VISION
O’Fallon is a connected, caring community where residents’ needs are met with exceptional amenities that are both easily accessible and inclusive.

Imagining our Vision: The 15-Minute City - O’Fallon will grow from a typical suburban community to a community with everything you need within 15-minutes of our neighborhoods leading to more quality time and improving physical health and the environment. Transforming O’Fallon into a 15-minute city will help make our lives more convenient, less stressful, and more sustainable.

GOAL 1: SUPPORT HOUSING AND NEIGHBORHOODS FOR ALL STAGES OF LIFE.
A. Update codes and regulations to support 15-minute cities that can accommodate all ages and abilities.
B. Provide opportunities for the community to learn about 15-minute cities.
C. Encourage renovation of older residential neighborhoods and housing to meet current and future demands.
D. Identify vulnerable housing and develop a stabilization program to preserve existing housing choices for all stages of life.
E. Connect homebuyers, builders, developers, and real estate agents with resources on attainable housing and convene community partners to work together on housing needs.

GOAL 2: INVIGORATE THE SENSE OF PLACE AND COMMUNITY IN O’FALLON.
A. Create great places for residents and visitors to gather.
B. Support historic preservation as a place-making and economic development strategy.
C. Welcome newcomers and help them get connected.
D. Demonstrate commitment to equity and inclusivity.

GOAL 3: SUPPORT A HIGH QUALITY OF LIFE FOR RESIDENTS AND VISITORS.
A. Maintain and improve parks, park facilities, and open space.
B. Increase opportunities for walking and biking.
C. Provide excellent library services to all residents.
D. Continue to develop Family Sports Park and areas nearby.
E. Continue to invest in infrastructure to support current and future development.

GOAL 4: ENCOURAGE ECONOMIC DEVELOPMENT IN TARGETED LOCATIONS AND SECTORS.
A. Support growth and development of MidAmerica Commerce Center.
B. Maintain relationships with key developers and brokers.
C. Continue to support development and redevelopment of Downtown O’Fallon.

GOAL 5: INVEST IN CITY SERVICES TO MAKE THEM EFFICIENT AND EFFECTIVE.
A. Develop staff and manage workflow.
B. Fund municipal operations fairly and sustainably.
C. Maintain current high standards for police, fire, and emergency management services.

EARLY ACTIONS
⭐️ Develop neighborhood commercial specific design guidelines.
⭐️ Develop a neighborhood & housing condition matrix to create a baseline and prioritize needs.
⭐️ Develop an existing gathering place inventory and assessment using the Power of 10+ placemaking strategy.
⭐️ Bring amenities and public facilities to O’Fallon south of I-64 (Central School District).
⭐️ Expand new resident welcome information available on city website and in Mayor’s welcome letter. Include resource guide for new residents.
⭐️ Report demographics of city staff and of those currently in leadership to identify gaps in representation.
⭐️ Update Bicycle and Pedestrian Plan and prioritize projects for funding.
⭐️ Continue lighting improvements in Downtown, including decorative lights.
⭐️ Renew utility tax and consider an increase in utility tax rates.