	59%
Generally acting in the best interest of the community	62%	60%	58%	63%	69%	57%	62%	50%	63%	67%	63%	73%	60%	51%	60%
Being honest	58%	55%	61%	53%	71%	53%	42%	49%	64%	61%	63%	60%	60%	50%	57%
Treating all residents fairly	65%	52%	61%	63%	71%	59%	44%	52%	69%	72%	54%	68%	63%	54%	61%
Overall customer service by O'Fallon employees (police, receptionists, planners, etc.)	85%	75%	84%	81%	92%	79%	66%	85%	86%	92%	72%	79%	88%	78%	82%
The Federal Government	37%	48%	47%	29%	55%	33%	43%	33%	51%	37%	31%	33%	42%	41%	40%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Police/Sheriff services	93%	96%	94%	94%	95%	93%	89%	94%	96%	93%	96%	97%	94%	91%	94%
Fire services	98%	100%	99%	97%	100%	97%	100%	98%	98%	98%	97%	100%	97%	98%	98%
Ambulance or emergency medical services	95%	98%	96%	95%	98%	95%	100%	97%	94%	93%	98%	100%	93%	96%	96%
Crime prevention	87%	92%	88%	89%	91%	87%	89%	82%	89%	93%	89%	97%	87%	83%	88%
Fire prevention and education	92%	84%	88%	91%	88%	90%	94%	89%	82%	96%	96%	96%	86%	89%	90%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	80%	60%	80%	67%	88%	69%	71%	79%	80%	73%	72%	70%	77%	74%	74%

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Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Traffic enforcement	78%	82%	77%	83%	81%	78%	92%	86%	73%	80%	75%	91%	77%	72%	79%
Street repair	56%	68%	56%	63%	62%	57%	53%	60%	51%	66%	69%	55%	67%	47%	59%
Street cleaning	80%	80%	78%	82%	82%	79%	82%	75%	81%	84%	77%	84%	83%	70%	79%
Street lighting	78%	72%	76%	78%	75%	77%	74%	77%	76%	80%	73%	71%	79%	77%	76%
Snow removal	64%	63%	66%	61%	78%	59%	67%	59%	63%	72%	59%	62%	64%	66%	64%
Sidewalk maintenance	65%	62%	63%	66%	73%	61%	53%	69%	62%	71%	62%	74%	64%	54%	64%
Traffic signal timing	66%	61%	67%	62%	78%	60%	72%	66%	69%	67%	52%	73%	63%	59%	65%
Bus or transit services	73%	76%	77%	67%	89%	64%	85%	89%	65%	64%	87%	93%	65%	73%	73%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Garbage collection	86%	85%	86%	84%	87%	85%	91%	81%	85%	87%	87%	86%	85%	85%	86%
Recycling	83%	76%	83%	79%	70%	85%	59%	69%	82%	87%	92%	75%	83%	84%	81%
Yard waste pick-up	87%	90%	92%	82%	85%	88%	93%	82%	87%	88%	92%	87%	86%	90%	88%
Drinking water	78%	59%	75%	71%	72%	74%	67%	55%	72%	84%	84%	73%	73%	75%	73%
Preservation of natural areas such as open space, farmlands and greenbelts	69%	55%	69%	62%	77%	62%	49%	61%	64%	77%	71%	65%	67%	64%	65%
O'Fallon open space	68%	58%	68%	61%	77%	61%	57%	54%	62%	77%	73%	63%	67%	64%	65%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Storm drainage	64%	62%	63%	65%	67%	63%	52%	56%	63%	72%	67%	64%	67%	57%	63%
Sewer services	83%	71%	81%	80%	77%	81%	72%	70%	79%	91%	83%	84%	80%	76%	80%
Utility billing	75%	54%	72%	65%	66%	70%	54%	57%	72%	80%	73%	81%	63%	68%	69%

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Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Land use, planning and zoning	66%	59%	60%	67%	80%	59%	75%	48%	63%	67%	73%	61%	65%	62%	63%
Code enforcement (weeds, abandoned buildings, etc.)	61%	59%	55%	68%	71%	57%	62%	54%	60%	67%	69%	51%	67%	57%	60%
Cable television	63%	60%	58%	69%	58%	64%	54%	44%	63%	69%	74%	67%	63%	57%	61%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Economic development	65%	54%	65%	59%	70%	60%	52%	59%	67%	61%	67%	56%	66%	61%	61%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
City parks	93%	96%	91%	96%	94%	93%	87%	94%	94%	98%	95%	100%	93%	89%	93%
Recreation programs or classes	87%	69%	81%	83%	85%	81%	64%	81%	90%	84%	78%	86%	77%	85%	81%
Recreation centers or facilities	83%	80%	80%	82%	91%	78%	87%	79%	83%	83%	81%	90%	78%	77%	80%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Public library services	91%	76%	81%	93%	84%	88%	91%	92%	77%	93%	89%	94%	83%	87%	86%
City-sponsored special events	65%	68%	66%	65%	81%	61%	58%	67%	68%	67%	67%	71%	67%	58%	65%

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Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Public information services	75%	81%	71%	82%	73%	77%	84%	63%	76%	79%	83%	78%	77%	75%	75%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Sense of community	72%	83%	72%	78%	80%	72%	65%	70%	76%	77%	83%	77%	78%	66%	74%
Recommend living in O'Fallon to someone who asks	93%	98%	95%	94%	97%	94%	90%	97%	96%	91%	95%	98%	95%	91%	94%
Remain in O'Fallon for the next five years	85%	91%	88%	84%	87%	86%	75%	96%	89%	78%	93%	85%	86%	88%	86%
Contacted the City of O'Fallon (in-person, phone, email or web) for help or information	41%	39%	42%	38%	37%	41%	19%	51%	43%	37%	40%	46%	35%	43%	40%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Was NOT the victim of a crime	92%	96%	95%	91%	96%	92%	89%	95%	93%	92%	97%	89%	95%	95%	93%
Did NOT report a crime	85%	85%	84%	87%	86%	84%	77%	95%	78%	84%	89%	85%	85%	85%	85%
Stocked supplies in preparation for an emergency	28%	50%	32%	37%	28%	36%	35%	39%	39%	25%	31%	38%	34%	31%	34%

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Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Walked or biked instead of driving	51%	39%	45%	49%	51%	46%	57%	59%	37%	51%	44%	53%	47%	43%	47%
Carpooled with other adults or children instead of driving alone	44%	36%	36%	49%	39%	43%	32%	37%	43%	49%	41%	52%	44%	29%	42%
Used bus, rail, subway or other public transportation instead of driving	13%	26%	19%	13%	22%	14%	31%	13%	15%	18%	10%	5%	20%	19%	16%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Recycle at home	89%	79%	80%	96%	66%	94%	72%	72%	89%	94%	95%	84%	88%	85%	86%
Made efforts to make your home more energy efficient	76%	87%	80%	78%	80%	79%	78%	82%	82%	72%	81%	78%	80%	80%	79%
Made efforts to conserve water	81%	86%	85%	80%	84%	82%	87%	84%	81%	85%	76%	77%	83%	87%	83%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
NOT under housing cost stress	77%	73%	74%	78%	69%	79%	14%	74%	66%	93%	100%	81%	78%	68%	76%
Did NOT observe a code violation	64%	58%	59%	69%	70%	60%	61%	61%	60%	70%	69%	75%	60%	58%	63%

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Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35- 54	55+	
Purchase goods or services from a business located in O'Fallon	99%	96%	97%	99%	97%	99%	100%	99%	100%	100%	91%	100%	97%	98%	98%
Economy will have positive impact on income	25%	35%	19%	40%	23%	29%	32%	15%	27%	29%	38%	35%	30%	17%	28%
Work in O'Fallon	34%	25%	24%	41%	26%	33%	23%	23%	31%	45%	33%	43%	33%	18%	32%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18- 34	35- 54	55+	
Used O'Fallon recreation centers or their services	70%	64%	57%	85%	58%	72%	56%	63%	63%	79%	80%	86%	68%	55%	69%
Visited a neighborhood park or City park	86%	78%	76%	96%	80%	86%	69%	89%	77%	95%	94%	95%	86%	73%	84%
Eat at least 5 portions of fruits and vegetables a day	83%	81%	76%	92%	78%	85%	79%	72%	84%	92%	84%	89%	80%	81%	83%
Participate in moderate or vigorous physical activity	85%	89%	84%	89%	84%	87%	65%	88%	86%	90%	89%	97%	85%	79%	86%
Reported being in "very good" or "excellent" health	67%	64%	59%	76%	49%	73%	42%	55%	66%	76%	81%	77%	68%	54%	66%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18- 34	35- 54	55+	
Used O'Fallon public libraries or their services	62%	74%	56%	79%	68%	65%	71%	68%	58%	67%	72%	63%	70%	60%	66%
Participated in religious or spiritual activities in O'Fallon	51%	34%	41%	54%	40%	49%	38%	31%	39%	59%	65%	33%	54%	46%	47%

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Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18- 34	35- 54	55+	
Attended a City-sponsored event	40%	49%	35%	52%	31%	46%	41%	39%	37%	53%	42%	34%	51%	34%	42%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18- 34	35- 54	55+	
Campaigned or advocated for an issue, cause or candidate	12%	16%	12%	15%	4%	17%	20%	14%	10%	14%	12%	12%	11%	18%	13%
Contacted O'Fallon elected officials (in-person, phone, email or web) to express your opinion	11%	22%	16%	11%	3%	18%	8%	11%	11%	12%	29%	10%	12%	21%	14%
Volunteered your time to some group/activity in O'Fallon	40%	35%	30%	53%	24%	45%	40%	19%	35%	49%	54%	32%	46%	36%	39%
Participated in a club	29%	21%	21%	34%	19%	29%	30%	10%	26%	42%	25%	24%	28%	26%	26%
Talked to or visited with your immediate neighbors	96%	91%	94%	95%	93%	95%	94%	92%	96%	92%	100%	96%	95%	92%	94%
Done a favor for a neighbor	86%	82%	82%	88%	77%	88%	89%	79%	81%	89%	90%	81%	86%	85%	85%
Attended a local public meeting	11%	24%	14%	13%	8%	16%	7%	11%	14%	19%	13%	0%	18%	17%	13%
Watched (online or on television) a local public meeting	9%	19%	10%	12%	8%	12%	14%	11%	16%	6%	8%	6%	11%	16%	11%
Read or watch local news (via television, paper, computer, etc.)	87%	94%	90%	84%	91%	86%	95%	82%	93%	85%	87%	76%	90%	94%	88%
Vote in local elections	85%	86%	83%	88%	73%	90%	82%	71%	89%	90%	85%	78%	85%	91%	85%

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Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Overall feeling of safety in O'Fallon	95%	97%	94%	98%	90%	98%	91%	99%	96%	91%	98%	96%	95%	96%	96%
Overall ease of getting to the places you usually have to visit	80%	90%	83%	79%	79%	83%	85%	74%	85%	77%	89%	73%	85%	83%	82%
Quality of overall natural environment in O'Fallon	71%	86%	78%	72%	75%	76%	81%	85%	68%	70%	81%	74%	76%	76%	75%
Overall "built environment" of O'Fallon (including overall design, buildings, parks and transportation systems)	73%	85%	77%	75%	72%	78%	68%	75%	76%	76%	80%	74%	75%	79%	76%
Health and wellness opportunities in O'Fallon	65%	86%	72%	67%	72%	69%	83%	77%	68%	58%	74%	61%	68%	82%	70%
Overall opportunities for education and enrichment	76%	86%	78%	78%	75%	79%	86%	85%	79%	69%	79%	77%	79%	79%	78%
Overall economic health of O'Fallon	88%	89%	87%	90%	83%	90%	90%	79%	92%	85%	94%	79%	93%	88%	88%
Sense of community	78%	89%	78%	85%	72%	84%	79%	78%	81%	80%	85%	75%	84%	82%	81%

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Table 29: Importance of City Issues

In the next 15 years, the population of O'Fallon is expected to grow. Please indicate how important, if at all, you think the following issues are for the future of O'Fallon: (Percent rating as "essential" or "very important").	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Quality of public schools	95%	94%	92%	99%	94%	95%	99%	96%	96%	89%	98%	96%	95%	95%	95%
Development of existing business and residential areas	85%	92%	87%	85%	90%	85%	88%	75%	93%	84%	91%	80%	90%	87%	86%
Increase in available housing	48%	64%	59%	41%	73%	43%	74%	54%	56%	42%	41%	36%	54%	61%	52%
Quality of new development compared to other communities	66%	82%	71%	70%	73%	70%	77%	59%	77%	61%	81%	58%	76%	71%	70%
Attracting commercial development	68%	77%	69%	70%	71%	69%	86%	54%	73%	66%	78%	58%	76%	70%	70%
Preservation of downtown O'Fallon and the surrounding areas	81%	86%	81%	85%	86%	81%	88%	85%	86%	72%	85%	82%	85%	80%	82%
Maintaining existing infrastructure (streets and stormwater)	95%	98%	96%	95%	98%	95%	96%	95%	97%	93%	98%	96%	97%	95%	96%
Safety/crime prevention	95%	99%	95%	98%	94%	97%	96%	99%	99%	89%	100%	93%	99%	97%	96%
More parks, recreation opportunities, libraries and other City amenities	57%	78%	58%	67%	66%	61%	71%	69%	55%	65%	62%	60%	68%	55%	62%
Availability of employment/job growth	85%	91%	86%	87%	94%	84%	96%	84%	88%	86%	84%	91%	88%	80%	87%
Avoiding increases in property taxes	89%	89%	91%	88%	89%	90%	80%	91%	94%	84%	92%	93%	89%	88%	89%
Attracting higher education (college or university)	46%	71%	55%	48%	62%	48%	80%	49%	59%	46%	33%	42%	54%	59%	52%

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Table 30: City Goal Area Funding Priorities

The O'Fallon Strategic Plan outlines key infrastructure needs as well as major initiatives meant to preserve home values, maintain the high quality of life, and best leverage O'Fallon's future growth. The following items represent goal areas of the O'Fallon Strategic Plan. Please indicate how much of a priority, if any, you think securing funding for each item should be in the next 5 years: (Percent rating as "high priority" or "medium priority").	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Downtown O'Fallon redevelopment	91%	90%	90%	91%	90%	91%	88%	86%	92%	89%	98%	89%	91%	91%	91%
Retail/restaurant/commercial options (shopping, eating, etc.)	92%	88%	94%	86%	96%	89%	81%	90%	94%	90%	94%	86%	92%	92%	91%
Parks and recreation amenities (green/open space, parks, recreation programming)	82%	91%	87%	81%	93%	81%	97%	90%	80%	82%	82%	82%	84%	87%	84%
O'Fallon Community Rec/Life Center (public gym, pool, meeting space, youth & senior centers, etc.)	84%	93%	86%	86%	94%	83%	98%	90%	82%	87%	84%	83%	86%	89%	86%
Availability of high-quality employment opportunities	93%	98%	94%	96%	100%	93%	99%	98%	95%	91%	94%	100%	94%	91%	95%
Neighborhood commercial/retail options in north O'Fallon	71%	88%	78%	71%	91%	69%	90%	71%	76%	75%	73%	72%	78%	75%	75%
World-class schools (attract a college/university, partnerships with local schools)	72%	91%	77%	75%	84%	73%	95%	68%	79%	75%	72%	69%	76%	84%	76%
Long-term stormwater improvement and maintenance program	95%	96%	95%	96%	95%	95%	99%	94%	93%	96%	99%	94%	96%	96%	95%
Long-term street improvement and maintenance program	98%	100%	99%	98%	99%	98%	99%	99%	97%	100%	98%	98%	99%	98%	99%
Walkable Community (sidewalks, bike trails, etc.)	88%	93%	88%	91%	87%	90%	95%	90%	86%	93%	88%	84%	93%	89%	89%

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Table 31: Support for Potential Funding Sources

Many of the projects in the O'Fallon Strategic Plan and listed in the prior question do not currently have a funding source. Please indicate how much you support or oppose the following options to fund these projects: (Percent rating as "strongly support" or somewhat support")	Race/ethnicity		Children 17 or under in home		Housing tenure		Annual household income					Age			Overall
	White alone, not Hispanic	Hispanic and/or other race	No	Yes	Rented	Owned	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more	18-34	35-54	55+	
Revenue enhancements through raising property tax	15%	32%	18%	21%	24%	17%	33%	18%	16%	17%	24%	31%	16%	15%	19%
Revenue enhancements through raising sales tax	43%	44%	40%	46%	32%	47%	37%	34%	44%	51%	45%	58%	39%	36%	42%
Revenue enhancements through creating or raising user fees	59%	33%	49%	53%	49%	51%	40%	39%	59%	57%	54%	67%	48%	44%	50%
Expenditure reductions from other City sources (such as cuts in current service levels)	43%	36%	34%	51%	29%	46%	44%	17%	55%	42%	43%	40%	44%	37%	41%
Do not fund the projects listed in the O'Fallon Strategic Plan	23%	29%	24%	26%	18%	27%	39%	19%	27%	20%	21%	9%	22%	40%	26%



THE NCSTM
The National Citizen SurveyTM

O'Fallon, IL

Comparisons by Geographic Subgroups

2016



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by City-designated subareas.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between areas are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus four percentage points around any given percent reported for the entire sample (426 completed surveys). For each area (Area 1, Area 2, Area 3, Area 4 and Area 5), the margin of error rises to approximately plus or minus 18 percentage points since sample sizes were approximately 39 for Area 1, 110 for Area 2, 85 for Area 3, 120 for Area 4 and 72 for Area 5. Although statistically significant differences were detected, these differences in ratings between areas should be interpreted cautiously because of the high margin of error.

The National Citizen Survey™

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
The overall quality of life in O'Fallon	91%	90%	89%	91%	94%	91%
Overall image or reputation of O'Fallon	93%	86%	91%	91%	91%	90%
O'Fallon as a place to live	94%	95%	95%	95%	97%	95%
Your neighborhood as a place to live	86%	89%	84%	87%	96%	88%
O'Fallon as a place to raise children	94%	98%	94%	96%	95%	96%
O'Fallon as a place to retire	72%	65%	69%	67%	73%	68%
Overall appearance of O'Fallon	83%	85%	82%	81%	82%	83%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Overall feeling of safety in O'Fallon	88%	91%	87%	92%	92%	90%
In your neighborhood during the day	93%	97%	97%	97%	99%	97%
In O'Fallon's downtown/commercial area during the day	97%	96%	97%	94%	97%	96%
In your neighborhood at night	84%	93%	90%	94%	93%	92%
In O'Fallon's downtown/commercial area at night	86%	88%	91%	85%	93%	89%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Overall ease of getting to the places you usually have to visit	81%	81%	79%	86%	89%	83%
Traffic flow on major streets	40%	57%	53%	62%	67%	58%
Ease of public parking	65%	67%	72%	59%	54%	64%
Ease of travel by car in O'Fallon	82%	77%	76%	80%	77%	78%
Ease of travel by public transportation in O'Fallon	69%	52%	47%	59%	55%	54%
Ease of travel by bicycle in O'Fallon	61%	53%	53%	57%	50%	54%
Ease of walking in O'Fallon	69%	66%	71%	70%	67%	68%
Availability of paths and walking trails	68%	66%	59%	60%	69%	64%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Quality of overall natural environment in O'Fallon	88%	88%	79%	86%	78%	84%
Cleanliness of O'Fallon	79%	87%	87%	82%	83%	84%

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Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Overall "built environment" of O'Fallon (including overall design, buildings, parks and transportation systems)	82%	69%	89%	78%	80%	78%
Public places where people want to spend time	81%	75%	75%	79%	79%	77%
Variety of housing options	80%	81%	73%	77%	77%	78%
Availability of affordable quality housing	74%	66%	64%	67%	49%	64%
Overall quality of new development in O'Fallon	79%	58%	64%	73%	67%	66%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Overall economic health of O'Fallon	89%	74%	76%	72%	76%	76%
O'Fallon as a place to work	64%	66%	63%	66%	80%	68%
O'Fallon as a place to visit	83%	58%	70%	60%	71%	66%
Employment opportunities	44%	51%	31%	38%	37%	41%
Shopping opportunities	83%	58%	54%	55%	46%	57%
Cost of living in O'Fallon	60%	35%	31%	42%	44%	40%
Overall quality of business and service establishments in O'Fallon	81%	64%	66%	67%	72%	68%
Vibrant downtown/commercial area	62%	44%	52%	48%	46%	48%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Health and wellness opportunities in O'Fallon	85%	77%	77%	89%	86%	82%
Fitness opportunities (including exercise classes and paths or trails, etc.)	84%	79%	90%	81%	74%	81%
Recreational opportunities	81%	78%	80%	81%	77%	79%
Availability of affordable quality food	77%	70%	80%	73%	74%	74%
Availability of affordable quality health care	79%	66%	67%	83%	77%	73%
Availability of preventive health services	73%	64%	71%	81%	80%	72%
Availability of affordable quality mental health care	73%	52%	45%	68%	45%	54%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Overall opportunities for education and enrichment	92%	73%	75%	84%	91%	81%
Availability of affordable quality child care/preschool	79%	72%	73%	83%	65%	74%

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Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
K-12 education	93%	87%	91%	93%	95%	91%
Adult educational opportunities	78%	51%	63%	62%	75%	62%
Opportunities to attend cultural/arts/music activities	59%	45%	37%	46%	50%	46%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Opportunities to participate in social events and activities	75%	55%	49%	71%	57%	60%
Opportunities to volunteer	72%	54%	62%	81%	77%	67%
Opportunities to participate in community matters	66%	58%	57%	72%	68%	64%
Openness and acceptance of the community toward people of diverse backgrounds	73%	60%	60%	73%	72%	66%
Neighborliness of residents in O'Fallon	76%	68%	55%	68%	67%	66%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
The City of O'Fallon	85%	77%	84%	80%	81%	81%
The value of services for the taxes paid to O'Fallon	36%	45%	37%	46%	37%	42%
The overall direction that O'Fallon is taking	45%	64%	74%	67%	63%	65%
The job O'Fallon government does at welcoming citizen involvement	33%	53%	59%	62%	65%	56%
Overall confidence in O'Fallon government	53%	59%	54%	63%	59%	59%
Generally acting in the best interest of the community	53%	58%	53%	68%	66%	60%
Being honest	53%	57%	49%	64%	59%	57%
Treating all residents fairly	52%	61%	51%	69%	68%	61%
Overall customer service by O'Fallon employees (police, receptionists, planners, etc.)	83%	81%	78%	88%	81%	82%
The Federal Government	48%	36%	42%	33%	47%	40%
The State of Illinois	30%	15%	22%	15%	22%	19%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Police/Sheriff services	97%	94%	92%	92%	95%	94%
Fire services	98%	99%	96%	97%	100%	98%
Ambulance or emergency medical services	98%	95%	95%	95%	97%	96%

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Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Crime prevention	88%	85%	88%	88%	96%	88%
Fire prevention and education	93%	88%	91%	94%	84%	90%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	76%	80%	75%	82%	48%	74%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Traffic enforcement	64%	75%	82%	83%	87%	79%
Street repair	55%	60%	52%	60%	64%	59%
Street cleaning	75%	81%	79%	80%	77%	79%
Street lighting	78%	79%	63%	80%	78%	76%
Snow removal	89%	70%	53%	48%	69%	64%
Sidewalk maintenance	67%	69%	49%	68%	65%	64%
Traffic signal timing	66%	66%	65%	65%	62%	65%
Bus or transit services	83%	72%	69%	70%	75%	73%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Garbage collection	90%	85%	79%	88%	89%	86%
Recycling	90%	82%	68%	86%	83%	81%
Yard waste pick-up	95%	89%	87%	82%	89%	88%
Drinking water	68%	74%	72%	79%	70%	73%
Preservation of natural areas such as open space, farmlands and greenbelts	78%	66%	61%	69%	58%	65%
O'Fallon open space	62%	71%	61%	70%	53%	65%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Storm drainage	59%	68%	63%	66%	54%	63%
Sewer services	89%	78%	74%	80%	83%	80%
Utility billing	72%	69%	58%	71%	76%	69%
Land use, planning and zoning	70%	62%	69%	64%	53%	63%

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Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Code enforcement (weeds, abandoned buildings, etc.)	64%	68%	54%	58%	55%	60%
Cable television	51%	66%	56%	58%	69%	61%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Economic development	78%	71%	53%	59%	44%	61%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
City parks	91%	92%	93%	92%	99%	93%
Recreation programs or classes	70%	80%	76%	91%	81%	81%
Recreation centers or facilities	77%	77%	77%	87%	83%	80%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Public library services	85%	91%	76%	89%	88%	86%
City-sponsored special events	61%	71%	58%	68%	60%	65%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Public information services	78%	71%	65%	81%	84%	75%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Sense of community	84%	73%	68%	73%	79%	74%
Recommend living in O'Fallon to someone who asks	95%	94%	93%	95%	95%	94%
Remain in O'Fallon for the next five years	84%	91%	72%	90%	89%	86%
Contacted the City of O'Fallon (in-person, phone, email or web) for help or information	15%	57%	36%	34%	35%	40%

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Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Was NOT the victim of a crime	92%	91%	95%	96%	93%	93%
Did NOT report a crime	89%	79%	90%	87%	86%	85%
Stocked supplies in preparation for an emergency	27%	28%	34%	41%	41%	34%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Walked or biked instead of driving	36%	51%	47%	45%	49%	47%
Carpooled with other adults or children instead of driving alone	41%	42%	45%	43%	37%	42%
Used bus, rail, subway or other public transportation instead of driving	20%	16%	16%	13%	18%	16%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Recycle at home	95%	86%	87%	94%	71%	86%
Made efforts to make your home more energy efficient	91%	70%	82%	83%	83%	79%
Made efforts to conserve water	74%	81%	83%	91%	81%	83%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
NOT under housing cost stress	75%	74%	75%	78%	76%	76%
Did NOT observe a code violation	69%	62%	64%	70%	53%	63%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Purchase goods or services from a business located in O'Fallon	92%	98%	100%	99%	100%	98%
Economy will have positive impact on income	29%	30%	22%	26%	31%	28%
Work in O'Fallon	42%	41%	18%	24%	31%	32%

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Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Used O'Fallon recreation centers or their services	53%	71%	66%	81%	62%	69%
Visited a neighborhood park or City park	62%	87%	83%	88%	87%	84%
Eat at least 5 portions of fruits and vegetables a day	82%	80%	79%	90%	83%	83%
Participate in moderate or vigorous physical activity	77%	88%	88%	89%	84%	86%
Reported being in "very good" or "excellent" health	41%	73%	66%	65%	68%	66%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Used O'Fallon public libraries or their services	50%	61%	69%	74%	69%	66%
Participated in religious or spiritual activities in O'Fallon	45%	46%	37%	58%	44%	47%
Attended a City-sponsored event	28%	39%	35%	51%	49%	42%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Campaigned or advocated for an issue, cause or candidate	12%	10%	17%	15%	14%	13%
Contacted O'Fallon elected officials (in-person, phone, email or web) to express your opinion	6%	13%	13%	12%	23%	14%
Volunteered your time to some group/activity in O'Fallon	31%	41%	37%	48%	35%	39%
Participated in a club	22%	32%	30%	27%	14%	26%
Talked to or visited with your immediate neighbors	92%	98%	90%	93%	94%	94%
Done a favor for a neighbor	80%	83%	82%	88%	89%	85%
Attended a local public meeting	13%	11%	10%	16%	18%	13%
Watched (online or on television) a local public meeting	12%	13%	8%	7%	15%	11%
Read or watch local news (via television, paper, computer, etc.)	90%	87%	88%	90%	87%	88%
Vote in local elections	86%	86%	82%	84%	88%	85%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Overall feeling of safety in O'Fallon	91%	93%	99%	97%	97%	96%
Overall ease of getting to the places you usually have to visit	85%	77%	90%	83%	78%	82%
Quality of overall natural environment in O'Fallon	78%	71%	84%	77%	69%	75%
Overall "built environment" of O'Fallon (including overall design, buildings, parks and transportation systems)	64%	76%	73%	82%	80%	76%

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Percent rating positively (e.g., essential/very important)	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Health and wellness opportunities in O'Fallon	68%	66%	83%	72%	65%	70%
Overall opportunities for education and enrichment	78%	77%	79%	78%	80%	78%
Overall economic health of O'Fallon	81%	87%	91%	95%	86%	88%
Sense of community	72%	81%	90%	78%	80%	81%

Table 29: Importance of City Issues

In the next 15 years, the population of O'Fallon is expected to grow. Please indicate how important, if at all, you think the following issues are for the future of O'Fallon: (Percent rating as "essential" or "very important").	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Quality of public schools	98%	90%	97%	96%	97%	95%
Development of existing business and residential areas	85%	86%	89%	89%	80%	86%
Increase in available housing	70%	44%	64%	52%	42%	52%
Quality of new development compared to other communities	74%	69%	71%	76%	64%	70%
Attracting commercial development	83%	70%	67%	80%	51%	70%
Preservation of downtown O'Fallon and the surrounding areas	85%	76%	85%	81%	89%	82%
Maintaining existing infrastructure (streets and stormwater)	92%	99%	95%	92%	97%	96%
Safety/crime prevention	96%	92%	99%	97%	99%	96%
More parks, recreation opportunities, libraries and other City amenities	59%	57%	76%	59%	61%	62%
Availability of employment/job growth	90%	87%	84%	89%	85%	87%
Avoiding increases in property taxes	95%	89%	90%	93%	82%	89%
Attracting higher education (college or university)	77%	50%	53%	52%	43%	52%

Table 30: City Goal Area Funding Priorities

The O'Fallon Strategic Plan outlines key infrastructure needs as well as major initiatives meant to preserve home values, maintain the high quality of life, and best leverage O'Fallon's future growth. The following items represent goal areas of the O'Fallon Strategic Plan. Please indicate how much of a priority, if any, you think securing funding for each item should be in the next 5 years: (Percent rating as "high priority" or "medium priority").	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Downtown O'Fallon redevelopment	90%	93%	93%	93%	83%	91%
Retail/restaurant/commercial options (shopping, eating, etc.)	95%	93%	84%	97%	85%	91%
Parks and recreation amenities (green/open space, parks, recreation programming)	84%	85%	89%	81%	83%	84%
O'Fallon Community Rec/Life Center (public gym, pool, meeting space, youth & senior centers, etc.)	92%	88%	92%	78%	85%	86%
Availability of high-quality employment opportunities	100%	94%	94%	94%	94%	95%
Neighborhood commercial/retail options in north O'Fallon	89%	73%	85%	70%	66%	75%
World-class schools (attract a college/university, partnerships with local schools)	91%	76%	79%	73%	69%	76%
Long-term stormwater improvement and maintenance program	98%	94%	96%	99%	91%	95%

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The O'Fallon Strategic Plan outlines key infrastructure needs as well as major initiatives meant to preserve home values, maintain the high quality of life, and best leverage O'Fallon's future growth. The following items represent goal areas of the O'Fallon Strategic Plan. Please indicate how much of a priority, if any, you think securing funding for each item should be in the next 5 years: (Percent rating as "high priority" or "medium priority").	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Long-term street improvement and maintenance program	100%	100%	98%	99%	96%	99%
Walkable Community (sidewalks, bike trails, etc.)	80%	90%	95%	94%	83%	89%

Table 31: Support for Potential Funding Sources

Many of the projects in the O'Fallon Strategic Plan and listed in the prior question do not currently have a funding source. Please indicate how much you support or oppose the following options to fund these projects (Percent rating as "strongly support" or "somewhat support")	Geographic Area					Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	
Revenue enhancements through raising property tax	28%	17%	22%	13%	21%	19%
Revenue enhancements through raising sales tax	22%	46%	48%	53%	28%	42%
Revenue enhancements through creating or raising user fees	32%	56%	61%	60%	28%	50%
Expenditure reductions from other City sources (such as cuts in current service levels)	45%	47%	34%	45%	32%	41%
Do not fund the projects listed in the O'Fallon Strategic Plan	14%	21%	25%	30%	38%	26%