

# The O'Fallon Great Streets Project

**FORWARD**  
**50**



RDG Planning & Design ■ CMT ■ DTLS ■ MJB Consultants ■ StratCommRX



**RDg...**  
PLANNING • DESIGN

**DTLS** LANDSCAPE ARCHITECTURE  
**MJB** CONSULTING

**CMT**

**StratCommRx**  
Engaging Communications®



- 1. Welcome and Team Introductions**
- 2. What Makes a Great Street?**
- 3. The Forward 50 Process and Schedule**
- 4. A Tour of the Room**
- 5. How to Stay Involved**



# The Forward 50 Consulting Team



- Overall Project Management and Coordination
- Concepts
- Land Use and Development Planning
- Urban Design Framework
- Active Transportation
- Element Integration



- Streetscape
- Landscape Architecture
- Placemaking
- Parks
- Environment



- Transportation
- Functional Design
- Infrastructure



EAST-WEST GATEWAY  
Council of Governments



- Community Engagement
- Project Marketing and Publicity



- Economic and Market Analysis

# What Makes a Great Street?

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Streets should be living places, full of potential in their vitality, details and relationships with the private environment. Too often, we view streets as conduits instead of places – “corridors” that we hope to get through as quickly as possible.

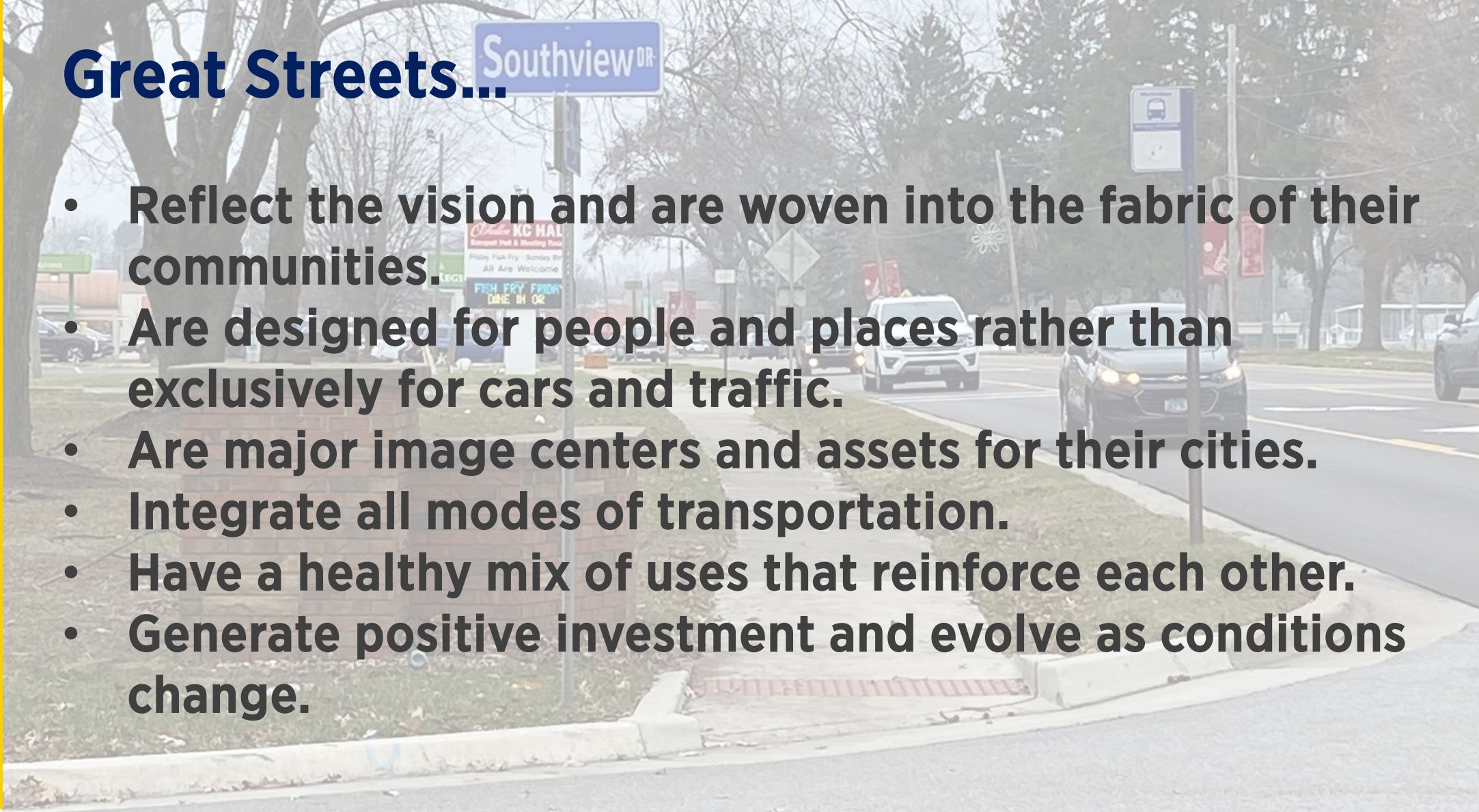


# What Makes a Great Street?



## Great Streets...

- Reflect the vision and are woven into the fabric of their communities.
- Are designed for people and places rather than exclusively for cars and traffic.
- Are major image centers and assets for their cities.
- Integrate all modes of transportation.
- Have a healthy mix of uses that reinforce each other.
- Generate positive investment and evolve as conditions change.





# What Makes a Great Street?



Nieman Road, Shawnee, KS, 2015  
A Not Very Great Street



# What Makes a Great Street?

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Nieman Road, Shawnee, KS, 2023



# What Makes a Great Street?



Reflects the community vision...





# What Makes a Great Street?



Designed for people and places...





# What Makes a Great Street?

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Are major image centers...





# What Makes a Great Street?



Integrates all transportation modes...





# What Makes a Great Street?

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Has a healthy mix of uses and generates positive investment...







# The Process in a Nutshell



## OVERALL VISION

Build a vision of Highway 50/Lincoln Street as a unified whole based on community ideas, existing assets, future opportunities, and markets

## DETAILS

Consider each part of the study area in detail within the general principles of the vision

## UNIFIED ROADMAP

Put the parts back together into an implementable, practical, realistically visionary and unified program







# Process: Working Groups

Project  
Management  
Team

Project  
Advisory  
Team

Technical  
Advisory  
Team

Stakeholders

Community  
Participants





# The Room

## introduction

### The Process



### Funding the Project

The plan is sponsored by the City of O'Fallon and East-West Gateway Council of Governments. It is funded in part, through a grant from the U.S. Department of Transportation through the Illinois Department of Transportation. The process fully complies with Title 17 of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities.

For more information, or to obtain a Title 17 Waiver, contact the City of O'Fallon at: [www.development@cityoffallon.org](mailto:www.development@cityoffallon.org) or call (618) 421-4220 or (618) 274-2750.

### Purpose of the Project

The City of O'Fallon is studying Highway 50 as a part of the East-West Gateway Council of Governments' Great Streets Initiative. This project, called Forward 50, will serve to strengthen the function and appearance of Highway 50 for the O'Fallon community.

#### The project will:

- ensure the community is connected and supported throughout all the neighborhoods
- understand market demands and potential changes in land use
- identify strategies to improve safety for all modes of travel
- imagine aesthetic improvements to strengthen the area's image and desirability
- ...and more



**We Want to Hear From You!**  
Are there areas that work great?  
Are there areas that need special attention?  
Map your ideas and concerns!

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## central: Walnut Street to Timber Creek Lane

### Highway 50 Corridor



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## emerging themes

### Highway 50 Corridor

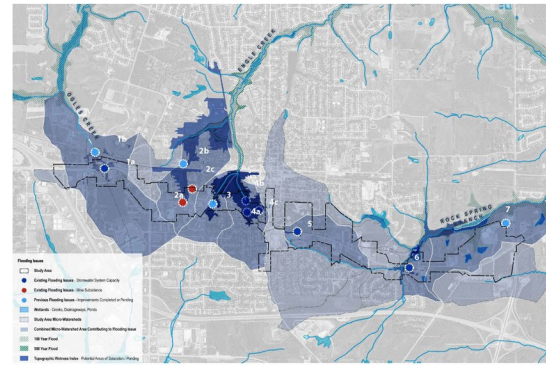


- AUTO/HIGHWAY ENVIRONMENT**
  - Pedestrian/Transit Access
  - Active transportation
  - Stormwater Management
  - Placemaking/Gateway
  - Land uses
  - Sports Park Connection
  - Hospital Site and Connection
  - State Street Intersection
- COMMUNITY STREET**
  - Active transportation
  - Street section
  - Infill development
  - Residential edge
  - Small business
  - Elementary school access
  - High school access
  - Streetscape/urban design
  - Redevelopment site
  - Civic quality
- WALKABLE DOWNTOWN LINK**
  - Walkability
  - Bicycle access
  - Small business environment
  - Streetscape
  - Library connection
  - Civic Plaza
  - Adjacent redevelopment
  - Infill development
  - Community Park frontage
- TRANSITION/EDGE**
  - Future road section and character
  - Traffic calming
  - Active transportation access
  - New development and city fabric
  - Rac. Race connection
  - Scott Troy Intersection
  - City gateway

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## stormwater infrastructure

### ARE THERE OTHER AREAS OF FLOODING CONCERN?

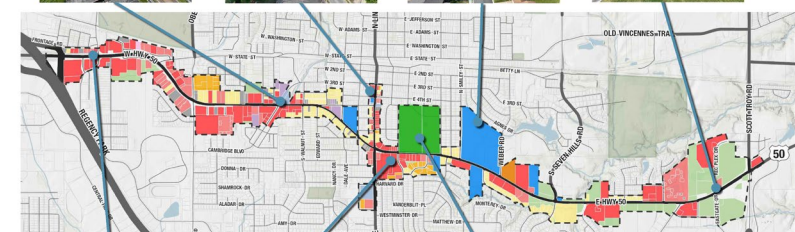


- Issue 1a: Flooding of Highway 50 between Main Street and Eagle Drive.**  
Contributing Factor: An unimproved culvert at the site has led to the flooding. This issue was identified for pre-development review and is being presented to O'Fallon's High-Speed Corridor Study for consideration for inclusion in the City's Capital Improvement Plan.
- Issue 2a: Flooding of Highway 50 west of South Low Avenue, of the Deltor General.**  
Contributing Factor: The current site design for pre-development review and is being presented to O'Fallon's High-Speed Corridor Study for consideration for inclusion in the City's Capital Improvement Plan. The site design includes a single-family home in 2021. The improvements to the site design are being presented to the City Council for consideration. The site design includes a single-family home in 2021. The improvements to the site design are being presented to the City Council for consideration.
- Issue 3: New culvert under Highway 50 at Cambridge is of capacity, while storm events are increasing in intensity.**  
Contributing Factor: The Cambridge Condominiums were built without adequate stormwater management in the South-West. The stormwater was not collected at the pond and resulted in the resurfacing of nearby lots by high-level flows. The project team needs to be notified during heavy rain in July 2023.
- Issue 4a: Flooding on Highway 50 at the intersection of West 4th Street, as well as related flooding of West 4th Street and Cherry Street.**  
Contributing Factor: Existing stormwater infrastructure in the area is not designed to handle the volume of stormwater that is being generated by the surrounding area. The project team needs to be notified during heavy rain in July 2023.
- Issue 5: Community Park drains towards Highway 50. Minor flooding occurs within the park.**  
Contributing Factor: Grades within the southern half of the park drain water towards Highway 50. Highway 50 is elevated above the park, thereby trapping water on-site.
- Issue 6: No swale on either side of Highway 50 causes ponding on the shoulder.**  
Contributing Factor: Highway 50 is elevated above the park. The project team needs to be notified during heavy rain in July 2023.
- Issue 7: Stormwater Design Observation**  
Contributing Factor: Stormwater basins developed as part of the 19th Street North project are located in the area of the park. The project team needs to be notified during heavy rain in July 2023.

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## existing land use

### ARE THERE AREAS THAT SHOULD CHANGE IN LAND USE?



- Commercial 28.5%
- Agriculture/Open Space 18.8%
- Office 12.0%
- Civic / School/Church 12.0%
- Low Density Residential 11.3%
- Park/Recreational Area 7.9%
- Medium Density Residential 3.1%
- Vacant 2.7%
- Industrial 1.4%
- Civic - City Owned 1.2%
- High Density Residential 1.0%
- Daycare 0.2%
- Study Area

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## emerging opportunities: central

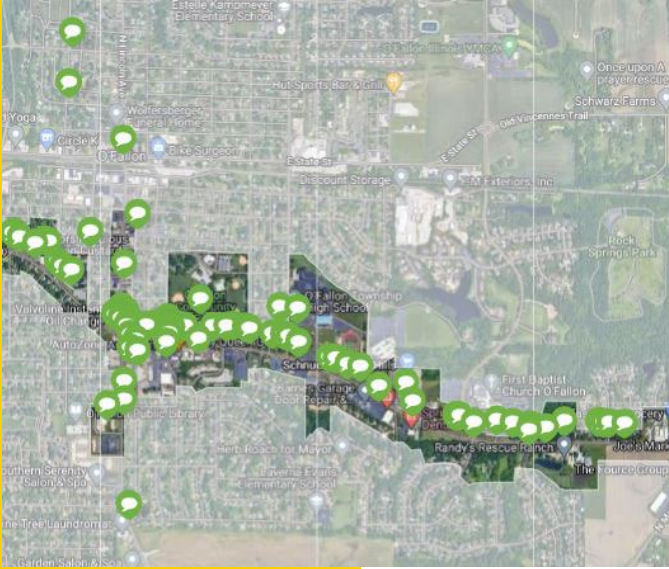
### WHAT ARE YOUR OBSERVATIONS?



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# How to Stay Involved



- City Website for Updates, Postings, News, Reports
- City Website for Interactive Map  
[www.ofallon.org/planning-zoning-division/pages/forward-50-great-streets-initiative](http://www.ofallon.org/planning-zoning-division/pages/forward-50-great-streets-initiative)
- Planning Workshops: 10.19

