

GOALS & STRATEGIES

GOAL 1: SUPPORT HOUSING AND NEIGHBORHOODS FOR ALL STAGES OF LIFE.

- A. Update codes and regulations to support 15-minute cities that can accommodate all ages and abilities.
- B. Provide opportunities for the community to learn about 15-minute cities.
- C. Encourage renovation of older residential neighborhoods and housing to meet current and future demands.
- D. Identify vulnerable housing and develop a stabilization program to preserve existing housing choices for all stages of life.
- E. Connect homebuyers, builders, developers, and real estate agents with resources on attainable housing and convene community partners to work together on housing needs.

GOAL 2: INVIGORATE THE SENSE OF PLACE AND COMMUNITY IN O'FALLON.

- A. Create great places for residents and visitors to gather.
- B. Support historic preservation as a place-making and economic development strategy.
- C. Welcome newcomers and help them get connected.
- D. Demonstrate commitment to equity and inclusivity.

- ★ Develop neighborhood commercial specific design guidelines.
- ★ Develop a neighborhood & housing condition matrix to create a baseline and prioritize needs.
- ★ Develop an existing gathering place inventory and assessment using the Power of 10+ placemaking strategy.
- ★ Bring amenities and public facilities to O'Fallon south of I-64 (Central School District).
- ★ Expand new resident welcome information available on city website and in Mayor's welcome letter. Include resource guide for new residents.

VISION

O'Fallon is a connected, caring community where residents' needs are met with exceptional amenities that are both easily accessible and inclusive.

Imagining our Vision: The 15-Minute City - O'Fallon will grow from a typical suburban community to a community with everything you need within 15-minutes of our neighborhoods leading to more quality time and improving physical health and the environment. Transforming O'Fallon into a 15-minute city will help make our lives more convenient, less stressful, and more sustainable.

GOAL 3: SUPPORT A HIGH QUALITY OF LIFE FOR RESIDENTS AND VISITORS.

- A. Maintain and improve parks, park facilities, and open space.
- B. Increase opportunities for walking and biking.
- C. Provide excellent library services to all residents.
- D. Continue to develop Family Sports Park and areas nearby.
- E. Continue to invest in infrastructure to support current and future development.

GOAL 4: ENCOURAGE ECONOMIC DEVELOPMENT IN TARGETED LOCATIONS AND SECTORS.

- A. Support growth and development of MidAmerica Commerce Center.
- B. Maintain relationships with key developers and brokers.
- C. Continue to support development and redevelopment of Downtown O'Fallon.

GOAL 5: INVEST IN CITY SERVICES TO MAKE THEM EFFICIENT AND EFFECTIVE.

- A. Develop staff and manage workflow.
- B. Fund municipal operations fairly and sustainably.
- C. Maintain current high standards for police, fire, and emergency management services.

EARLY ACTIONS

- ★ Report demographics of city staff and of those currently in leadership to identify gaps in representation.
- ★ Update Bicycle and Pedestrian Plan and prioritize projects for funding.
- ★ Continue lighting improvements in Downtown, including decorative lights.
- ★ Renew utility tax and consider an increase in utility tax rates.