

The Highway 50 corridor provides an environment that

**serves user needs,**

**builds community quality,**

and **capitalizes on**

**opportunities** while

**minimizing functional**

**distress.**

### **SERVES USER NEEDS**

Motorists, pedestrians, cyclists and transit users are welcomed and accommodated in the Highway 50 public right-of-way. Accesses to businesses are clear, organized, and wayfinding signage directs residents and visitors alike. Improved stormwater infrastructure and utilities further enhance the Highway 50 environment.

### **BUILDS COMMUNITY QUALITY**

Attractive entranceways and corridors bolster the community's image and vibrant gathering spaces build community identity. Improved connections between neighborhoods, downtown, and community destinations enhances the quality of life for O'Fallon residents.

### **CAPITALIZES ON OPPORTUNITIES**

O'Fallon is a thriving, growing community. Commercial and residential land uses are optimized as new development occurs throughout the corridor.

### **MINIMIZES FUNCTIONAL DISTRESS**

Improvements to the Highway 50 corridor maximize safety for motorists, pedestrians, cyclists and transit users while minimizing negative impacts to overall circulation and congestion. Stormwater management is integrated into the design to reduce flooding and erosion concerns.