



**AGENDA**  
**COMMUNITY DEVELOPMENT COMMITTEE**  
**Monday, September 9, 2013**  
**NOTE TIME CHANGE: 5:30 PM**  
**Mayor's Conference Room**

**I) Roll Call**

**II) Approval of Minutes from Previous Meeting**

**III) Items Requiring Council Action –**

- A. SEPA- OTHS Boys Lacrosse Car Wash
- B. SEPA- Breast Health Awareness Month
- C. Thorpe's Corvette- Planned Use (2<sup>nd</sup> Reading)
- D. Amendment to Special Event Permit Procedures
- E. Strategic Plan

**IV) Other Business – None**

**NEXT MEETING: Monday, September 23, 2013 – 6:00 P.M. – Mayor's Conference Room**

General Citizen Comments: The City of O'Fallon welcomes comments from our citizens. The Illinois Open Meetings Act provides an opportunity for citizens to speak at all committee and Board meetings. However, 5 ILCS 120/1 mandates that NO action shall be taken on matters not listed on the agenda. Please submit your name to the chairman and limit your comments so that anyone present has the opportunity to speak.



**MINUTES  
COMMUNITY DEVELOPMENT COMMITTEE  
6:00 pm, Monday, August 26, 2013**

Minutes of a regular meeting of the Community Development Committee of the City of O'Fallon, held in the Mayor's Conference Room, 255 S. Lincoln, O'Fallon, Illinois.

CALL TO ORDER: 6:23 p.m.

- I) Roll Call** – *Committee members:* Gene McCoskey (vice chair), David Cozad, Harlan Gerrish, and Ray Holden. *Other Elected Officials Present:* Kevin Hagarty, John Drolet, Herb Roach, Ed True, and Richie Meile. *Staff:* Walter Denton, Pam Funk, Ted Shekell, Jeff Stehman, Anne Stevenson, and Patrice Readoux. *Visitors:* Stewart Drolet, Tim Thorpe, Wesley Beam, Georgia Hillyer, and Steve Jetter.
- II) Approval of Minutes from Previous Meeting**– All ayes. Motion carried.
- III) Items Requiring Council Action**
- A. Special Event Permit- Global Brew Oktoberfest- Anne Stevenson gave a brief presentation on the event. Some committee members were concerned about the 5K race negatively affecting surrounding properties, in particular the Regency Conference Center. Staff was directed to contact the Regency to ensure they are aware of the event. The committee recommended approval with conditions as listed in the staff report with a vote of 4-0.
  - B. Holland Office Building- Planned Use (2<sup>nd</sup> Reading)- Anne Stevenson explained that no changes have been made on the proposal since it was last seen by the committee and asked if there were any questions. No concerns were raised.
  - C. Illini Trails 2<sup>nd</sup> Addition- Final Plat (2<sup>nd</sup> Reading)- Anne Stevenson explained that no changes have been made to the final plat since it was last seen by the committee and asked if there were any questions. No concerns were raised.
  - D. Thorpe's Corvette- Planned Use (1<sup>st</sup> Reading)- Anne Stevenson gave a presentation on the proposal. The committee expressed concerns about the outdoor storage and its possible expansion into more of a junk or salvage yard. Committee members also questioned whether the storage area should be paved in some way, citing examples of other projects in the city. Ted Shekell provided additional background information on the proposed conditions and decision not to request paving of the storage area. The committee recommended approval with a vote of 4-0.
  - E. 9804 Rieder Road- Annexation Agreement (Resolution)- Anne Stevenson gave a brief presentation on the annexation agreement. Committee members asked for clarification on the free water tap, existing infrastructure in the area, and annexation agreements with nearby properties. The committee recommended approval with a vote of 4-0.
- IV) Other Business**- None

**MEETING ADJOURNED:** 7:00 p.m.

**NEXT MEETING: Monday, September 9, 2013 – 6:00 P.M. – Mayor's Conference Room**

**Prepared by:** Anne Stevenson, Assistant City Planner



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**M E M O R A N D U M**

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**TO:** Community Development Committee  
**FROM:** Anne Stevenson, Assistant City Planner  
**THROUGH:** Ted Shekell, Planning Director  
**DATE:** September 9, 2013  
**SUBJECT:** Special Event Permit – O'Fallon Township High School Boys Lacrosse Car Wash (MOTION)

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**Project Summary**

**Applicant:** Al Lambaria  
**Event:** Car wash fundraiser  
**Date/Time:** 12:30 pm to 5 pm on Saturday, September 28th  
**Location:** Reliance Bank, 1575 North Green Mount Road  
**Event Details:**

- At the time this memo was written, applicants have not provided a written narrative describing how the site will be used or a permission letter from the property owner.

**Signage Request:**

- None

**City Assistance Request:**

- None

**Notes:**

- None

**Staff Recommendation**

Pending receipt of the items requested above and Police and Fire Department approval, staff recommends approval of the Special Event Permit with the following conditions:

1. No individuals may be located in public right-of-way, the intersection medians, or on opposite sides of the street.
2. No human and/or hand held signs permitted on sidewalks or public right-of-way.
3. Sidewalks and public right-of-way must remain clear at all times.

**Planning and Zoning Department**

255 South Lincoln Avenue O'Fallon, IL 62269 ♦ P: 618.624.4500 x 4 ♦ F: 618.624.4534



COMMUNITY DEVELOPMENT DEPARTMENT  
255 S. Lincoln Avenue, 2<sup>nd</sup> Floor  
O'Fallon, IL 62269  
Ph: (618) 624-4500 x4  
Fax: (618) 624-4534

☐ Attach proof of not-for-profit status with application

OR

☐ Provide \$50.00 application fee with application

### APPLICATION FOR A SPECIAL EVENT PERMIT

Event Name: OTHS Boys Lacrosse Car Wash  
Location of Event: RELIANCE BANK  
Name of Event Organization: OTHS Boys Lacrosse  
Name of person in charge of event (applicant) and mailing address: Al Lambaria  
1207 MARSHAL CT, O'FALLON IL 62269  
Phone: 618-632-4436 E-Mail: LAMBARIA@CHAPEL.NET  
Secondary Contact Person: DEBBIE MITCHELL  
Phone: 618-628-9268 E-Mail: TDMITCHELL5@ATT.NET  
Beginning Date / Times: 28 SEP 12:30 p.m. Ending Date / Times: 28 SEP 5 p.m.

THE FOLLOWING INFORMATION (WHERE APPLICABLE) MUST BE PROVIDED IN WRITTEN FORM BEFORE APPLICATION WILL BE PROCESSED.

1. **NARRATIVE** (Including hours of operation; activities provided; signage including dimensions, quantity, location, etc...; traffic/parking plan; contingency plans for rain; plans for toilet facilities; security plan; expected attendance; etc...).

[ ] ATTACHED

2. Sketch plan of site.

[ ] ATTACHED

3. Permission letter from property owner, if applicant is not the property owner.

[ ] ATTACHED

[ ] NOT APPLICABLE

4. Proof of not-for-profit status (so that application fee can be waived.)

[ ] ATTACHED

[ ] NOT APPLICABLE

Waived <sup>As</sup>

5. Proof of Liability Insurance should be provided and if event is held City property, City of O'Fallon, should be named as an additional insured in the amount of One Million Dollars (\$1,000,000).

[ ] ATTACHED

☒ NOT APPLICABLE

6. Damage bonds or cash deposit to protect City facilities (this would be mainly for out-of-town sponsors) in the amount of \$300,000. [ ] PAID ☒ NOT APPLICABLE

7. Liquor license information for beer sales (including hours of sale): N/A  
(Attach release/indemnification forms and a copy of the liquor license and certificate of liquor liability)
8. List for profit vendors and sales tax numbers (to verify that sales tax is collected and remitted) to be provided prior to event: N/A
9. Special consideration requests such, as City provided assistance. (Fees may be charged for these Services.) Please include specific considerations requested in narrative or as an attachment.
- ☒ NONE REQUESTED
- ☐ Street Department, IDOT (for street closings, signalization, and detour routes)
- ☐ Parks Department ☐ Police Department ☐ Fire and EMS Department
10. Coordinate all food concessions with St. Clair County Health Department at (618)233-7769.
- ☐ PERMIT REQUIRED (please attach copy) ☒ NOT APPLICABLE
11. American Disability Compliance
- ☐ ATTACHED ☒ NOT APPLICABLE

As part of the approval of this Special Event Permit, temporary signs for said Special Event shall be permitted as provided for in the City Sign Ordinance or as otherwise approved by the City Council.

Electrical inspections are required for all new exterior electrical connections. The City electrical inspector must be contacted a minimum of twenty-four (24) hours prior to inspection.

AC Ahe  
Signature of Applicant/ person in charge of event

4 Sep 2013  
Date of Submission

=====

FOR OFFICE USE ONLY

=====

ELIGIBLE FOR ADMINISTRATIVE APPROVAL? ( ) YES ☒ NO Ans

ADMINISTRATIVE APPROVAL CONDITIONS:

APPROVED BY COMMUNITY DEVELOPMENT DIRECTOR & DATE \_\_\_\_\_

All other requests for "Special Events Permits" not approved by the Community Development Director shall go before the Community Development Committee and the City Council for their approval.

APPROVED: CITY COUNCIL \_\_\_\_\_ (DATE)



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**M E M O R A N D U M**

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**TO:** Community Development Committee  
**FROM:** Anne Stevenson, Assistant City Planner  
**THROUGH:** Ted Shekell, Planning Director  
**DATE:** September 9, 2013  
**SUBJECT:** Special Event Permit – Breast Health Awareness Month (Motion)

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**Project Summary**

**Applicant:** Emily Wilson- St. Elizabeth's  
**Event:** Decorate medical building and place pink ribbons on light posts  
**Date/Time:** September 30<sup>th</sup> to November 1<sup>st</sup>  
**Location:** One block area near medical building- East and West First Street  
**Signage:**

- Requesting permission to place ribbons on light poles in one block area near medical building- East and West First Street
- Ribbons will be displayed from September 30<sup>th</sup> – November 1<sup>st</sup>

**Notes:**

- Event is consistent with previous requests.
- Applicant needs to provide liability insurance

**Staff Recommendation**

The Fire Department did not have any issues with the request. Pending favorable comments from the Police and Public Works Departments, and receipt of proof of liability insurance, staff recommends approval of the Special Event Permit.

PD  
FD  
PW



COMMUNITY DEVELOPMENT DEPARTMENT  
255 S. Lincoln Avenue, 2<sup>nd</sup> Floor  
O'Fallon, IL 62269  
Ph: (618) 624-4500 x4  
Fax: (618) 624-4534

☒ Attach proof of not-for-profit status with application

OR

☐ Provide \$50.00 application fee with application

RECEIVED AUG 29 2013

APPLICATION FOR A SPECIAL EVENT PERMIT

Event Name: Breast Health Awareness Month  
Location of Event: St. Elizabeth's Urogicare and East + West First Street - one block  
Name of Event Organization: St. Elizabeth's Hospital  
Name of person in charge of event (applicant) and mailing address: Emily Wilson  
211 S. Third Street, Belleville, IL 62220  
Phone: 234-2120 x 1594 E-Mail: Emily.Wilson@hshs.org  
Secondary Contact Person: Kelly Barbeau  
Phone: 234-2120 x 1270 E-Mail: Kbarbeau@sebh.org  
Beginning Date / Times: Mon, Sept. 30 Ending Date / Times: Fri, Nov. 1

THE FOLLOWING INFORMATION (WHERE APPLICABLE) MUST BE PROVIDED IN WRITTEN FORM BEFORE APPLICATION WILL BE PROCESSED.

1. **NARRATIVE** (Including hours of operation; activities provided; signage including dimensions, quantity, location, etc...; traffic/parking plan; contingency plans for rain; plans for toilet facilities; security plan; expected attendance; etc...).

☒ ATTACHED - see letter.

2. Sketch plan of site.

☐ ATTACHED N/A

3. Permission letter from property owner, if applicant is not the property owner.

☐ ATTACHED ☒ NOT APPLICABLE

4. Proof of not-for-profit status (so that application fee can be waived.)

☒ ATTACHED ☐ NOT APPLICABLE

5. Proof of Liability Insurance should be provided and if event is held City property, **City of O'Fallon**, should be named as an additional insured in the amount of One Million Dollars (\$1,000,000).

☐ ATTACHED ☒ NOT APPLICABLE

6. Damage bonds or cash deposit to protect City facilities (this would be mainly for out-of-town sponsors) in the amount of \$300,000. ☐ PAID ☒ NOT APPLICABLE

Required per TKS  
left msg 8/29 uc  
4 e mld  
8/30



7. Liquor license information for beer sales (including hours of sale): N/A  
(Attach release/indemnification forms and a copy of the liquor license and certificate of liquor liability)

8. List for profit vendors and sales tax numbers (to verify that sales tax is collected and remitted) to be provided prior to event: N/A

9. Special consideration requests such, as City provided assistance. (Fees may be charged for these Services.) **Please include specific considerations requested in narrative or as an attachment.**

☒ NONE REQUESTED

☐ Street Department, IDOT (for street closings, signalization, and detour routes)

☐ Parks Department

☐ Police Department

☐ Fire and EMS Department

10. Coordinate all food concessions with St. Clair County Health Department at (618)233-7769.

☐ PERMIT REQUIRED (please attach copy)

☒ NOT APPLICABLE

11. American Disability Compliance

☐ ATTACHED

☒ NOT APPLICABLE

As part of the approval of this Special Event Permit, temporary signs for said Special Event shall be permitted as provided for in the City Sign Ordinance or as otherwise approved by the City Council.

Electrical inspections are required for all new exterior electrical connections. The City electrical inspector must be contacted a minimum of twenty-four (24) hours prior to inspection.

Emily J. Wilson

Signature of Applicant/ person in charge of event

8-26-13

Date of Submission

FOR OFFICE USE ONLY

ELIGIBLE FOR ADMINISTRATIVE APPROVAL? ( ) YES ( ) NO

ADMINISTRATIVE APPROVAL CONDITIONS:

APPROVED BY COMMUNITY DEVELOPMENT DIRECTOR & DATE \_\_\_\_\_

All other requests for "Special Events Permits" not approved by the Community Development Director shall go before the Community Development Committee and the City Council for their approval.

APPROVED: CITY COUNCIL \_\_\_\_\_ (DATE)



# St. Elizabeth's Hospital

August 26, 2013

08-28-13 11:39 AM

Mr. Phil Goodwin  
City Clerk's Office  
255 S. Lincoln  
O'Fallon, IL 62269

Dear Mr. Goodwin,

St. Elizabeth's Hospital is planning a variety of events for October 2013 to support Breast Health Awareness Month. One of the items we would like to do to increase community awareness of this public service campaign is to decorate our O'Fallon Medical Building and a one-block area of East and West First Street with pink ribbons as we have done in past years.

We are proposing to be allowed to decorate light posts East/West First Street for one block each way. St. Elizabeth's will provide ribbons and labor for hanging and removing the ribbon. If approved, we would like to put the decorations up on September 30 and remove them on November 1.

Along with this visual awareness piece, we will also be distributing flyers to downtown businesses to explain the ribbons and share breast health education to the general public.

We look forward to partnering with the City of O'Fallon to increase awareness for breast health.

Sincerely,

Gina Loeffelman  
Manager, Radiology/Mammography/Ultrasound  
St. Elizabeth's Hospital

Kelly Barbeau  
Marketing Manager  
St. Elizabeth's Hospital

211 South Third Street  
Belleville, IL 62220  
618-234-2120  
[www.steliz.org](http://www.steliz.org)

*An Affiliate of  
Hospital Sisters  
Health System*



## Illinois Department of Revenue

Office of Local Government Services  
Sales Tax Exemption Section, 3-520  
101 W. Jefferson Street  
Springfield, Illinois 62702  
217 782-8881

November 18, 2005

BRADLEY E. HUFF  
GRAHAM & GRAHAM  
1201 S. 8TH STREET  
SPRINGFIELD IL 62703

We have received your recent letter; and based on the information you furnished, we believe

ST ELIZABETHS HOSPITAL  
of  
BELLEVILLE, IL

is organized and operated exclusively for charitable purposes.

Consequently, sales of any kind to this organization are exempt from the Retailers' Occupation Tax, the Service Occupation Tax (both state and local), the Use Tax, and the Service Use Tax in Illinois.

We have issued your organization the following tax exemption identification number: E9986-8881-05. To claim the exemption, you must provide this number to your suppliers when purchasing tangible personal property for organizational use. This exemption may not be used by individual members of the organization to make purchases for their individual use.

This exemption will expire on December 1, 2010, unless you apply to the Illinois Department of Revenue for renewal at least three months prior to the expiration date.

Office of Local Government Services  
Illinois Department of Revenue



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## MEMORANDUM

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**TO:** Community Development Committee  
**FROM:** Anne Stevenson, Assistant City Planner  
**THROUGH:** Ted Shekell, Planning Director  
**DATE:** September 9, 2013  
**SUBJECT:** Ordinance Change- Special Event Permit (1<sup>st</sup> Reading)

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### Overview

- At the August 26, 2013 meeting, Community Development Committee members expressed interest in allowing administrative approval of charity related special event permits, such as car washes.
- Staff agrees that streamlining the approval process will make it less burdensome for applicants and reduce staff time preparing memos and presentations for minor events that are almost never problematic or controversial.
- Change will allow the Community Development Committee to focus efforts on larger and more complicated permit requests.

### Current Language

Currently, events must meet all of the following criteria to be administratively approved:

1. The event is requested by an existing licensed business within the city and is located on its business property or is held on City property and does not request the closure of public streets
2. The duration of the event will not exceed three days
3. The event will not require issuance of a liquor or firearms permit
4. A Special Event has not or will not be held more than four previous times during any calendar year at the same location

### Current Process

- So far this year, 16 special event permits have been administratively approved and 22 permits have been council approved.
- Currently, if a business wants to do a car wash on behalf of a charity (such as Hot Shots), it can be administratively approved (along with a \$50 fee). However, if a business gives permission for a charity to conduct a car wash directly, it has to be approved by council (with no fee).

### **Proposed Language**

- (A) Approval by Director of Planning and Zoning. The Director of Planning and Zoning shall review and may approve certain special events provided they meet the following requirements:
- (1) The event is requested by an existing licensed business within the city or by a non-profit organization with approval of an existing licensed business within the city and is located on its business property or is held on City property and does not require the closure of public streets.
  - (2) The duration of the event will not exceed three days.
  - (3) The event will not require the issuance of a liquor or firearms permit.
  - (4) A Special Event has not or will not be held more than four previous times during any calendar year at the same location.
  - (5) Event requires no more than an incidental amount of city services, as determined by the Director.
  - (6) No off-premise signage or ribbons are requested, other than temporary non-commercial signs authorized without a permit under Section 12.040 of the Zoning Code of Ordinances.
- (B) Approval by City Council. All other requests for special permits not approved by the Director of Planning and Zoning shall go before the City Council for approval.

### **Effect of Proposed Regulations**

- Allow for administrative approval of car washes and other charity events (such as the Faith United Baptist Church Clothing Giveaway) held on the property of a licensed business.
- Would *not* allow for administrative approval of events requested by a charity that request off-premise signage or ribbons (such as the Relay for Life event).
- All current requirements must still be met for administrative approval (no more than four events, no more than three days per event, no liquor or firearms permit, etc.)

CITY OF O'FALLON, ILLINOIS  
ORDINANCE NO. \_\_\_\_\_

ORDINANCE AMENDING ORD. 1917, SPECIAL EVENTS, CHAPTER 118,  
SECTION 118.03, PERMIT APPROVAL

(A) Approval by Director of Planning and Zoning. The Director of Planning and Zoning shall review and may approve certain special events provided they meet the following requirements:

- 1) The event is requested by an existing licensed business within the city or by a non-profit organization with approval of an existing licensed business within the city and is located on its business property or is held on City property and does not require the closure of public streets.
- 2) The duration of the event will not exceed three days.
- 3) The event will not require the issuance of a liquor or firearms permit.
- 4) A Special Event has not or will not be held more than four previous times during any calendar year at the same location.
- 5) Event requires no more than an incidental amount of city services, as determined by the Director.
- 6) No off-premise signage or ribbons are requested, other than temporary non-commercial signs authorized without a permit under Section 12.040 of the Zoning Code of Ordinances.

(B) Approval by City Council. All other requests for special permits not approved by the Director of Planning and Zoning shall go before the City Council for approval.

Upon its passage and approval, this Ordinance shall be in full force and effect ten (10) days after its publication in pamphlet form as required by law.

Passed by the City Council this \_\_\_\_\_ day of \_\_\_\_\_ 2013.

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ATTEST:

(seal)

Approved by the Mayor this \_\_\_\_\_ day  
of \_\_\_\_\_ 2013.

\_\_\_\_\_  
Philip A. Goodwin, City Clerk

\_\_\_\_\_  
Gary L. Graham, Mayor

ROLL CALL:	McCoskey	Meile	True	Albrecht	Mouser	Hagarty	Drolet, J.	SUB TOTALS
Aye								
Nay								

<b>Absent</b>								
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<b>ROLL CALL:</b>	Roach	Bennett	Cardona	Hursey	Holden	Cozad	Gerrish	<b>SUB TOTALS</b>	<b>SUM OF TOTALS</b>
<b>Aye</b>									
<b>Nay</b>									
<b>Absent</b>									



# City of O'Fallon

## Strategic Plan

August 2013

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### Process Overview

In May 2013, City Council, Staff and Residents of the City of O'Fallon engaged in a three-step process to create this strategic plan.

- **Step One** - The Mayor, Council and Staff discussed their shared five-year vision for the community.
- **Step two** – The residents of O'Fallon discussed their shared vision for the City of O'Fallon.
- **Step Three** - The Mayor, Council and Staff identified the Goal Areas, Objectives and One-Year Tasks needed to accomplish the five-year vision for O'Fallon.

## MAJOR GOAL AREAS

### I. Economic Development/Redevelopment

The City of O'Fallon is fortunate to have experienced substantial economic growth over the past 15 years. Commercial development along the I-64 Corridor (Hwy. 50, Central Park Drive, Regency Park Drive, and Green Mount Road) continues to be a major development destination. The upcoming Exit 21 interchange and two new hospitals provide new opportunities for economic growth. In addition, redevelopment challenges must be addressed to maintain O'Fallon's "small town" identity.

#### A. Objectives

- Redevelop Southview Plaza and adjacent areas such as the Lincoln corridor.
- Capitalize on two hospitals for additional development ~~with~~
- Attract higher education ~~component~~development
- Exit 21 Corridor development
- Attract a diverse group of people to downtown with upscale stores and restaurants
- Attract quality and community friendly commercial development in northern O'Fallon

#### B. One Year Tasks

- Redevelopment plan for Southview Plaza
- Plan for Exit 21: sewer, access road, funding options, potential developers.
- Seek partnerships with hospitals and higher education for potential development.
- Review Economic Development Plan to encourage diverse business environment.

#### C. Action Steps

Lincoln Corridor (I-64 to Downtown)



- Rasp Farm: Final Plat needed, future of strip center, turn lane TIF funded.
- GCS Credit Union site: encourage development of vacant parcels.
- Southview Redevelopment Plan: need developer, financing mechanism, land acquisition, water/sewer relocation.
- Downtown: encourage additional “upscale” shops and restaurants, streetscaping, parking, marketing theme.
- TIF District: define boundaries, funding opportunities.
- South Lincoln improvements: sidewalks (ITEP application pending), turn lanes, streetscaping.
- Partners: Memorial Hospital, Village of Shiloh, St. Clair County, schools ~~(TIF)~~, Downtown O’Fallon, and key property owners.

#### Green Mount Corridor (Frank Scott Parkway to Hwy. 50)

- Corridor study to leverage medical campus into additional economic development.
- Regency Park Drive: streetscaping, health care-oriented development, bowling alley redevelopment.
- Green Mount Road: widening, traffic light at Cambridge.
- Hwy. 50: economic development opportunities, ~~extend TIF?~~
- Delmar Gardens/People’s Bank site: how to encourage CON or other development.
- Traffic improvements at Central Park Drive/Frank Scott Parkway at Green Mount.
- Sewer upgrades to accommodate hospital.
- Further study of pedestrian overpass at Regency Park Drive over I-64.
- Higher Education: link university campus with medical campus.
- Partners: Village of Shiloh, St. Clair County, IDOT, St. Elizabeth’s Hospital, higher education.

#### Exit 19 & Exit 21 Corridor (Reider Road from I-64 to Hwy. 50 and 1,200 acres west to Rte. 158)

- Incentive Study: in addition to existing Enterprise Zone, what other economic development tools are available ~~(TIF, etc.)?~~
- Business Plan: need refined concept plan for how to develop and attract development.
- Sewer: design and easements along Reider Road complete; can sewer up to Hwy. 50; what will Scott AFB do?
- Road improvements: Reider Road (\$10M); Shiloh Valley Township Road (\$5M)
- Partners: Scott AFB, St. Clair County, O’Fallon Township, City of Mascoutah, Village of Shiloh, schools (TIF), local property owners and commercial real estate agents.

#### Neighborhood Commercial/Retail

- Identify possible locations: Kyle/Lincoln, Deer Creek/Lincoln, Bethel/Lincoln, Old Collinsville Road/Milburn, Merriam/Milburn, O’Fallon-Troy/Scott-Troy, 7 Hills/O’Fallon-Troy, 7 Hills/State, and Simmons/Porter.
- Review Comprehensive Plan definition of “Neighborhood Commercial” to see if it meets business realities.

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## II. Sense of Community/Livability

O'Fallon continues to be a city of choice because of its safety, world class schools, and premier quality of life. As the population ages and demographics shift, the City of O'Fallon must capitalize on its strengths while also adjusting to an aging population, the needs of future generations, and attracting young families.

### A. Objectives

- Support world class schools..
- Define what a family life center/community center would be and what services could be offered.

### B. One Year Tasks

- Develop a vision, identify and investigate possible locations for the family life center/community center.
- Participate in a joint effort to study how to fund schools for the future

### C. Action Steps

#### Family Life Center/Community Center

- Assemble potential partners: Library, O'Fallon Township, schools, hospitals, Village of Shiloh, developers, other fitness providers.
- Develop concept plan exploring the possibilities of one or all of the following elements: aquatic center, fitness center, community center, senior center, performing arts center, banquet center, health care/physical therapy, library.
- Identify possible locations and cost estimates.

#### Gateways

- Monument signs at major city entrances (where and how much?).
- Interchange and arterial road landscaping.

#### Walkable community

- Revisit Bike Trail Plan for funding opportunities.
- Pursue neighborhood commercial (see above).
- Connect neighborhoods to parks and schools with sidewalks and trails.

#### Support World Class Schools

- Continue to pursue partnerships with school districts for shared facilities.
- Provide complementary services to enhance student education (e.g., District 90 music program).
- Participate in school consolidation effort if requested by the schools.

Marketing: Develop branding strategy and theme for marketing community to businesses, existing and future residents.

### III. Infrastructure

While Economic Development and Sense of Community are critical for the continued success of O'Fallon, maintenance of the City's basic services is a prerequisite to achieving those laudable goals. Public safety, streets, and utilities are the foundations of a strong community.

#### A. Objectives

- Maintain and upgrade streets.
- Continue and expand relations other governments
  - Both townships
  - Schools
  - Other communities – not just Shiloh
- Beautification

#### B. One Year Tasks

- Study and determine cost to overlay streets.
- Prioritize opportunities: gather agreements we currently have and see how we can expand.
- Review Stormwater Master Plan
- Explore funding sources
  - Sales tax
  - Explore possibilities of decreasing the property tax and increasing the ½ cent sales tax
  - Explore Garden Club expansion

#### C. Action Steps

- Fire station planning: location/relocation, funding
- Develop requirements for new paving program: road conditions, cost, funding options
- Pursue and continue partnerships with neighboring communities: 911, purchasing/contracting, parks, library, inspections, etc.

### IV. Next Steps

- The Mayor and Administrator and Senior Staff will review these notes and propose a final draft to be presented for approval by the Aldermanic council
- At least one element of the Strategic Plan will be discussed each month by the Council.
- New opportunities and decisions should be reviewed within the context of the direction established by the Strategic Plan.
- Six months after final approval the Mayor, Council and staff should review the plan (progress/obstacles) in its entirety.
- After one year, the City should review the plan and identify one year tasks.