



**CITY OF O'FALLON
Park & Environment Committee**

AGENDA

November 9, 2015

5:30 p.m.

Public Safety Community Room

- I. CALL TO ORDER
- II. ATTENDANCE
- III. APPROVAL OF MINUTES
- IV. ITEM 1 FSP Economic Impact Study by Development Strategies: \$7,750
- ITEM 2 Game-On Sports & Global Connections
- ITEM 3 Feasibility Update
- V. STAFF REPORTS

CITY OF O'FALLON
Park & Environment Committee
October 12, 2015

5:30 P.M

Public Safety Building

Minutes of a regular meeting of the Parks & Environment Committee of the City of O'Fallon, held in the Public Safety Building Community Room, 285 S. Seven Hills Rd, O'Fallon, Illinois October 12, 2015

I. Attendance: MEMBERS

| | |
|---|-------------------------|
| X | Holden, Chair (6) |
| X | Gerrish, Vice Chair (7) |
| X | Albrecht (2) |
| | Meile (1) |
| | Hagarty (3) |
| X | Mouser (3) |
| X | Smallheer (4) |

II. Council: Bennett; Drolet; Kueker; McCoskey; Roach; Marsh
Guests: Kasten; Malare
Staff: Hutchison; Evans
Meeting called to order at 5:30 p.m.

III. Minutes: July 13, 2015
Motion **Smallheer** motion to approve the minutes July 13, 2015 Meeting
Second: **Mouser**
Discussion: N/A
Approved: All

IV. "Feasibility Study" with Ballard*King:
A. Small Groups: November 4 & 5 Schedule 30-60 Minutes Session throughout the two day period.

Department Heads
Seniors
Recreation Staff
Health Care Providers
Day Care/Preschool Providers
Program Providers (Instructors)
Club Sports
Baseball/Soccer/Softball
Basketball/Volleyball
Youth
Churches
Arts Commission & Garden Club
Alternative Service Providers

Village of Shiloh
YMCA
School Districts
Current Renters/Event Planners
Universities
Other Cities
Swimming Youth Group
Scott AFB

B. Community Input: November 5, 6:30-8:30 pm at Parks & Recreation Department at Cavins Community Center.

Report Review: Park Maintenance & Recreation Report presented.

ADJOURN Motion: **Gerrish**
Second: **Smallheer**
Approved: **All**

PREPARED BY: MJ Hutchison
Next Possible Meeting: November 9, 2015 5:30 PM



DEVELOPMENT STRATEGIES®

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real estate, community, and economic development

October 20, 2015

Ms. Mary Jean Hutchinson
Director
O'Fallon Parks and Recreation
Katy Cavins Community Center
308 E. Fifth Street
O'Fallon, Illinois 62269

via email: mhutchison@ofallon.org

Re: Proposal to Conduct Economic Impact of O'Fallon Family Sports Park

Dear Ms. Hutchinson:

Development Strategies is very pleased to submit this proposal to provide economic and fiscal impact analysis services regarding the O'Fallon Family Sports Park. We understand that much of the funding for the Park and for your office is generated through the local hotel tax, and that the Sports Park is a major attractor of many out-of-town sports teams and their families who tend to stay overnight in local hotels. Thus, it is crucial to better understand how much of an impact these out-of-towners, as well as those who use the park but do not need to stay overnight, have on the economy of O'Fallon.

The crux of an economic impact study is to determine multiplier effects on local jobs, income, land use development, and taxes based on an initial trigger of those impacts. That initial trigger, or direct impact, is the spending by O'Fallon Parks and Recreation to support the Sports Park and the spending by users of the Park that can be attributed to their use of the Park.

That latter point is important in order to assure credibility of the eventual analysis. A family visiting O'Fallon for, say, a soccer tournament over a weekend might spend two nights in an O'Fallon hotel. But the family, or parts of that family, might also use the trip to visit Cahokia Mounds, the Arch, and the Butterfly House. Thus, it might not be appropriate to assign all of their hotel impact just to the Sports Park even though the hotel taxes they pay are fully captured by O'Fallon. On another hand, that family might not have come to greater St. Louis at all had it not been for the soccer tournament. It's spending at the Park, as well as at all the other attractions, therefore, might very well be fully attributed to the tournament and the Park.

If we commence on a study for you, we will have to agree on such assumptions.

Thus, for our modeling of economic and fiscal (tax) impacts, we will require certain data inputs, primarily the number of annual visitors to the Park and who among those visitors spent the night at an O'Fallon hotel. We can make assumptions about how much they actually spend while in O'Fallon and the region using expenditure data from the St. Louis Convention and Visitors Commission. Perhaps O'Fallon has data from surveys of its visitors, too, including some demographic breakdowns.

In our minds, the most challenging data input will be the share of Sports Park users in a typical year who are (1) local residents of O'Fallon, (2) regional residents who need not spend the night in a hotel but who bring "new money" into O'Fallon because they are watching or participating in an event at Sports Park, (3) further out of town visitors/users who may also visit for the day, (4) out of town visitors/users who stay overnight, and (5) the share of those overnight visitors who stay in O'Fallon hotels.

With that data, we will adapt our economic impact model to determine multiplier effects on the O'Fallon, St. Clair County, Metro East, and metro area economies. Outputs will be, but might not be limited to, jobs sup-



TRUMAN SPORTS COMPLEX AND METROPOLITAN ARTS

LOCATION

Kansas City, Missouri

CLIENT

Greater Kansas City Chamber of Commerce

PROJECT OVERVIEW

Sports Stadiums Complex

SERVICES

Economic and Fiscal Impact Analysis
Multiplier Effects

REFERENCE

Ms. Kristi Smith Wyatt
Sr. V.P. Government Relations & Policy Development
Greater Kansas City Chamber of Commerce
Phone 816-374-5488
wyatt@kcchamber.com

The Truman Sports Complex consists of Arrowhead and Kaufmann Stadiums where the Kansas City Chiefs (professional football), Wizards (professional soccer), and Royals (professional baseball) call home. Owned by the Jackson County Sports Authority, the complex opened in the early 1970s. By 2002, the facilities required substantial repair and modernization, especially during a period when many cities built brand new stadiums.

Likewise, many of the major cultural and arts facilities in Kansas City were in need of substantial improvements in order to remain in good repair and to accommodate modern tourists, patrons, and visitors.

Civic leaders, therefore, embarked on a campaign to secure private, civic, and public funding to make these re-investment expenditures. The state of Missouri was invited to be part of this funding partnership and Development Strategies compared the economic and fiscal benefits for state government that could result from the improvements to the annual dollar amounts that the state was being asked to contribute.

We evaluated both direct and indirect (multiplier effects) of such improvements on the state economy. Then we determined gross and net impacts on the state treasury, concluding that the annual contributions of state government dollars were amply justified by the projected additional tax dollars that could accrue to the state from added economic activity, employment, and personal income owing to improved sports facilities, museums, and cultural arts centers.

Park Maintenance PERFORMANCE SUMMARY

MUNICIPAL GROUNDS & CITY FORESTRY

Complete Grounds Maintenance (Turf & Landscaping): City Hall, Fire House #4, Public Safety Facility and Veteran's Monument
Turf Maintenance: Community Garden, Public Safety Fields, Beherns Street Fields, Hartman Lane Bike Trail and Hesse Bike Trail
Landscape Maintenance: Downtown O'Fallon (1st Street) and Fire House #2
I64 – mowing and litter pickup (75.35 acres – exits #14, #16 in ROW)
Savannah Hills Park – mowing and litter pickup
Contractual Mowing – 77 sites

- Continuation of weekly mowing (and litter) cycle at all turf maintenance sites
- Continuation of weekly landscape maintenance cycle at all landscape maintenance sites
- Continuation of I64 Mow Cycle
- Continuation of contractual mowing cycle and monitor/administration of contractual mow contract
- Aerate turf around Fire House #4, overseed and fertilize
- Aerate turf around Public Safety
- O'Fallon Garden Club site support day at Community Garden on October 26th (8 hours of P&R labor and equipment support - State Street Garden Vegetable Plot tilled and seeded with vetch cover crop)
 Superintendent's lunch with OFGC President and members on October 21st. OFGC Board Meeting on October 28th. (Horticulturist)

CEMETERY

- Performed 1 burial/grave opening
- Grounds maintenance performed – turf, landscaping and litter
- Graves levelled in Section A (fill and new sod) and vase repair and replacement (3 monuments)
- Section E, F, D and G aerated, overseeded and fertilized - - - remaining sections aerated
- X2 Veterans Markers Installed
- Backfilling and overseeding/sodding of graves in Sections E and F
- Cemetery statue recaulked

PARK MAINTENANCE

Community Park, Hesse Park, Thoman Park, Ogles Creek Park, Rock Springs Park and O'Fallon Family Sports Park

FACILITY MAINTENANCE

- Ongoing routine and preventative maintenance of all park facilities
- Interior repairs to ceiling fabric at KCCC (hall)
- Fuel shed installed at Park Maintenance Facility
- Fuel tanks installed and operational at Park Maintenance Facility

POOL AND SPLASH PAD

- Pool closed and winterized (10/16)
- Splash pad closed and winterized (10/12)

GROUND MAINTENANCE

- Continuation of weekly mowing cycle for the park locations
- Ongoing weed control throughout all parks - - - Community Park walking/running path sprayed and gravel around Pavilion 4, restroom and kitchen sprayed
- Dog park at Rock Springs Park aerated
- The weekly custodial cycle in parks was continued. Litter, trash receptacles and bathrooms checked daily. Bathrooms deep cleaned Monday and Friday. All pavilions pressure washed and cleaned at least once per week on Friday – tables and adjacent grills also cleaned. Community Park pavilions pressure washed and cleaned Monday and Friday. Splash Pad and Splash Pad pavilion area checked and cleaned daily.

HORTICUTLURAL / ARBORICULTURAL

- Trees at Sports Park mulched
- Watered plants – beds at Sports Park, Public Safety, Community Park, City Hall and Thoman Park
- Weed and maintain landscape beds

SPORTS FIELD

- Maintain fields for seasonal use – 8 ball fields at Sports Park, 6 ball fields at Community Park, 4 ball fields at Hesse Park and 5 ball fields at Shiloh. Maintenance includes dragging and lining for games/rentals and controlling weeds on infield surfaces. Infields at Community Park and Shiloh sprayed to control weeds and then pulverized 1 week later.
- Ball fields at Sports Park aerated
- X2 Lacrosse Fields maintained at Beherns Street and X2 at Public Safety Fields
- Provide support for Sports Park tournaments.

SPECIAL EVENTS

- Eagle Scout project on October 17th – bioswale at park maintenance facility
- Fall Festival at Rock Springs Park on 10/24

Recreation Report

October 2015

Sports Park

- Finished up the Adult Softball leagues
- Closed down the concession stand and returned unopened product
- Distributed awards for the men's and coed leagues
- Began closing the concession stand and winterized equipment for the winter
- Administered 3 major soccer tournament at the sports park this fall including our very own KiXX soccer tournament which included 96 team and two Scott Gallagher Soccer tournament which included over 100 games in each weekend.
- Ran the 1st annual Scared Kickless Halloween Kickball tournament at the sports park. The event included 16 teams and over 200 attendees.

Recreation Programming

- Coordinated and Advertised KiXX HS boys tryouts
- Attended SISL meeting
- Researched and coordinated indoor winter play of all KiXX Soccer teams
- Coordinated logistics for the Fantastic Fall Celebration
- Completed the Shiloh Soccer program
- Administered enrichment classes including dance, babt fun stories, and fencing.
- Scheduled officials and gym personnel for the K-2nd winter basketball league
- Scheduled gym time for practices for the O & S League

Jr. Panther Basketball Program

- Organized the Jr. Panther basketball program including player registration and tournament registration.
- Developed schedules for 5 teams for Jr. Panthers basketball
- Registered teams to participate in various leagues.
- Developed practice and game schedules.

Other

- Created and distributed promotional material for fall programs.
- Updated the marquee in Community Park.
- Issue press releases to local newspapers.
- Started working on the Recreation Program brochure